

Global Melatonin Market Survey and Trend Research 2018

https://marketpublishers.com/r/GC3AB048FA7EN.html

Date: December 2017 Pages: 90 Price: US\$ 2,600.00 (Single User License) ID: GC3AB048FA7EN

Abstracts

Summary

Melatonin, also known as N-acetyl-5-methoxy tryptamine, is a hormone that is produced by the pineal gland in animals and regulates sleep and wakefulness. Melatonin is also produced in plants where it functions as a first line of defense against oxidative stress.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History



Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Natrol, Pharmavite, Nature's Bounty, Jameison, GNC, GNC, Xiu Zheng, Church & Dwight, By-Health, Pfizer, Solgar, Biotics Research, Now Food etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features



Investment Opportunity

Investment Calculation



Contents

1 PART 1 INDUSTRY OVERVIEW

- 1.1 Melatonin Industry
- 1.1.1 Definition
- 1.1.2 Industry Trend
- 1.2 Industry Chain
- 1.2.1 Upstream
- 1.2.2 Technology
- 1.2.3 Cost Structure
- 1.2.4 Consumer Preference
- 1.2.2 Downstream

1 PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

1 PART 3 MELATONIN MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

4 KEY COMPANIES LIST

- 4.1 Natrol (Company Overview, Sales Data etc.)
- 4.1.1 Company Overview
- 4.1.2 Products and Services
- 4.1.3 Business Analysis
- 4.2 Pharmavite (Company Overview, Sales Data etc.)
 - 4.2.1 Company Overview
 - 4.2.2 Products and Services
 - 4.2.3 Business Analysis
- 4.3 Nature's Bounty (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Jameison (Company Overview, Sales Data etc.)
- 4.4.1 Company Overview
- 4.4.2 Products and Services
- 4.4.3 Business Analysis
- 4.5 GNC (Company Overview, Sales Data etc.)
- 4.5.1 Company Overview
- 4.5.2 Products and Services
- 4.5.3 Business Analysis
- 4.6 GNC (Company Overview, Sales Data etc.)
- 4.6.1 Company Overview
- 4.6.2 Products and Services
- 4.6.3 Business Analysis
- 4.7 Xiu Zheng (Company Overview, Sales Data etc.)
- 4.7.1 Company Overview
- 4.7.2 Products and Services
- 4.7.3 Business Analysis
- 4.8 Church & Dwight (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
- 4.8.3 Business Analysis
- 4.9 By-Health (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis
- 4.10 Pfizer (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
 - 4.10.3 Business Analysis
- 4.11 Solgar (Company Overview, Sales Data etc.)
- 4.12 Biotics Research (Company Overview, Sales Data etc.)
- 4.13 Now Food (Company Overview, Sales Data etc.)

1 PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis





- 5.2.1 Rivalry
- 5.2.2 Threat of New Entrants
- 5.2.3 Substitutes
- 5.2.4 Bargaining Power of Suppliers
- 5.2.5 Bargaining Power of Buyers

1 PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
 - 6.1.1 Industry Application Status
 - 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

1 PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
 - 7.2.1 Production
 - 7.2.2 Sales
 - 7.2.3 Trade
- 7.3 Regional Forecast

1 PART 8 MARKET INVESTMENT

- 8.1 Market Features
 - 8.1.1 Product Features
 - 8.1.2 Price Features
 - 8.1.3 Channel Features
 - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
 - 8.2.1 Regional Investment Opportunity
- 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
 - 8.3.1 Cost Calculation



8.3.2 Revenue Calculation8.3.3 Economic Performance Evaluation

1 PART 9 CONCLUSION



List Of Tables

LIST OF TABLES

Table Global Melatonin Market 2012-2017, by Type, in USD Million Table Global Melatonin Market 2012-2017, by Type, in Volume Table Global Melatonin Market Forecast 2018-2023, by Type, in USD Million Table Global Melatonin Market Forecast 2018-2023, by Type, in Volume Table Natrol Overview List Table Melatonin Business Operation of Natrol (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Pharmavite Overview List Table Melatonin Business Operation of Pharmavite (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Nature's Bounty Overview List Table Melatonin Business Operation of Nature's Bounty (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) **Table Jameison Overview List** Table Melatonin Business Operation of Jameison (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table GNC Overview List Table Melatonin Business Operation of GNC (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table GNC Overview List Table Melatonin Business Operation of GNC (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Xiu Zheng Overview List Table Melatonin Business Operation of Xiu Zheng (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Church & Dwight Overview List Table Melatonin Business Operation of Church & Dwight (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table By-Health Overview List Table Melatonin Business Operation of By-Health (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) **Table Pfizer Overview List** Table Melatonin Business Operation of Pfizer (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Solgar Overview List



Table Melatonin Business Operation of Solgar (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) **Table Biotics Research Overview List** Table Melatonin Business Operation of Biotics Research (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Now Food Overview List Table Melatonin Business Operation of Now Food (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Global Melatonin Sales Revenue 2012-2017, by Companies, in USD Million Table Global Melatonin Sales Revenue Share, by Companies, in USD Million Table Global Melatonin Sales Volume 2012-2017, by Companies, in Volume Table Global Melatonin Sales Revenue Share, by Companies in 2017, in Volume Table Melatonin Demand 2012-2017, by Application, in USD Million Table Melatonin Demand 2012-2017, by Application, in Volume Table Melatonin Demand Forecast 2018-2023, by Application, in USD Million Table Melatonin Demand Forecast 2018-2023, by Application, in Volume Table Global Melatonin Market 2012-2017, by Region, in USD Million Table Global Melatonin Market 2012-2017, by Region, in Volume Table Melatonin Market Forecast 2018-2023, by Region, in USD Million Table Melatonin Market Forecast 2018-2023, by Region, in Volume



List Of Figures

LIST OF FIGURES

Figure Melatonin Industry Chain Structure Figure Global Melatonin Market Growth 2012-2017, by Type, in USD Million Figure Global Melatonin Market Growth 2012-2017, by Type, in Volume Figure Global Melatonin Sales Revenue Share, by Companies in 2017, in USD Million Figure Global Melatonin Sales Volume Share 2012-2017, by Companies, in Volume Figure Production Development by Region Figure Sales List by Region



I would like to order

Product name: Global Melatonin Market Survey and Trend Research 2018 Product link: <u>https://marketpublishers.com/r/GC3AB048FA7EN.html</u>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GC3AB048FA7EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970