

Global Mobile Backend as a Service (BaaS) Market Analysis 2015-2019 and Forecast 2020-2025

<https://marketpublishers.com/r/GB7154CC617AEN.html>

Date: January 2020

Pages: 82

Price: US\$ 2,980.00 (Single User License)

ID: GB7154CC617AEN

Abstracts

SNAPSHOT

Mobile backend as a service (MBaaS), also known as "backend as a service" (BaaS), is a model for providing web app and mobile app developers with a way to link their applications to backend cloud storage and APIs exposed by back end applications while also providing features such as user management, push notifications, and integration with social networking services. These services are provided via the use of custom software development kits (SDKs) and application programming interfaces (APIs). The global Mobile Backend as a Service (BaaS) market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Mobile Backend as a Service (BaaS) by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Android

iOS

Others

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

IBM Corporation

Oracle Corporation

Microsoft Corporation

Kony

Kinvey

Anypresence

Appcelerator

Built.io

KII Corporation

Cloudmine

Parse

Feedhenry

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Data and application integration

Identity and access management

Usage analytics

Support and maintenance Service

Others

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

Contents

1 INDUSTRY OVERVIEW

1.1 Mobile Backend as a Service (BaaS) Industry

Figure Mobile Backend as a Service (BaaS) Industry Chain Structure

1.1.1 Overview

1.1.2 Development of Mobile Backend as a Service (BaaS)

1.2 Market Segment

1.2.1 Upstream

Table Upstream Segment of Mobile Backend as a Service (BaaS)

1.2.2 Downstream

Table Application Segment of Mobile Backend as a Service (BaaS)

Table Global Mobile Backend as a Service (BaaS) Market 2015-2025, by Application, in USD Million

1.3 Cost Analysis

2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

2.1 Policy

2.2 Economics

2.3 Sociology

2.4 Technology

3 MOBILE BACKEND AS A SERVICE (BAAS) MARKET BY TYPE

3.1 By Type

3.1.1 Android

Table Major Company List of Android

3.1.2 iOS

Table Major Company List of iOS

3.1.3 Others

Table Major Company List of Others

3.2 Market Size

Table Global Mobile Backend as a Service (BaaS) Market 2015-2019, by Type, in USD Million

Figure Global Mobile Backend as a Service (BaaS) Market Growth 2015-2019, by Type, in USD Million

3.3 Market Forecast

Table Global Mobile Backend as a Service (BaaS) Market Forecast 2020-2025, by Type, in USD Million

4 MAJOR COMPANIES LIST

4.1 IBM Corporation (Company Profile, Sales Data etc.)

4.1.1 IBM Corporation Profile

Table IBM Corporation Overview List

4.1.2 IBM Corporation Products & Services

4.1.3 IBM Corporation Business Operation Conditions

Table Business Operation of IBM Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.2 Oracle Corporation (Company Profile, Sales Data etc.)

4.2.1 Oracle Corporation Profile

Table Oracle Corporation Overview List

4.2.2 Oracle Corporation Products & Services

4.2.3 Oracle Corporation Business Operation Conditions

Table Business Operation of Oracle Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.3 Microsoft Corporation (Company Profile, Sales Data etc.)

4.3.1 Microsoft Corporation Profile

Table Microsoft Corporation Overview List

4.3.2 Microsoft Corporation Products & Services

4.3.3 Microsoft Corporation Business Operation Conditions

Table Business Operation of Microsoft Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.4 Kony (Company Profile, Sales Data etc.)

4.4.1 Kony Profile

Table Kony Overview List

4.4.2 Kony Products & Services

4.4.3 Kony Business Operation Conditions

Table Business Operation of Kony (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.5 Kinvey (Company Profile, Sales Data etc.)

4.5.1 Kinvey Profile

Table Kinvey Overview List

4.5.2 Kinvey Products & Services

4.5.3 Kinvey Business Operation Conditions

Table Business Operation of Kinvey (Sales Revenue, Sales Volume, Price, Cost, Gross

Margin)

4.6 Anypresence (Company Profile, Sales Data etc.)

4.6.1 Anypresence Profile

Table Anypresence Overview List

4.6.2 Anypresence Products & Services

4.6.3 Anypresence Business Operation Conditions

Table Business Operation of Anypresence (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.7 Appcelerator (Company Profile, Sales Data etc.)

4.7.1 Appcelerator Profile

Table Appcelerator Overview List

4.7.2 Appcelerator Products & Services

4.7.3 Appcelerator Business Operation Conditions

Table Business Operation of Appcelerator (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.8 Built.io (Company Profile, Sales Data etc.)

4.8.1 Built.io Profile

Table Built.io Overview List

4.8.2 Built.io Products & Services

4.8.3 Built.io Business Operation Conditions

Table Business Operation of Built.io (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.9 KII Corporation (Company Profile, Sales Data etc.)

4.9.1 KII Corporation Profile

Table KII Corporation Overview List

4.9.2 KII Corporation Products & Services

4.9.3 KII Corporation Business Operation Conditions

Table Business Operation of KII Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.10 Cloudmine (Company Profile, Sales Data etc.)

4.10.1 Cloudmine Profile

Table Cloudmine Overview List

4.10.2 Cloudmine Products & Services

4.10.3 Cloudmine Business Operation Conditions

Table Business Operation of Cloudmine (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.11 Parse (Company Profile, Sales Data etc.)

4.11.1 Parse Profile

Table Parse Overview List

4.11.2 Parse Products & Services

4.11.3 Parse Business Operation Conditions

Table Business Operation of Parse (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.12 Feedhenry (Company Profile, Sales Data etc.)

4.12.1 Feedhenry Profile

Table Feedhenry Overview List

4.12.2 Feedhenry Products & Services

4.12.3 Feedhenry Business Operation Conditions

Table Business Operation of Feedhenry (Sales Revenue, Cost, Gross Margin)

5 MARKET COMPETITION

5.1 Company Competition

Table Global Mobile Backend as a Service (BaaS) Sales Revenue 2015-2019, by Company, in USD Million

Table Global Mobile Backend as a Service (BaaS) Sales Revenue Share 2015-2019, by Company, in USD Million

Figure Global Mobile Backend as a Service (BaaS) Sales Revenue Share in 2019, by Company, in USD Million

5.2 Regional Market by Company

Figure North America Mobile Backend as a Service (BaaS) Market Concentration, in 2019

Figure Europe Mobile Backend as a Service (BaaS) Market Market Concentration, in 2019

Figure Asia-Pacific Mobile Backend as a Service (BaaS) MMarket Concentration, in 2019

Figure South America Mobile Backend as a Service (BaaS) Market Concentration, in 2019

Figure Middle East & Africa Mobile Backend as a Service (BaaS) Market Concentration, in 2019

6 DEMAND BY END MARKET

6.1 Demand Situation

6.1.1 Demand in Data and application integration

Figure Mobile Backend as a Service (BaaS) Demand in Data and application integration, 2015-2019, in USD Million

6.1.2 Demand in Identity and access management

Figure Mobile Backend as a Service (BaaS) Demand in Identity and access management, 2015-2019, in USD Million

6.1.3 Demand in Usage analytics

Figure Mobile Backend as a Service (BaaS) Demand in Usage analytics, 2015-2019, in USD Million

6.1.4 Demand in Support and maintenance Service

Figure Mobile Backend as a Service (BaaS) Demand in Support and maintenance Service, 2015-2019, in USD Million

6.1.5 Demand in Others

Figure Mobile Backend as a Service (BaaS) Demand in Others, 2015-2019, in USD Million

6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

6.3 Demand Forecast

Table Mobile Backend as a Service (BaaS) Demand Forecast 2020-2025, by Application, in USD Million

Figure Mobile Backend as a Service (BaaS) Market Growth 2020-2025, by Application, in USD Million

Figure Mobile Backend as a Service (BaaS) Market Share in 2025, by Application, in USD Million

7 REGION OPERATION

7.1 Regional Production

Table Mobile Backend as a Service (BaaS) Production 2015-2019, by Region, in USD Million

7.2 Regional Market

Table Global Mobile Backend as a Service (BaaS) Market 2015-2019, by Region, in USD Million

Table Global Mobile Backend as a Service (BaaS) Market Share 2015-2019, by Region, in USD Million

7.3 by Region

7.3.1 North America

7.3.1.1 Overview

Figure North America Mobile Backend as a Service (BaaS) Market Size and Growth 2015-2019, in USD Million

7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Mobile Backend as a Service (BaaS) Market Size 2015-2019, by

Country, in USD Million

7.3.2 Europe

7.3.2.1 Overview

Figure Europe Mobile Backend as a Service (BaaS) Market Size and Growth 2015-2019, in USD Million

7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Mobile Backend as a Service (BaaS) Market Size 2015-2019, by Country, in USD Million

7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Mobile Backend as a Service (BaaS) Market Size and Growth 2015-2019, in USD Million

7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Mobile Backend as a Service (BaaS) Market Size 2015-2019, by Country, in USD Million

7.3.4 South America

7.3.4.1 Overview

Figure South America Mobile Backend as a Service (BaaS) Market Size and Growth 2015-2019, in USD Million

7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Mobile Backend as a Service (BaaS) Market Size 2015-2019, by Country, in USD Million

7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Mobile Backend as a Service (BaaS) Market Size and Growth 2015-2019, in USD Million

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Mobile Backend as a Service (BaaS) Market Size 2015-2019, by Country, in USD Million

7.4 Regional Import & Export

7.5 Regional Forecast

Table Mobile Backend as a Service (BaaS) Market Forecast 2020-2025, by Region, in USD Million

8 MARKETING & PRICE

8.1 Price and Margin

8.1.1 Price Trends

8.1.2 Factors of Price Change

Table Price Factors List

8.1.3 Manufacturers Gross Margin Analysis

8.2 Marketing Channel

Figure Marketing Channels Overview

9 RESEARCH CONCLUSION

List Of Tables

LIST OF TABLES

Table Upstream Segment of Mobile Backend as a Service (BaaS)

Table Application Segment of Mobile Backend as a Service (BaaS)

Table Global Mobile Backend as a Service (BaaS) Market 2015-2025, by Application, in USD Million

Table Major Company List of iOS

Table Major Company List of Others

Table Global Mobile Backend as a Service (BaaS) Market 2015-2019, by Type, in USD Million

Table Global Mobile Backend as a Service (BaaS) Market Forecast 2020-2025, by Type, in USD Million

Table IBM Corporation Overview List

Table Business Operation of IBM Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Oracle Corporation Overview List

Table Business Operation of Oracle Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Microsoft Corporation Overview List

Table Business Operation of Microsoft Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kony Overview List

Table Business Operation of Kony (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kinvey Overview List

Table Business Operation of Kinvey (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Anypresence Overview List

Table Business Operation of Anypresence (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Appcelerator Overview List

Table Business Operation of Appcelerator (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Built.io Overview List

Table Business Operation of Built.io (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table KII Corporation Overview List

Table Business Operation of KII Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Cloudmine Overview List

Table Business Operation of Cloudmine (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Parse Overview List

Table Business Operation of Parse (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Feedhenry Overview List

Table Business Operation of Feedhenry (Sales Revenue, Cost, Gross Margin)

Table Global Mobile Backend as a Service (BaaS) Sales Revenue 2015-2019, by Company, in USD Million

Table Global Mobile Backend as a Service (BaaS) Sales Revenue Share 2015-2019, by Company, in USD Million

Table Regional Demand Comparison List

Table Major Application in Different Regions

Table Mobile Backend as a Service (BaaS) Demand Forecast 2020-2025, by Application, in USD Million

Table Mobile Backend as a Service (BaaS) Production 2015-2019, by Region, in USD Million

Table Global Mobile Backend as a Service (BaaS) Market 2015-2019, by Region, in USD Million

Table Global Mobile Backend as a Service (BaaS) Market Share 2015-2019, by Region, in USD Million

Table North America Mobile Backend as a Service (BaaS) Market Size 2015-2019, by Country, in USD Million

Table Europe Mobile Backend as a Service (BaaS) Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Mobile Backend as a Service (BaaS) Market Size 2015-2019, by Country, in USD Million

Table South America Mobile Backend as a Service (BaaS) Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Mobile Backend as a Service (BaaS) Market Size 2015-2019, by Country, in USD Million

Table Mobile Backend as a Service (BaaS) Market Forecast 2020-2025, by Region, in USD Million

Table Price Factors List

List Of Figures

LIST OF FIGURES

Figure Mobile Backend as a Service (BaaS) Industry Chain Structure

Figure Global Mobile Backend as a Service (BaaS) Market Growth 2015-2019, by Type, in USD Million

Figure Global Mobile Backend as a Service (BaaS) Sales Revenue Share in 2019, by Company, in USD Million

Figure North America Mobile Backend as a Service (BaaS) Market Concentration, in 2019

Figure Europe Mobile Backend as a Service (BaaS) Market Market Concentration, in 2019

Figure Asia-Pacific Mobile Backend as a Service (BaaS) Market Concentration, in 2019

Figure South America Mobile Backend as a Service (BaaS) Market Concentration, in 2019

Figure Middle East & Africa Mobile Backend as a Service (BaaS) Market Concentration, in 2019

Figure Mobile Backend as a Service (BaaS) Demand in Data and application integration, 2015-2019, in USD Million

Figure Mobile Backend as a Service (BaaS) Demand in Identity and access management, 2015-2019, in USD Million

Figure Mobile Backend as a Service (BaaS) Demand in Usage analytics, 2015-2019, in USD Million

Figure Mobile Backend as a Service (BaaS) Demand in Support and maintenance Service, 2015-2019, in USD Million

Figure Mobile Backend as a Service (BaaS) Demand in Others, 2015-2019, in USD Million

Figure Mobile Backend as a Service (BaaS) Market Growth 2020-2025, by Application, in USD Million

Figure Mobile Backend as a Service (BaaS) Market Share in 2025, by Application, in USD Million

Figure North America Mobile Backend as a Service (BaaS) Market Size and Growth 2015-2019, in USD Million

Figure Europe Mobile Backend as a Service (BaaS) Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Mobile Backend as a Service (BaaS) Market Size and Growth 2015-2019, in USD Million

Figure South America Mobile Backend as a Service (BaaS) Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Mobile Backend as a Service (BaaS) Market Size and Growth 2015-2019, in USD Million

Figure Marketing Channels Overview

I would like to order

Product name: Global Mobile Backend as a Service (BaaS) Market Analysis 2015-2019 and Forecast 2020-2025

Product link: <https://marketpublishers.com/r/GB7154CC617AEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB7154CC617AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

