

# Global Multifunctional Label Adhesive Market Survey and Trend Research 2018

<https://marketpublishers.com/r/G6DE12380A8EN.html>

Date: September 2018

Pages: 93

Price: US\$ 2,600.00 (Single User License)

ID: G6DE12380A8EN

## Abstracts

### Summary

It is used for fast pet, glass and metal label application for water bottle and carbonated beverage, etc. It provides excellent performance on all label stocks and containers, at the highest manufacturing speed, and that can survive the most extreme temperatures.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

### Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Henkel, Arkema, H.B.Fuller, 3M, Dow Corning, Dow Corning, Eastman Chemical, Avery Dennison, Mapei S.P.A., RPM International, Yokohama, Mactac, Illinois Tool Works (ITW), Ashland, Huntsman, Sika, Gardner-Gibson, Franklin International, Huitian New Materials, Wynca etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

## Contents

### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Multifunctional Label Adhesive Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

### **PART 3 MULTIFUNCTIONAL LABEL ADHESIVE MARKET BY PRODUCT**

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

### **4 KEY COMPANIES LIST**

- 4.1 Henkel (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Arkema (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 H.B.Fuller (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 3M (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 Dow Corning (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 Dow Corning (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Eastman Chemical (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 Avery Dennison (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Mapei S.P.A. (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 RPM International (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 Yokohama (Company Overview, Sales Data etc.)
- 4.12 Mactac (Company Overview, Sales Data etc.)
- 4.13 Illinois Tool Works (ITW) (Company Overview, Sales Data etc.)
- 4.14 Ashland (Company Overview, Sales Data etc.)
- 4.15 Huntsman (Company Overview, Sales Data etc.)
- 4.16 Sika (Company Overview, Sales Data etc.)
- 4.17 Gardner-Gibson (Company Overview, Sales Data etc.)
- 4.18 Franklin International (Company Overview, Sales Data etc.)

4.19 Huitian New Materials (Company Overview, Sales Data etc.)

4.20 Wynca (Company Overview, Sales Data etc.)

## **PART 5 MARKET COMPETITION**

5.1 Companies Competition

5.2 Industry Competition Structure Analysis

5.2.1 Rivalry

5.2.2 Threat of New Entrants

5.2.3 Substitutes

5.2.4 Bargaining Power of Suppliers

5.2.5 Bargaining Power of Buyers

## **PART 6 MARKET DEMAND BY SEGMENT**

6.1 Demand Situation

6.1.1 Industry Application Status

6.1.2 Industry SWOT Analysis

6.1.2.1 Strengths

6.1.2.2 Weaknesses

6.1.2.3 Opportunities

6.1.2.4 Threats

6.2 Major Customer Survey

6.3 Demand Forecast

## **PART 7 REGION OPERATION**

7.1 Regional Market

7.2 Production and Sales by Region

7.2.1 Production

7.2.2 Sales

7.2.3 Trade

7.3 Regional Forecast

## **PART 8 MARKET INVESTMENT**

8.1 Market Features

8.1.1 Product Features

8.1.2 Price Features

8.1.3 Channel Features

8.1.4 Purchasing Features

8.2 Investment Opportunity

8.2.1 Regional Investment Opportunity

8.2.2 Industry Investment Opportunity

8.3 Investment Calculation

8.3.1 Cost Calculation

8.3.2 Revenue Calculation

8.3.3 Economic Performance Evaluation

## **PART 9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Global Multifunctional Label Adhesive Market 2012-2017, by Type, in USD Million

Table Global Multifunctional Label Adhesive Market Forecast 2018-2023, by Type, in USD Million

Table Henkel Overview List

Table Multifunctional Label Adhesive Business Operation of Henkel (Sales Revenue, Cost, Gross Margin)

Table Arkema Overview List

Table Multifunctional Label Adhesive Business Operation of Arkema (Sales Revenue, Cost, Gross Margin)

Table H.B.Fuller Overview List

Table Multifunctional Label Adhesive Business Operation of H.B.Fuller (Sales Revenue, Cost, Gross Margin)

Table 3M Overview List

Table Multifunctional Label Adhesive Business Operation of 3M (Sales Revenue, Cost, Gross Margin)

Table Dow Corning Overview List

Table Multifunctional Label Adhesive Business Operation of Dow Corning (Sales Revenue, Cost, Gross Margin)

Table Dow Corning Overview List

Table Multifunctional Label Adhesive Business Operation of Dow Corning (Sales Revenue, Cost, Gross Margin)

Table Eastman Chemical Overview List

Table Multifunctional Label Adhesive Business Operation of Eastman Chemical (Sales Revenue, Cost, Gross Margin)

Table Avery Dennison Overview List

Table Multifunctional Label Adhesive Business Operation of Avery Dennison (Sales Revenue, Cost, Gross Margin)

Table Mapei S.P.A. Overview List

Table Multifunctional Label Adhesive Business Operation of Mapei S.P.A. (Sales Revenue, Cost, Gross Margin)

Table RPM International Overview List

Table Multifunctional Label Adhesive Business Operation of RPM International (Sales Revenue, Cost, Gross Margin)

Table Yokohama Overview List

Table Multifunctional Label Adhesive Business Operation of Yokohama (Sales



Revenue, Cost, Gross Margin)

Table Mactac Overview List

Table Multifunctional Label Adhesive Business Operation of Mactac (Sales Revenue, Cost, Gross Margin)

Table Illinois Tool Works (ITW) Overview List

Table Multifunctional Label Adhesive Business Operation of Illinois Tool Works (ITW) (Sales Revenue, Cost, Gross Margin)

Table Ashland Overview List

Table Multifunctional Label Adhesive Business Operation of Ashland (Sales Revenue, Cost, Gross Margin)

Table Huntsman Overview List

Table Multifunctional Label Adhesive Business Operation of Huntsman (Sales Revenue, Cost, Gross Margin)

Table Sika Overview List

Table Multifunctional Label Adhesive Business Operation of Sika (Sales Revenue, Cost, Gross Margin)

Table Gardner-Gibson Overview List

Table Multifunctional Label Adhesive Business Operation of Gardner-Gibson (Sales Revenue, Cost, Gross Margin)

Table Franklin International Overview List

Table Multifunctional Label Adhesive Business Operation of Franklin International (Sales Revenue, Cost, Gross Margin)

Table Huitian New Materials Overview List

Table Multifunctional Label Adhesive Business Operation of Huitian New Materials (Sales Revenue, Cost, Gross Margin)

Table Wynca Overview List

Table Multifunctional Label Adhesive Business Operation of Wynca (Sales Revenue, Cost, Gross Margin)

Table Global Multifunctional Label Adhesive Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Multifunctional Label Adhesive Sales Revenue Share, by Companies, in USD Million

Table Multifunctional Label Adhesive Demand 2012-2017, by Application, in USD Million

Table Multifunctional Label Adhesive Demand Forecast 2018-2023, by Application, in USD Million

Table Global Multifunctional Label Adhesive Market 2012-2017, by Region, in USD Million

Table Multifunctional Label Adhesive Market Forecast 2018-2023, by Region, in USD

Million

## List Of Figures

### LIST OF FIGURES

Figure Multifunctional Label Adhesive Industry Chain Structure

Figure Global Multifunctional Label Adhesive Market Growth 2012-2017, by Type, in USD Million

Figure Global Multifunctional Label Adhesive Sales Revenue Share, by Companies in 2017, in USD Million

Figure Production Development by Region

Figure Sales List by Region

## I would like to order

Product name: Global Multifunctional Label Adhesive Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/G6DE12380A8EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6DE12380A8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970