

# Global and Asia Advertising Market Status and Future Forecast 2013-2023

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## Abstracts

### SUMMARY

Key Content of Chapters (Including and can be customized)

Part 1:

Market Overview, Development, and Segment by Type, Application & Region

Part 2:

Global Market by company, Type, Application & Region

Part 3:

Asia Market by company, Type, Application & Region

Part 4-10:

Key Regions of Asia Market by Type, Application

Part 11:

Company information, Sales, Cost, Margin etc.

Part 12:

Conclusion

### MARKET SEGMENT AS FOLLOWS:

By Region

Global (Asia, Europe, America etc.)

Asia (China, Southeast Asia, India, Japan, Korea, Western Asia, Others)

## Key Companies

WPP

Omnicom Group

Dentsu Inc.

PublicisGroupe

IPG

Havas SA

Focus Media Group

Guangdong Advertising Co., Ltd.

Bluefocus Communication Group Co., Ltd.

SiMei Media

AVIC Culture Co.,Ltd.

Yinlimedia

Hunan TV and Broadcast Intermediary Co., Ltd.

Guangdong Guangzhou Daily Media Co., Ltd.

Beijing Bashi Media Co., Ltd.

Dahe Group

China Television Media

Spearhead Integrated Marketing Communication Group

Shanghai Xinhua Media Co., Ltd.

Chengdu B-ray Media Co., Ltd.

## Market by Type

TV Advertising

Newspaper & Magazine Advertising

Outdoors Advertising

Radio Advertising

Internet Advertising

Others

## Market by Application

Food & Beverage Industry

Vehicles Industry

Health and Medical Industry

Commercial and Personal Services

Consumer Goods

Others

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