

# Global Milk Tea Market Status and Outlook 2018-2025

<https://marketpublishers.com/r/G2AADA65234EN.html>

Date: August 2018

Pages: 122

Price: US\$ 4,000.00 (Single User License)

ID: G2AADA65234EN

## Abstracts

Report Snapshot

Key Content of Chapters (Including and can be customized, report is a semifinished version, and it takes 48-72 hours to upgrade)

Part 1: Terminology Definition, Industry Chain, Industry Dynamics & Regulations and Global Market Overview

Part 2: Upstream (Raw Materials / Components) & Manufacturing (Procurement Methods & Channels and Cost) , Major Regional Production Overview and Trade Flow

Part 3: Product Segment Overview and Market Status

Part 4: Application / End-User Segment Overview and Market Status

Part 5: Region Segment Overview and Market Status

Part 6: Product & Application Segment Production & Demand by Region

Part 7: Market Forecast by Product, Application & Region

Part 8: Company information, Products & Services and Business Operation (Sales, Cost, Margin etc.)

Part 9: Market Competition and Environment for New Entrants

Part 10: Conclusion

Market Segment as follows:

Key Companies

Lipton (Unilever)

Nestle

Uni-President

Greenmax

Shih Chen Foods

Gino

Hong Kong Tea Company

Nittoh Tea (Mitsui Norin)

Old Town

Xiangpiaopiao Food

Guangdong Strong Group

#### Market by Type

Bagged Product

Disposable Paper Cups Products

Other

#### Market by Application

Tea Shop

The Mall

Retail Store

Other

## Contents

### **PART 1 INDUSTRY OVERVIEW (200 USD)**

- 1.1 Milk Tea Industry
  - 1.1.1 Market Development
  - 1.1.2 Terminology Definition in the Report
    - 1.1.2.1 Production
    - 1.1.2.2 Demand
    - 1.1.2.3 Sales Revenue
    - 1.1.2.4 Ex-factory Price & Sales Price
    - 1.1.2.5 Cost
    - 1.1.2.6 Gross Margin
- 1.2 Products & Services Scope
- 1.3 Industry Chain
- 1.4 Industry Dynamics & Regulations
- 1.5 Global Market Overview

### **PART 2 UPSTREAM & PRODUCTION (200 USD)**

- 2.1 Raw Materials / Components
- 2.2 Procurement Methods & Channels
- 2.3 Cost Structure & Manufacturing
- 2.4 Industry Capacity
- 2.5 Production Distribution by Geography
  - 2.5.1 Production in Major Regions / Countries
  - 2.5.2 Trade Flow Overview

### **PART 3 PRODUCT SEGMENT (400 USD)**

- 3.1 Introduction by Type
  - 3.1.1 Bagged Product
  - 3.1.2 Disposable Paper Cups Products
  - 3.1.3 Other
- 3.2 Market Status

### **PART 4 APPLICATION / END-USER SEGMENT (400 USD)**

- 4.1 Introduction by Application

- 4.1.1 Tea Shop
- 4.1.2 The Mall
- 4.1.3 Retail Store
- 4.1.4 Other
- 4.2 Market Status

## **PART 5 REGIONAL MARKET (600 USD)**

### 5.1 Market Overview

### 5.2 by Region

#### 5.2.1 North America

5.2.1.1 United States Market Size and Growth (2015-2018E)

5.2.1.2 Canada Market Size and Growth (2015-2018E)

5.2.1.3 Mexico Market Size and Growth (2015-2018E)

#### 5.2.2 Europe

5.2.2.1 Germany Market Size and Growth (2015-2018E)

5.2.2.2 UK Market Size and Growth (2015-2018E)

5.2.2.3 France Market Size and Growth (2015-2018E)

5.2.2.4 Italy Market Size and Growth (2015-2018E)

5.2.2.5 Spain Market Size and Growth (2015-2018E)

5.2.2.6 Netherlands Market Size and Growth (2015-2018E)

5.2.2.7 Poland Market Size and Growth (2015-2018E)

5.2.2.8 Belgium Market Size and Growth (2015-2018E)

5.2.2.9 Sweden Market Size and Growth (2015-2018E)

5.2.2.10 Austria Market Size and Growth (2015-2018E)

5.2.2.11 Denmark Market Size and Growth (2015-2018E)

5.2.2.12 Switzerland Market Size and Growth (2015-2018E)

5.2.2.13 Russia Market Size and Growth (2015-2018E)

#### 5.2.3 Asia-Pacific

5.2.3.1 China Market Size and Growth (2015-2018E)

5.2.3.2 India Market Size and Growth (2015-2018E)

5.2.3.3 Japan Market Size and Growth (2015-2018E)

5.2.3.4 Korea Market Size and Growth (2015-2018E)

5.2.3.5 Australia Market Size and Growth (2015-2018E)

5.2.3.6 Indonesia Market Size and Growth (2015-2018E)

5.2.3.7 Thailand Market Size and Growth (2015-2018E)

5.2.3.8 Malaysia Market Size and Growth (2015-2018E)

5.2.3.9 Singapore Market Size and Growth (2015-2018E)

5.2.3.10 Philippines Market Size and Growth (2015-2018E)

#### 5.2.4 South America

- 5.2.4.1 Brazil Market Size and Growth (2015-2018E)
- 5.2.4.2 Argentina Market Size and Growth (2015-2018E)
- 5.2.4.3 Columbia Market Size and Growth (2015-2018E)
- 5.2.4.4 Chile Market Size and Growth (2015-2018E)
- 5.2.4.5 Peru Market Size and Growth (2015-2018E)
- 5.2.4.6 Puerto Rico Market Size and Growth (2015-2018E)
- 5.2.4.7 Ecuador Market Size and Growth (2015-2018E)

#### 5.2.5 Middle East

- 5.2.5.1 Saudi Arabia Market Size and Growth (2015-2018E)
- 5.2.5.2 Iran Market Size and Growth (2015-2018E)
- 5.2.5.3 UAE Market Size and Growth (2015-2018E)
- 5.2.5.4 Oman Market Size and Growth (2015-2018E)
- 5.2.5.5 Kuwait Market Size and Growth (2015-2018E)
- 5.2.5.6 Iraq Market Size and Growth (2015-2018E)
- 5.2.5.7 Turkey Market Size and Growth (2015-2018E)

#### 5.2.6 Africa

- 5.2.6.1 South Africa Market Size and Growth (2015-2018E)
- 5.2.6.2 Egypt Market Size and Growth (2015-2018E)
- 5.2.6.3 Nigeria Market Size and Growth (2015-2018E)
- 5.2.6.4 Algeria Market Size and Growth (2015-2018E)
- 5.2.6.5 Angola Market Size and Growth (2015-2018E)
- 5.2.6.6 Morocco Market Size and Growth (2015-2018E)
- 5.2.6.7 Sudan Market Size and Growth (2015-2018E)

### **PART 6 MARKET SUBDIVISION (800 USD)**

#### 6.1 Regional Production

##### 6.1.1 Production by Type

- 6.1.1.1 Bagged Product Production by Region
- 6.1.1.2 Disposable Paper Cups Products Production by Region
- 6.1.1.3 Other Production by Region

##### 6.1.2 Production by Application

- 6.1.2.1 Tea Shop Production by Region
- 6.1.2.2 The Mall Production by Region
- 6.1.2.3 Retail Store Production by Region
- 6.1.2.4 Other Production by Region

#### 6.2 Regional Demand

##### 6.2.1 Demand by Type

- 6.2.1.1 Bagged Product Demand by Region
- 6.2.1.2 Disposable Paper Cups Products Demand by Region
- 6.2.1.3 Other Demand by Region
- 6.2.2 Demand by Application
  - 6.2.2.1 Tea Shop Demand by Region
  - 6.2.2.2 The Mall Demand by Region
  - 6.2.2.3 Retail Store Demand by Region
  - 6.2.2.4 Other Demand by Region

## **PART 7 MARKET FORECAST (200 USD)**

- 7.1 Global Forecast
- 7.2 Forecast by Type
- 7.3 Forecast by Application
- 7.4 Forecast by Region

## **PART 8 KEY COMPANIES LIST (600 USD)**

- 8.1 Lipton (Unilever)
  - 8.1.2 Company Information
  - 8.1.2 Products & Services
  - 8.1.3 Business Operation
- 8.2 Nestle
  - 8.2.1 Company Information
  - 8.2.2 Products & Services
  - 8.2.3 Business Operation
- 8.3 Uni-President
  - 8.3.1 Company Information
  - 8.3.2 Products & Services
  - 8.3.3 Business Operation
- 8.4 Greenmax
  - 8.4.1 Company Information
  - 8.4.2 Products & Services
  - 8.4.3 Business Operation
- 8.5 Shih Chen Foods
  - 8.5.1 Company Information
  - 8.5.2 Products & Services
  - 8.5.3 Business Operation
- 8.6 Gino

- 8.6.1 Company Information
- 8.6.2 Products & Services
- 8.6.3 Business Operation
- 8.7 Hong Kong Tea Company
  - 8.7.1 Company Information
  - 8.7.2 Products & Services
  - 8.7.3 Business Operation
- 8.8 Nittoh Tea (Mitsui Norin)
  - 8.8.1 Company Information
  - 8.8.2 Products & Services
  - 8.8.3 Business Operation
- 8.9 Old Town
  - 8.9.1 Company Information
  - 8.9.2 Products & Services
  - 8.9.3 Business Operation
- 8.10 Xiangpiaopiao Food
  - 8.10.1 Company Information
  - 8.10.2 Products & Services
  - 8.10.3 Business Operation
- 8.11 Guangdong Strong Group

## **PART 9 COMPANY COMPETITION (500 USD)**

- 9.1 Market by Company
- 9.2 Price & Gross Margin
- 9.3 Competitive Environment for New Entrants
  - 9.3.1 Michael Porter's Five Forces Model
  - 9.3.2 SWOT

## **PART 10 RESEARCH CONCLUSION (100 USD)**

## List Of Tables

### LIST OF TABLES

- Table Milk Tea Industry Dynamics & Regulations List
- Table Global Milk Tea Sales Revenue, Cost and Margin, 2015-2018E
- Table Global Milk Tea Market Status by Type 2015-2018E, in USD Million
- Table Global Milk Tea Market Status by Application 2015-2018E, in USD Million
- Table Global Milk Tea Market Status by Application 2015-2018E, in Volume
- Table Global Milk Tea Market by Region 2015-2018E, in USD Million
- Table Global Milk Tea Market Share by Region in 2018, in USD Million
- Table Global Milk Tea Market by Region 2015-2018E, in Volume
- Table Global Milk Tea Market Share by Region in 2018, in Volume
- Table Bagged Product Production Value by Region 2015-2018E, in USD Million
- Table Bagged Product Production Volume by Region 2015-2018E, in Volume
- Table Disposable Paper Cups Products Production Value by Region 2015-2018E, in USD Million
- Table Disposable Paper Cups Products Production Volume by Region 2015-2018E, in Volume
- Table Other Production Value by Region 2015-2018E, in USD Million
- Table Other Production Volume by Region 2015-2018E, in Volume
- Table Tea Shop Production Value by Region 2015-2018E, in USD Million
- Table Tea Shop Production Volume by Region 2015-2018E, in Volume
- Table The Mall Production Value by Region 2015-2018E, in USD Million
- Table The Mall Production Volume by Region 2015-2018E, in Volume
- Table Retail Store Production Value by Region 2015-2018E, in USD Million
- Table Retail Store Production Volume by Region 2015-2018E, in Volume
- Table Other Production Value by Region 2015-2018E, in USD Million
- Table Other Production Volume by Region 2015-2018E, in Volume
- Table Bagged Product Market Size by Region 2015-2018E, in USD Million
- Table Bagged Product Market Size by Region 2015-2018E, in Volume
- Table Disposable Paper Cups Products Market Size by Region 2015-2018E, in USD Million
- Table Disposable Paper Cups Products Market Size by Region 2015-2018E, in Volume
- Table Other Market Size by Region 2015-2018E, in USD Million
- Table Other Market Size by Region 2015-2018E, in Volume
- Table Tea Shop Market Size by Region 2015-2018E, in USD Million
- Table Tea Shop Market Size by Region 2015-2018E, in Volume
- Table The Mall Market Size by Region 2015-2018E, in USD Million



Table The Mall Market Size by Region 2015-2018E, in Volume

Table Retail Store Market Size by Region 2015-2018E, in USD Million

Table Retail Store Market Size by Region 2015-2018E, in Volume

Table Other Market Size by Region 2015-2018E, in USD Million

Table Other Market Size by Region 2015-2018E, in Volume

Table GlobalMilk Tea Forecast by Type 2019F-2025F, in USD Million

Table Milk Tea Forecast by Type 2019F-2025F, in Volume

Table Milk Tea Market Forecast by Application / End-User 2019F-2025F, in USD Million

Table Milk Tea Market Forecast by Application / End-User 2019F-2025F, in Volume

Table Milk Tea Market Forecast by Region 2019F-2025F, in USD Million

Table Milk Tea Market Forecast by Region 2019F-2025F, in Volume

Table Lipton (Unilever) Information

Table Milk Tea Sales, Cost, Margin of Lipton (Unilever)

Table Nestle Information

Table Milk Tea Sales, Cost, Margin of Nestle

Table Uni-President Information

Table Milk Tea Sales, Cost, Margin of Uni-President

Table Greenmax Information

Table Milk Tea Sales, Cost, Margin of Greenmax

Table Shih Chen Foods Information

Table Milk Tea Sales, Cost, Margin of Shih Chen Foods

Table Gino Information

Table Milk Tea Sales, Cost, Margin of Gino

Table Hong Kong Tea Company Information

Table Milk Tea Sales, Cost, Margin of Hong Kong Tea Company

Table Nittoh Tea (Mitsui Norin) Information

Table Milk Tea Sales, Cost, Margin of Nittoh Tea (Mitsui Norin)

Table Old Town Information

Table Milk Tea Sales, Cost, Margin of Old Town

Table Xiangpiaopiao Food Information

Table Milk Tea Sales, Cost, Margin of Xiangpiaopiao Food

Table Guangdong Strong Group Information

Table Milk Tea Sales, Cost, Margin of Guangdong Strong Group

Table Global Milk Tea Sales Revenue by Company 2015-2017, in USD Million

Table Global Milk Tea Sales Volume by Company 2015-2017, in Volume

Table Global Milk Tea Sales Volume by Company in 2018, in Volume

## List Of Figures

### LIST OF FIGURES

Figure Milk Tea Picture

Figure Milk Tea Industry Chain Diagram

Figure Global Milk Tea Sales Revenue 2015-2018E, in USD Million

Figure Global Milk Tea Sales Volume 2015-2018E, in Volume

Figure Global Milk Tea Market Status by Type 2015-2018E, in Volume

Figure North America Milk Tea Market Size and Growth 2015-2018E, in USD Million

Figure North America Milk Tea Market Size and Growth 2015-2018E, in Volume

Figure Europe Milk Tea Market Size and Growth 2015-2018E, in USD Million

Figure Europe Milk Tea Market Size and Growth 2015-2018E, in Volume

Figure Asia-Pacific Milk Tea Market Size and Growth 2015-2018E, in USD Million

Figure Asia-Pacific Milk Tea Market Size and Growth 2015-2018E, in Volume

Figure South America Milk Tea Market Size and Growth 2015-2018E, in USD Million

Figure South America Milk Tea Market Size and Growth 2015-2018E, in Volume

Figure Middle East Milk Tea Market Size and Growth 2015-2018E, in USD Million

Figure Middle East Milk Tea Market Size and Growth 2015-2018E, in Volume

Figure Africa Milk Tea Market Size and Growth 2015-2018E, in USD Million

Figure Africa Milk Tea Market Size and Growth 2015-2018E, in Volume

Figure Global Milk Tea Sales Revenue Forecast 2019F-2025F, in USD Million

Figure Global Milk Tea Sales Volume Forecast 2019F-2025F, in Volume

Figure Global Milk Tea Sales Price Forecast 2019F-2025F

Figure Global Milk Tea Gross Margin Forecast 2019F-2025F

Figure Global Milk Tea Sales Revenue by Company in 2018, in USD Million

Figure Global Milk Tea Price by Company in 2018

Figure Global Milk Tea Gross Margin by Company in 2018

## I would like to order

Product name: Global Milk Tea Market Status and Outlook 2018-2025

Product link: <https://marketpublishers.com/r/G2AADA65234EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2AADA65234EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970