

Global Mobile Application Testing Services Market Survey and Trend Research 2018

https://marketpublishers.com/r/G52D466C066EN.html

Date: September 2018 Pages: 79 Price: US\$ 2,600.00 (Single User License) ID: G52D466C066EN

Abstracts

Summary

Mobile application testing is the process through which applications are tested for required quality, functionality, compatibility, usability, performance and other characteristics. It includes a broad range of application testing and evaluation techniques that encompasses both standard software testing and mobile-platform-specific testing procedures.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:



History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Accenture, Capgemini, IBM, Wipro, Cigniti, Cigniti, Infosys, NTT Data, ScienceSoft, QualiTest, Testlio, QA InfoTech, TestFort QA Lab, Infuse, ITechArt, RTTS, Test Triangle etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:



Market Features

Investment Opportunity

Investment Calculation



Contents

PART 1 INDUSTRY OVERVIEW

- 1.1 Mobile Application Testing Services Industry
- 1.1.1 Definition
- 1.1.2 Industry Trend
- 1.2 Industry Chain
- 1.2.1 Upstream
- 1.2.2 Technology
- 1.2.3 Cost Structure
- 1.2.4 Consumer Preference
- 1.2.2 Downstream

PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

PART 3 MOBILE APPLICATION TESTING SERVICES MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

4 KEY COMPANIES LIST

- 4.1 Accenture (Company Overview, Sales Data etc.)
 - 4.1.1 Company Overview
 - 4.1.2 Products and Services
 - 4.1.3 Business Analysis
- 4.2 Capgemini (Company Overview, Sales Data etc.)
 - 4.2.1 Company Overview
 - 4.2.2 Products and Services
 - 4.2.3 Business Analysis
- 4.3 IBM (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Wipro (Company Overview, Sales Data etc.)
- 4.4.1 Company Overview
- 4.4.2 Products and Services
- 4.4.3 Business Analysis
- 4.5 Cigniti (Company Overview, Sales Data etc.)
- 4.5.1 Company Overview
- 4.5.2 Products and Services
- 4.5.3 Business Analysis
- 4.6 Cigniti (Company Overview, Sales Data etc.)
- 4.6.1 Company Overview
- 4.6.2 Products and Services
- 4.6.3 Business Analysis
- 4.7 Infosys (Company Overview, Sales Data etc.)
- 4.7.1 Company Overview
- 4.7.2 Products and Services
- 4.7.3 Business Analysis
- 4.8 NTT Data (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
- 4.8.3 Business Analysis
- 4.9 ScienceSoft (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis
- 4.10 QualiTest (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
- 4.10.3 Business Analysis
- 4.11 Testlio (Company Overview, Sales Data etc.)
- 4.12 QA InfoTech (Company Overview, Sales Data etc.)
- 4.13 TestFort QA Lab (Company Overview, Sales Data etc.)
- 4.14 Infuse (Company Overview, Sales Data etc.)
- 4.15 ITechArt (Company Overview, Sales Data etc.)
- 4.16 RTTS (Company Overview, Sales Data etc.)
- 4.17 Test Triangle (Company Overview, Sales Data etc.)



PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry
 - 5.2.2 Threat of New Entrants
 - 5.2.3 Substitutes
 - 5.2.4 Bargaining Power of Suppliers
 - 5.2.5 Bargaining Power of Buyers

PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
 - 6.1.1 Industry Application Status
 - 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
 - 7.2.1 Production
 - 7.2.2 Sales
 - 7.2.3 Trade
- 7.3 Regional Forecast

PART 8 MARKET INVESTMENT

- 8.1 Market Features
 - 8.1.1 Product Features
 - 8.1.2 Price Features
 - 8.1.3 Channel Features
 - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity



- 8.2.1 Regional Investment Opportunity
- 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
 - 8.3.1 Cost Calculation
 - 8.3.2 Revenue Calculation
 - 8.3.3 Economic Performance Evaluation

PART 9 CONCLUSION



List Of Tables

LIST OF TABLES

Table Global Mobile Application Testing Services Market 2012-2017, by Type, in USD Million Table Global Mobile Application Testing Services Market Forecast 2018-2023, by Type, in USD Million **Table Accenture Overview List** Table Mobile Application Testing Services Business Operation of Accenture (Sales Revenue, Cost, Gross Margin) Table Capgemini Overview List Table Mobile Application Testing Services Business Operation of Capgemini (Sales Revenue, Cost, Gross Margin) Table IBM Overview List Table Mobile Application Testing Services Business Operation of IBM (Sales Revenue, Cost, Gross Margin) Table Wipro Overview List Table Mobile Application Testing Services Business Operation of Wipro (Sales Revenue, Cost, Gross Margin) Table Cigniti Overview List Table Mobile Application Testing Services Business Operation of Cigniti (Sales Revenue, Cost, Gross Margin) Table Cigniti Overview List Table Mobile Application Testing Services Business Operation of Cigniti (Sales Revenue, Cost, Gross Margin) Table Infosys Overview List Table Mobile Application Testing Services Business Operation of Infosys (Sales Revenue, Cost, Gross Margin) Table NTT Data Overview List Table Mobile Application Testing Services Business Operation of NTT Data (Sales Revenue, Cost, Gross Margin) Table ScienceSoft Overview List Table Mobile Application Testing Services Business Operation of ScienceSoft (Sales Revenue, Cost, Gross Margin) Table QualiTest Overview List Table Mobile Application Testing Services Business Operation of QualiTest (Sales Revenue, Cost, Gross Margin) Table Testlio Overview List



Table Mobile Application Testing Services Business Operation of Testlio (Sales Revenue, Cost, Gross Margin) Table QA InfoTech Overview List Table Mobile Application Testing Services Business Operation of QA InfoTech (Sales Revenue, Cost, Gross Margin) Table TestFort QA Lab Overview List Table Mobile Application Testing Services Business Operation of TestFort QA Lab (Sales Revenue, Cost, Gross Margin) Table Infuse Overview List Table Mobile Application Testing Services Business Operation of Infuse (Sales Revenue, Cost, Gross Margin) Table ITechArt Overview List Table Mobile Application Testing Services Business Operation of ITechArt (Sales Revenue, Cost, Gross Margin) Table RTTS Overview List Table Mobile Application Testing Services Business Operation of RTTS (Sales Revenue, Cost, Gross Margin) Table Test Triangle Overview List Table Mobile Application Testing Services Business Operation of Test Triangle (Sales Revenue, Cost, Gross Margin) Table Global Mobile Application Testing Services Sales Revenue 2012-2017, by Companies, in USD Million Table Global Mobile Application Testing Services Sales Revenue Share, by Companies, in USD Million Table Mobile Application Testing Services Demand 2012-2017, by Application, in USD Million Table Mobile Application Testing Services Demand Forecast 2018-2023, by Application, in USD Million Table Global Mobile Application Testing Services Market 2012-2017, by Region, in USD Million Table Mobile Application Testing Services Market Forecast 2018-2023, by Region, in **USD** Million



List Of Figures

LIST OF FIGURES

Figure Mobile Application Testing Services Industry Chain Structure Figure Global Mobile Application Testing Services Market Growth 2012-2017, by Type, in USD Million Figure Global Mobile Application Testing Services Sales Revenue Share, by Companies in 2017, in USD Million Figure Production Development by Region Figure Sales List by Region



I would like to order

Product name: Global Mobile Application Testing Services Market Survey and Trend Research 2018 Product link: <u>https://marketpublishers.com/r/G52D466C066EN.html</u>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G52D466C066EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970