

Global Mobile Health and Fitness Sensor Market Survey and Trend Research 2018

<https://marketpublishers.com/r/G1331A2A6CBEN.html>

Date: December 2017

Pages: 109

Price: US\$ 2,600.00 (Single User License)

ID: G1331A2A6CBEN

Abstracts

Summary

Global annual sensor shipments for Mobile Health and Fitness -- including dedicated devices and health/fitness enabled smart devices such as smart watches, smartphones and tablets— will reach 515 million in 2017 up from 107 million in 2012. North America dominates the global market for mobile health and fitness sensors due to improved healthcare facilities and broad technical applications of mobile health and fitness sensors in the region. Asia, followed by the Europe, is expected to experience high growth rate in next few years in global mobile health and fitness sensors market. China and India are expected to be the fastest growing mobile health and fitness sensors markets in Asian region. Some of the key driving forces for mobile health and fitness sensors market in emerging countries are large pool of patients, improvement in the healthcare facilities and rising government funding. Some of the major factors that are driving the global market for mobile health and fitness sensors are increasing prevalence of lifestyle related diseases and increasing awareness about the availability of improved healthcare treatments. In addition, increasing demand for better healthcare facilities, rising government initiatives and raising investments from healthcare IT players are some of the key factors driving the growth for global mobile health and fitness sensors market. However, interoperability issues and high maintenance and service expenses are some of the major factors restraining the growth for global mobile health and fitness sensors market.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the

industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Honeywell, Bayer, Fujitsu, Abbott Laboratories, Hoffmann-La Roche, Hoffmann-La Roche, Johnson & Johnson, GE Healthcare, Adidas, Analog Devices, Philips, Qualcomm, Bosch, LifeScan, Medtronic, OMRON etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

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