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Global Mobile Backend as a Service (BaaS) Market Survey and Trend Research 2018

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Abstracts

Summary

Mobile backend as a service (MBaaS), also known as "backend as a service" (BaaS), is a model for providing web app and mobile app developers with a way to link their applications to backend cloud storage and APIs exposed by back end applications while also providing features such as user management, push notifications, and integration with social networking services. These services are provided via the use of custom software development kits (SDKs) and application programming interfaces (APIs).

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

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Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (IBM Corporation, Oracle Corporation, Microsoft Corporation, Kony, Anypresence, Anypresence, Appcelerator, Built.Io, KII Corporation, Cloudmine, Parse, Feedhenry etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

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Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

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