

Global Mobile Value Added Services(MVAS) Market Analysis 2016-2020 and Forecast 2021-2026

<https://marketpublishers.com/r/GE208D1B2FA8EN.html>

Date: April 2021

Pages: 89

Price: US\$ 2,980.00 (Single User License)

ID: GE208D1B2FA8EN

Abstracts

SNAPSHOT

The global Mobile Value Added Services(MVAS) market size is estimated at xxx million USD with a CAGR xx% from 2016-2020 and is expected to reach xxx Million USD in 2021 with a CAGR xx% from 2021 to 2026. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Mobile Value Added Services(MVAS) by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

SMS

MMS

Mobile Money

Mobile Infotainment

Others

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main

Products etc.):

AT&T

Verizon

China Mobile

NTT

Deutsche Telekom

China Telecom

Telefonica

Softbank

Vodafone

Orange

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Personal Use

Commercial Use

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

Contents

1 INDUSTRY OVERVIEW

1.1 Mobile Value Added Services(MVAS) Industry

Figure Mobile Value Added Services(MVAS) Industry Chain Structure

1.1.1 Overview

1.1.2 Development of Mobile Value Added Services(MVAS)

1.2 Market Segment

1.2.1 Upstream

Table Upstream Segment of Mobile Value Added Services(MVAS)

1.2.2 Downstream

Table Application Segment of Mobile Value Added Services(MVAS)

Table Global Mobile Value Added Services(MVAS) Market 2016-2026, by Application, in USD Million

1.2.3 COVID-19 Impact

1.3 Cost Analysis

2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

2.1 Policy

2.2 Economics

2.3 Sociology

2.4 Technology

3 MOBILE VALUE ADDED SERVICES(MVAS) MARKET BY TYPE

3.1 By Type

3.1.1 SMS

Table Major Company List of SMS

3.1.2 MMS

Table Major Company List of MMS

3.1.3 Mobile Money

Table Major Company List of Mobile Money

3.1.4 Mobile Infotainment

Table Major Company List of Mobile Infotainment

3.1.5 Others

Table Major Company List of Others

3.2 Market Size

Table Global Mobile Value Added Services(MVAS) Market 2016-2020, by Type, in USD Million

Figure Global Mobile Value Added Services(MVAS) Market Growth 2016-2020, by Type, in USD Million

3.3 Market Forecast

Table Global Mobile Value Added Services(MVAS) Market Forecast 2021-2026, by Type, in USD Million

4 MAJOR COMPANIES LIST

4.1 AT&T (Company Profile, Sales Data etc.)

4.1.1 AT&T Profile

Table AT&T Overview List

4.1.2 AT&T Products & Services

4.1.3 AT&T Business Operation Conditions

Table Business Operation of AT&T (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.2 Verizon (Company Profile, Sales Data etc.)

4.2.1 Verizon Profile

Table Verizon Overview List

4.2.2 Verizon Products & Services

4.2.3 Verizon Business Operation Conditions

Table Business Operation of Verizon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.3 China Mobile (Company Profile, Sales Data etc.)

4.3.1 China Mobile Profile

Table China Mobile Overview List

4.3.2 China Mobile Products & Services

4.3.3 China Mobile Business Operation Conditions

Table Business Operation of China Mobile (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.4 NTT (Company Profile, Sales Data etc.)

4.4.1 NTT Profile

Table NTT Overview List

4.4.2 NTT Products & Services

4.4.3 NTT Business Operation Conditions

Table Business Operation of NTT (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.5 Deutsche Telekom (Company Profile, Sales Data etc.)

4.5.1 Deutsche Telekom Profile

Table Deutsche Telekom Overview List

4.5.2 Deutsche Telekom Products & Services

4.5.3 Deutsche Telekom Business Operation Conditions

Table Business Operation of Deutsche Telekom (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.6 China Telecom (Company Profile, Sales Data etc.)

4.6.1 China Telecom Profile

Table China Telecom Overview List

4.6.2 China Telecom Products & Services

4.6.3 China Telecom Business Operation Conditions

Table Business Operation of China Telecom (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.7 Telefonica (Company Profile, Sales Data etc.)

4.7.1 Telefonica Profile

Table Telefonica Overview List

4.7.2 Telefonica Products & Services

4.7.3 Telefonica Business Operation Conditions

Table Business Operation of Telefonica (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.8 Softbank (Company Profile, Sales Data etc.)

4.8.1 Softbank Profile

Table Softbank Overview List

4.8.2 Softbank Products & Services

4.8.3 Softbank Business Operation Conditions

Table Business Operation of Softbank (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.9 Vodafone (Company Profile, Sales Data etc.)

4.9.1 Vodafone Profile

Table Vodafone Overview List

4.9.2 Vodafone Products & Services

4.9.3 Vodafone Business Operation Conditions

Table Business Operation of Vodafone (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.10 Orange (Company Profile, Sales Data etc.)

4.10.1 Orange Profile

Table Orange Overview List

4.10.2 Orange Products & Services

4.10.3 Orange Business Operation Conditions

Table Business Operation of Orange (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

5 MARKET COMPETITION

5.1 Company Competition

Table Global Mobile Value Added Services(MVAS) Sales Revenue 2016-2020, by Company, in USD Million

Table Global Mobile Value Added Services(MVAS) Sales Revenue Share 2016-2020, by Company, in USD Million

Figure Global Mobile Value Added Services(MVAS) Sales Revenue Share in 2020, by Company, in USD Million

5.2 Regional Market by Company

Figure North America Mobile Value Added Services(MVAS) Market Concentration, in 2020

Figure Europe Mobile Value Added Services(MVAS) Market Market Concentration, in 2020

Figure Asia-Pacific Mobile Value Added Services(MVAS) Market Concentration, in 2020

Figure South America Mobile Value Added Services(MVAS) Market Concentration, in 2020

Figure Middle East & Africa Mobile Value Added Services(MVAS) Market Concentration, in 2020

6 DEMAND BY END MARKET

6.1 Demand Situation

6.1.1 Demand in Personal Use

Figure Mobile Value Added Services(MVAS) Demand in Personal Use, 2016-2020, in USD Million

6.1.2 Demand in Commercial Use

Figure Mobile Value Added Services(MVAS) Demand in Commercial Use, 2016-2020, in USD Million

6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

6.3 Demand Forecast

Table Mobile Value Added Services(MVAS) Demand Forecast 2021-2026, by Application, in USD Million

Figure Mobile Value Added Services(MVAS) Market Growth 2021-2026, by Application, in USD Million

Figure Mobile Value Added Services(MVAS) Market Share in 2026, by Application, in USD Million

6.4 Impact of the COVID-19 on the Demand

7 REGION OPERATION

7.1 Regional Production

Table Mobile Value Added Services(MVAS) Production 2016-2020, by Region, in USD Million

7.2 Regional Market

Table Global Mobile Value Added Services(MVAS) Market 2016-2020, by Region, in USD Million

Table Global Mobile Value Added Services(MVAS) Market Share 2016-2020, by Region, in USD Million

7.3 by Region

7.3.1 North America

7.3.1.1 Overview

Figure North America Mobile Value Added Services(MVAS) Market Size and Growth 2016-2020, in USD Million

7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Mobile Value Added Services(MVAS) Market Size 2016-2020, by Country, in USD Million

7.3.2 Europe

7.3.2.1 Overview

Figure Europe Mobile Value Added Services(MVAS) Market Size and Growth 2016-2020, in USD Million

7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Mobile Value Added Services(MVAS) Market Size 2016-2020, by Country, in USD Million

7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Mobile Value Added Services(MVAS) Market Size and Growth 2016-2020, in USD Million

7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Mobile Value Added Services(MVAS) Market Size 2016-2020, by Country, in USD Million

7.3.4 South America

7.3.4.1 Overview

Figure South America Mobile Value Added Services(MVAS) Market Size and Growth 2016-2020, in USD Million

7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Mobile Value Added Services(MVAS) Market Size 2016-2020, by Country, in USD Million

7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Mobile Value Added Services(MVAS) Market Size and Growth 2016-2020, in USD Million

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Mobile Value Added Services(MVAS) Market Size 2016-2020, by Country, in USD Million

7.4 Regional Import & Export

7.5 Regional Forecast

Table Mobile Value Added Services(MVAS) Market Forecast 2021-2026, by Region, in USD Million

8 MARKETING & PRICE

8.1 Price and Margin

8.1.1 Price Trends

8.1.2 Factors of Price Change

Table Price Factors List

8.1.3 Manufacturers Gross Margin Analysis

8.2 Marketing Channel

Figure Marketing Channels Overview

9 RESEARCH CONCLUSION

List Of Tables

LIST OF TABLES

1. Table Upstream Segment of Mobile Value Added Services(MVAS)
2. Table Application Segment of Mobile Value Added Services(MVAS)
3. Table Global Mobile Value Added Services(MVAS) Market 2016-2026, by Application, in USD Million
4. Table Major Company List of MMS
5. Table Major Company List of Mobile Money
6. Table Major Company List of Mobile Infotainment
7. Table Major Company List of Others
8. Table Global Mobile Value Added Services(MVAS) Market 2016-2020, by Type, in USD Million
9. Table Global Mobile Value Added Services(MVAS) Market Forecast 2021-2026, by Type, in USD Million
10. Table AT&T Overview List
11. Table Business Operation of AT&T (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
12. Table Verizon Overview List
13. Table Business Operation of Verizon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
14. Table China Mobile Overview List
15. Table Business Operation of China Mobile (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
16. Table NTT Overview List
17. Table Business Operation of NTT (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
18. Table Deutsche Telekom Overview List
19. Table Business Operation of Deutsche Telekom (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
20. Table China Telecom Overview List
21. Table Business Operation of China Telecom (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
22. Table Telefonica Overview List
23. Table Business Operation of Telefonica (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
24. Table Softbank Overview List
25. Table Business Operation of Softbank (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

26. Table Vodafone Overview List
27. Table Business Operation of Vodafone (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
28. Table Orange Overview List
29. Table Business Operation of Orange (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
30. Table Global Mobile Value Added Services(MVAS) Sales Revenue 2016-2020, by Company, in USD Million
31. Table Global Mobile Value Added Services(MVAS) Sales Revenue Share 2016-2020, by Company, in USD Million
32. Table Regional Demand Comparison List
33. Table Major Application in Different Regions
34. Table Mobile Value Added Services(MVAS) Demand Forecast 2021-2026, by Application, in USD Million
35. Table Mobile Value Added Services(MVAS) Production 2016-2020, by Region, in USD Million
36. Table Global Mobile Value Added Services(MVAS) Market 2016-2020, by Region, in USD Million
37. Table Global Mobile Value Added Services(MVAS) Market Share 2016-2020, by Region, in USD Million
38. Table North America Mobile Value Added Services(MVAS) Market Size 2016-2020, by Country, in USD Million
39. Table Europe Mobile Value Added Services(MVAS) Market Size 2016-2020, by Country, in USD Million
40. Table Asia-Pacific Mobile Value Added Services(MVAS) Market Size 2016-2020, by Country, in USD Million
41. Table South America Mobile Value Added Services(MVAS) Market Size 2016-2020, by Country, in USD Million
42. Table Middle East & Africa Mobile Value Added Services(MVAS) Market Size 2016-2020, by Country, in USD Million
43. Table Mobile Value Added Services(MVAS) Market Forecast 2021-2026, by Region, in USD Million
44. Table Price Factors List

List Of Figures

LIST OF FIGURES

1. Figure Mobile Value Added Services(MVAS) Industry Chain Structure
2. Figure Global Mobile Value Added Services(MVAS) Market Growth 2016-2020, by Type, in USD Million
3. Figure Global Mobile Value Added Services(MVAS) Sales Revenue Share in 2020, by Company, in USD Million
4. Figure North America Mobile Value Added Services(MVAS) Market Concentration, in 2020
5. Figure Europe Mobile Value Added Services(MVAS) Market Market Concentration, in 2020
6. Figure Asia-Pacific Mobile Value Added Services(MVAS) MMarket Concentration, in 2020
7. Figure South America Mobile Value Added Services(MVAS) Market Concentration, in 2020
8. Figure Middle East & Africa Mobile Value Added Services(MVAS) Market Concentration, in 2020
9. Figure Mobile Value Added Services(MVAS) Demand in Personal Use, 2016-2020, in USD Million
10. Figure Mobile Value Added Services(MVAS) Demand in Commercial Use, 2016-2020, in USD Million
11. Figure Mobile Value Added Services(MVAS) Market Growth 2021-2026, by Application, in USD Million
12. Figure Mobile Value Added Services(MVAS) Market Share in 2026, by Application, in USD Million
13. Figure North America Mobile Value Added Services(MVAS) Market Size and Growth 2016-2020, in USD Million
14. Figure Europe Mobile Value Added Services(MVAS) Market Size and Growth 2016-2020, in USD Million
15. Figure Asia-Pacific Mobile Value Added Services(MVAS) Market Size and Growth 2016-2020, in USD Million
16. Figure South America Mobile Value Added Services(MVAS) Market Size and Growth 2016-2020, in USD Million
17. Figure Middle East & Africa Mobile Value Added Services(MVAS) Market Size and Growth 2016-2020, in USD Million
18. Figure Marketing Channels Overview

I would like to order

Product name: Global Mobile Value Added Services(MVAS) Market Analysis 2016-2020 and Forecast 2021-2026

Product link: <https://marketpublishers.com/r/GE208D1B2FA8EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE208D1B2FA8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

