

Global Multi-Screen Content Discovery Engines Market Analysis 2016-2020 and Forecast 2021-2026

<https://marketpublishers.com/r/G0626A7CF37EN.html>

Date: April 2021

Pages: 95

Price: US\$ 2,980.00 (Single User License)

ID: G0626A7CF37EN

Abstracts

SNAPSHOT

The global Multi-Screen Content Discovery Engines market size is estimated at xxx million USD with a CAGR xx% from 2016-2020 and is expected to reach xxx Million USD in 2021 with a CAGR xx% from 2021 to 2026. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Multi-Screen Content Discovery Engines by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Based on Tablet

Based on Smartphone

Based on Internet

Based on Television

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Google

Taboola

Rovi Corporation

nRelate

ContentWise

OOyala

ThinkAnalytics

Red Bee Media

ExpertMarker

Outbrain

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

IPTV

OTT

CATV

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

Contents

1 INDUSTRY OVERVIEW

1.1 Multi-Screen Content Discovery Engines Industry

Figure Multi-Screen Content Discovery Engines Industry Chain Structure

1.1.1 Overview

1.1.2 Development of Multi-Screen Content Discovery Engines

1.2 Market Segment

1.2.1 Upstream

Table Upstream Segment of Multi-Screen Content Discovery Engines

1.2.2 Downstream

Table Application Segment of Multi-Screen Content Discovery Engines

Table Global Multi-Screen Content Discovery Engines Market 2016-2026, by Application, in USD Million

1.2.3 COVID-19 Impact

1.3 Cost Analysis

2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

2.1 Policy

2.2 Economics

2.3 Sociology

2.4 Technology

3 MULTI-SCREEN CONTENT DISCOVERY ENGINES MARKET BY TYPE

3.1 By Type

3.1.1 Based on Tablet

Table Major Company List of Based on Tablet

3.1.2 Based on Smartphone

Table Major Company List of Based on Smartphone

3.1.3 Based on Internet

Table Major Company List of Based on Internet

3.1.4 Based on Television

Table Major Company List of Based on Television

3.2 Market Size

Table Global Multi-Screen Content Discovery Engines Market 2016-2020, by Type, in USD Million

Figure Global Multi-Screen Content Discovery Engines Market Growth 2016-2020, by Type, in USD Million

Table Global Multi-Screen Content Discovery Engines Market 2016-2020, by Type, in Volume

Figure Global Multi-Screen Content Discovery Engines Market Growth 2016-2020, by Type, in Volume

3.3 Market Forecast

Table Global Multi-Screen Content Discovery Engines Market Forecast 2021-2026, by Type, in USD Million

Table Global Multi-Screen Content Discovery Engines Market Forecast 2021-2026, by Type, in Volume

4 MAJOR COMPANIES LIST

4.1 Google (Company Profile, Sales Data etc.)

4.1.1 Google Profile

Table Google Overview List

4.1.2 Google Products & Services

4.1.3 Google Business Operation Conditions

Table Business Operation of Google (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.2 Taboola (Company Profile, Sales Data etc.)

4.2.1 Taboola Profile

Table Taboola Overview List

4.2.2 Taboola Products & Services

4.2.3 Taboola Business Operation Conditions

Table Business Operation of Taboola (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.3 Rovi Corporation (Company Profile, Sales Data etc.)

4.3.1 Rovi Corporation Profile

Table Rovi Corporation Overview List

4.3.2 Rovi Corporation Products & Services

4.3.3 Rovi Corporation Business Operation Conditions

Table Business Operation of Rovi Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.4 nRelate (Company Profile, Sales Data etc.)

4.4.1 nRelate Profile

Table nRelate Overview List

4.4.2 nRelate Products & Services

4.4.3 nRelate Business Operation Conditions

Table Business Operation of nRelate (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.5 ContentWise (Company Profile, Sales Data etc.)

4.5.1 ContentWise Profile

Table ContentWise Overview List

4.5.2 ContentWise Products & Services

4.5.3 ContentWise Business Operation Conditions

Table Business Operation of ContentWise (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.6 OOyala (Company Profile, Sales Data etc.)

4.6.1 OOyala Profile

Table OOyala Overview List

4.6.2 OOyala Products & Services

4.6.3 OOyala Business Operation Conditions

Table Business Operation of OOyala (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.7 ThinkAnalytics (Company Profile, Sales Data etc.)

4.7.1 ThinkAnalytics Profile

Table ThinkAnalytics Overview List

4.7.2 ThinkAnalytics Products & Services

4.7.3 ThinkAnalytics Business Operation Conditions

Table Business Operation of ThinkAnalytics (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.8 Red Bee Media (Company Profile, Sales Data etc.)

4.8.1 Red Bee Media Profile

Table Red Bee Media Overview List

4.8.2 Red Bee Media Products & Services

4.8.3 Red Bee Media Business Operation Conditions

Table Business Operation of Red Bee Media (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.9 ExpertMarker (Company Profile, Sales Data etc.)

4.9.1 ExpertMarker Profile

Table ExpertMarker Overview List

4.9.2 ExpertMarker Products & Services

4.9.3 ExpertMarker Business Operation Conditions

Table Business Operation of ExpertMarker (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.10 Outbrain (Company Profile, Sales Data etc.)

4.10.1 Outbrain Profile

Table Outbrain Overview List

4.10.2 Outbrain Products & Services

4.10.3 Outbrain Business Operation Conditions

Table Business Operation of Outbrain (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

5 MARKET COMPETITION

5.1 Company Competition

Table Global Multi-Screen Content Discovery Engines Sales Revenue 2016-2020, by Company, in USD Million

Table Global Multi-Screen Content Discovery Engines Sales Revenue Share 2016-2020, by Company, in USD Million

Figure Global Multi-Screen Content Discovery Engines Sales Revenue Share in 2020, by Company, in USD Million

Table Global Multi-Screen Content Discovery Engines Sales Volume 2016-2020, by Company, in Volume

Table Global Multi-Screen Content Discovery Engines Sales Volume Share 2016-2020, by Company, in Volume

Figure Global Multi-Screen Content Discovery Engines Sales Volume Share in 2020, by Company, in Volume

5.2 Regional Market by Company

Figure North America Multi-Screen Content Discovery Engines Market Concentration, in 2020

Figure Europe Multi-Screen Content Discovery Engines Market Market Concentration, in 2020

Figure Asia-Pacific Multi-Screen Content Discovery Engines Market Market Concentration, in 2020

Figure South America Multi-Screen Content Discovery Engines Market Concentration, in 2020

Figure Middle East & Africa Multi-Screen Content Discovery Engines Market Concentration, in 2020

6 DEMAND BY END MARKET

6.1 Demand Situation

6.1.1 Demand in IPTV

Figure Multi-Screen Content Discovery Engines Demand in IPTV, 2016-2020, in USD

Million

Figure Multi-Screen Content Discovery Engines Demand in IPTV, 2016-2020, in Volume

6.1.2 Demand in OTT

Figure Multi-Screen Content Discovery Engines Demand in OTT, 2016-2020, in USD Million

Figure Multi-Screen Content Discovery Engines Demand in OTT, 2016-2020, in Volume

6.1.3 Demand in CATV

Figure Multi-Screen Content Discovery Engines Demand in CATV, 2016-2020, in USD Million

Figure Multi-Screen Content Discovery Engines Demand in CATV, 2016-2020, in Volume

6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

6.3 Demand Forecast

Table Multi-Screen Content Discovery Engines Demand Forecast 2021-2026, by Application, in USD Million

Figure Multi-Screen Content Discovery Engines Market Growth 2021-2026, by Application, in USD Million

Figure Multi-Screen Content Discovery Engines Market Share in 2026, by Application, in USD Million

Table Multi-Screen Content Discovery Engines Demand Forecast 2021-2026, by Application, in Volume

Table Multi-Screen Content Discovery Engines Market Growth 2021-2026, by Application, in Volume

Table Multi-Screen Content Discovery Engines Market Share in 2026, by Application, in Volume

6.4 Impact of the COVID-19 on the Demand

7 REGION OPERATION

7.1 Regional Production

Table Multi-Screen Content Discovery Engines Production 2016-2020, by Region, in USD Million

Table Multi-Screen Content Discovery Engines Production 2016-2020, by Region, in Volume

7.2 Regional Market

Table Global Multi-Screen Content Discovery Engines Market 2016-2020, by Region, in

USD Million

Table Global Multi-Screen Content Discovery Engines Market Share 2016-2020, by Region, in USD Million

Table Global Multi-Screen Content Discovery Engines Market 2016-2020, by Region, in Volume

Table Global Multi-Screen Content Discovery Engines Market Share 2016-2020, by Region, in Volume

7.3 by Region

7.3.1 North America

7.3.1.1 Overview

Figure North America Multi-Screen Content Discovery Engines Market Size and Growth 2016-2020, in USD Million

Figure North America Multi-Screen Content Discovery Engines Market Size and Growth 2016-2020, in Volume

7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Multi-Screen Content Discovery Engines Market Size 2016-2020, by Country, in USD Million

Table North America Multi-Screen Content Discovery Engines Market Size 2016-2020, by Country, in Volume

7.3.2 Europe

7.3.2.1 Overview

Figure Europe Multi-Screen Content Discovery Engines Market Size and Growth 2016-2020, in USD Million

Figure Europe Multi-Screen Content Discovery Engines Market Size and Growth 2016-2020, in Volume

7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Multi-Screen Content Discovery Engines Market Size 2016-2020, by Country, in USD Million

Table Europe Multi-Screen Content Discovery Engines Market Size 2016-2020, by Country, in Volume

7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Multi-Screen Content Discovery Engines Market Size and Growth 2016-2020, in USD Million

Figure Asia-Pacific Multi-Screen Content Discovery Engines Market Size and Growth 2016-2020, in Volume

7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Multi-Screen Content Discovery Engines Market Size 2016-2020, by Country, in USD Million

Table Asia-Pacific Multi-Screen Content Discovery Engines Market Size 2016-2020, by Country, in Volume

7.3.4 South America

7.3.4.1 Overview

Figure South America Multi-Screen Content Discovery Engines Market Size and Growth 2016-2020, in USD Million

Figure South America Multi-Screen Content Discovery Engines Market Size and Growth 2016-2020, in Volume

7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Multi-Screen Content Discovery Engines Market Size 2016-2020, by Country, in USD Million

Table South America Multi-Screen Content Discovery Engines Market Size 2016-2020, by Country, in Volume

7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Multi-Screen Content Discovery Engines Market Size and Growth 2016-2020, in USD Million

Figure Middle East & Africa Multi-Screen Content Discovery Engines Market Size and Growth 2016-2020, in Volume

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Multi-Screen Content Discovery Engines Market Size 2016-2020, by Country, in USD Million

Table Middle East & Africa Multi-Screen Content Discovery Engines Market Size 2016-2020, by Country, in Volume

7.4 Regional Import & Export

7.5 Regional Forecast

Table Multi-Screen Content Discovery Engines Market Forecast 2021-2026, by Region, in USD Million

Table Multi-Screen Content Discovery Engines Market Forecast 2021-2026, by Region, in Volume

8 MARKETING & PRICE

8.1 Price and Margin

8.1.1 Price Trends

8.1.2 Factors of Price Change

Table Price Factors List

8.1.3 Manufacturers Gross Margin Analysis

8.2 Marketing Channel

Figure Marketing Channels Overview

9 RESEARCH CONCLUSION

List Of Tables

LIST OF TABLES

1. Table Upstream Segment of Multi-Screen Content Discovery Engines
2. Table Application Segment of Multi-Screen Content Discovery Engines
3. Table Global Multi-Screen Content Discovery Engines Market 2016-2026, by Application, in USD Million
4. Table Major Company List of Based on Smartphone
5. Table Major Company List of Based on Internet
6. Table Major Company List of Based on Television
7. Table Global Multi-Screen Content Discovery Engines Market 2016-2020, by Type, in USD Million
8. Table Global Multi-Screen Content Discovery Engines Market 2016-2020, by Type, in Volume
9. Table Global Multi-Screen Content Discovery Engines Market Forecast 2021-2026, by Type, in USD Million
10. Table Global Multi-Screen Content Discovery Engines Market Forecast 2021-2026, by Type, in Volume
11. Table Google Overview List
12. Table Business Operation of Google (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
13. Table Taboola Overview List
14. Table Business Operation of Taboola (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
15. Table Rovi Corporation Overview List
16. Table Business Operation of Rovi Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
17. Table nRelate Overview List
18. Table Business Operation of nRelate (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
19. Table ContentWise Overview List
20. Table Business Operation of ContentWise (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
21. Table OOyala Overview List
22. Table Business Operation of OOyala (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
23. Table ThinkAnalytics Overview List
24. Table Business Operation of ThinkAnalytics (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

25. Table Red Bee Media Overview List
26. Table Business Operation of Red Bee Media (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
27. Table ExpertMarker Overview List
28. Table Business Operation of ExpertMarker (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
29. Table Outbrain Overview List
30. Table Business Operation of Outbrain (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
31. Table Global Multi-Screen Content Discovery Engines Sales Revenue 2016-2020, by Company, in USD Million
32. Table Global Multi-Screen Content Discovery Engines Sales Revenue Share 2016-2020, by Company, in USD Million
33. Table Global Multi-Screen Content Discovery Engines Sales Volume 2016-2020, by Company, in Volume
34. Table Global Multi-Screen Content Discovery Engines Sales Volume Share 2016-2020, by Company, in Volume
35. Table Regional Demand Comparison List
36. Table Major Application in Different Regions
37. Table Multi-Screen Content Discovery Engines Demand Forecast 2021-2026, by Application, in USD Million
38. Table Multi-Screen Content Discovery Engines Demand Forecast 2021-2026, by Application, in Volume
39. Table Multi-Screen Content Discovery Engines Market Growth 2021-2026, by Application, in Volume
40. Table Multi-Screen Content Discovery Engines Market Share in 2026, by Application, in Volume
41. Table Multi-Screen Content Discovery Engines Production 2016-2020, by Region, in USD Million
42. Table Multi-Screen Content Discovery Engines Production 2016-2020, by Region, in Volume
43. Table Global Multi-Screen Content Discovery Engines Market 2016-2020, by Region, in USD Million
44. Table Global Multi-Screen Content Discovery Engines Market Share 2016-2020, by Region, in USD Million
45. Table Global Multi-Screen Content Discovery Engines Market 2016-2020, by Region, in Volume
46. Table Global Multi-Screen Content Discovery Engines Market Share 2016-2020, by Region, in Volume

47. Table North America Multi-Screen Content Discovery Engines Market Size 2016-2020, by Country, in USD Million
48. Table North America Multi-Screen Content Discovery Engines Market Size 2016-2020, by Country, in Volume
49. Table Europe Multi-Screen Content Discovery Engines Market Size 2016-2020, by Country, in USD Million
50. Table Europe Multi-Screen Content Discovery Engines Market Size 2016-2020, by Country, in Volume
51. Table Asia-Pacific Multi-Screen Content Discovery Engines Market Size 2016-2020, by Country, in USD Million
52. Table Asia-Pacific Multi-Screen Content Discovery Engines Market Size 2016-2020, by Country, in Volume
53. Table South America Multi-Screen Content Discovery Engines Market Size 2016-2020, by Country, in USD Million
54. Table South America Multi-Screen Content Discovery Engines Market Size 2016-2020, by Country, in Volume
55. Table Middle East & Africa Multi-Screen Content Discovery Engines Market Size 2016-2020, by Country, in USD Million
56. Table Middle East & Africa Multi-Screen Content Discovery Engines Market Size 2016-2020, by Country, in Volume
57. Table Multi-Screen Content Discovery Engines Market Forecast 2021-2026, by Region, in USD Million
58. Table Multi-Screen Content Discovery Engines Market Forecast 2021-2026, by Region, in Volume
59. Table Price Factors List

List Of Figures

LIST OF FIGURES

1. Figure Multi-Screen Content Discovery Engines Industry Chain Structure
2. Figure Global Multi-Screen Content Discovery Engines Market Growth 2016-2020, by Type, in USD Million
3. Figure Global Multi-Screen Content Discovery Engines Market Growth 2016-2020, by Type, in Volume
4. Figure Global Multi-Screen Content Discovery Engines Sales Revenue Share in 2020, by Company, in USD Million
5. Figure Global Multi-Screen Content Discovery Engines Sales Volume Share in 2020, by Company, in Volume
6. Figure North America Multi-Screen Content Discovery Engines Market Concentration, in 2020
7. Figure Europe Multi-Screen Content Discovery Engines Market Market Concentration, in 2020
8. Figure Asia-Pacific Multi-Screen Content Discovery Engines MMarket Concentration, in 2020
9. Figure South America Multi-Screen Content Discovery Engines Market Concentration, in 2020
10. Figure Middle East & Africa Multi-Screen Content Discovery Engines Market Concentration, in 2020
11. Figure Multi-Screen Content Discovery Engines Demand in IPTV, 2016-2020, in USD Million
12. Figure Multi-Screen Content Discovery Engines Demand in IPTV, 2016-2020, in Volume
13. Figure Multi-Screen Content Discovery Engines Demand in OTT, 2016-2020, in USD Million
14. Figure Multi-Screen Content Discovery Engines Demand in OTT, 2016-2020, in Volume
15. Figure Multi-Screen Content Discovery Engines Demand in CATV, 2016-2020, in USD Million
16. Figure Multi-Screen Content Discovery Engines Demand in CATV, 2016-2020, in Volume
17. Figure Multi-Screen Content Discovery Engines Market Growth 2021-2026, by Application, in USD Million
18. Figure Multi-Screen Content Discovery Engines Market Share in 2026, by Application, in USD Million
19. Figure North America Multi-Screen Content Discovery Engines Market Size and

Growth 2016-2020, in USD Million

20. Figure North America Multi-Screen Content Discovery Engines Market Size and Growth 2016-2020, in Volume

21. Figure Europe Multi-Screen Content Discovery Engines Market Size and Growth 2016-2020, in USD Million

22. Figure Europe Multi-Screen Content Discovery Engines Market Size and Growth 2016-2020, in Volume

23. Figure Asia-Pacific Multi-Screen Content Discovery Engines Market Size and Growth 2016-2020, in USD Million

24. Figure Asia-Pacific Multi-Screen Content Discovery Engines Market Size and Growth 2016-2020, in Volume

25. Figure South America Multi-Screen Content Discovery Engines Market Size and Growth 2016-2020, in USD Million

26. Figure South America Multi-Screen Content Discovery Engines Market Size and Growth 2016-2020, in Volume

27. Figure Middle East & Africa Multi-Screen Content Discovery Engines Market Size and Growth 2016-2020, in USD Million

28. Figure Middle East & Africa Multi-Screen Content Discovery Engines Market Size and Growth 2016-2020, in Volume

29. Figure Marketing Channels Overview

I would like to order

Product name: Global Multi-Screen Content Discovery Engines Market Analysis 2016-2020 and Forecast 2021-2026

Product link: <https://marketpublishers.com/r/G0626A7CF37EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0626A7CF37EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

