

# Global Mobile Backend as a Service (BaaS) Market Data List by Segment 2015-2022

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## Abstracts

### SNAPSHOT

Mobile backend as a service (MBaaS), also known as 'backend as a service' (BaaS), is a model for providing web app and mobile app developers with a way to link their applications to backend cloud storage and APIs exposed by back end applications while also providing features such as user management, push notifications, and integration with social networking services. These services are provided via the use of custom software development kits (SDKs) and application programming interfaces (APIs).

This report covers Mobile Backend as a Service (BaaS) basic market data by segment:

- 1 by Product
- 2 by End-User
- 3 by Company
- 4 by Region
- 5 by Channel
- 6 by Price

This report can also be customized according to further requirements.

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