

Global Media Monitoring Tools Market Analysis 2015-2019 and Forecast 2020-2025

<https://marketpublishers.com/r/G9B607B709ECEN.html>

Date: February 2020

Pages: 95

Price: US\$ 2,980.00 (Single User License)

ID: G9B607B709ECEN

Abstracts

SNAPSHOT

The global Media Monitoring Tools market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Media Monitoring Tools by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Software Platform

Managed Services

Consulting Services

Professional Services

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Hootsuite Inc.

Meltwater

Cision US Inc.

Mention

Agility PR Solutions LLC

M-Brain

Nasdaq Inc.

Trendkite

BurrellesLuce

Critical Mention

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

BFSI

IT and Telecommunication

Retail and Consumer Goods

Media and Entertainment

Travel and Hospitality

Government

Others

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

Contents

1 INDUSTRY OVERVIEW

1.1 Media Monitoring Tools Industry

Figure Media Monitoring Tools Industry Chain Structure

1.1.1 Overview

1.1.2 Development of Media Monitoring Tools

1.2 Market Segment

1.2.1 Upstream

Table Upstream Segment of Media Monitoring Tools

1.2.2 Downstream

Table Application Segment of Media Monitoring Tools

Table Global Media Monitoring Tools Market 2015-2025, by Application, in USD Million

1.3 Cost Analysis

2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

2.1 Policy

2.2 Economics

2.3 Sociology

2.4 Technology

3 MEDIA MONITORING TOOLS MARKET BY TYPE

3.1 By Type

3.1.1 Software Platform

Table Major Company List of Software Platform

3.1.2 Managed Services

Table Major Company List of Managed Services

3.1.3 Consulting Services

Table Major Company List of Consulting Services

3.1.4 Professional Services

Table Major Company List of Professional Services

3.2 Market Size

Table Global Media Monitoring Tools Market 2015-2019, by Type, in USD Million

Figure Global Media Monitoring Tools Market Growth 2015-2019, by Type, in USD Million

Table Global Media Monitoring Tools Market 2015-2019, by Type, in Volume

Figure Global Media Monitoring Tools Market Growth 2015-2019, by Type, in Volume

3.3 Market Forecast

Table Global Media Monitoring Tools Market Forecast 2020-2025, by Type, in USD Million

Table Global Media Monitoring Tools Market Forecast 2020-2025, by Type, in Volume

4 MAJOR COMPANIES LIST

4.1 Hootsuite Inc. (Company Profile, Sales Data etc.)

4.1.1 Hootsuite Inc. Profile

Table Hootsuite Inc. Overview List

4.1.2 Hootsuite Inc. Products & Services

4.1.3 Hootsuite Inc. Business Operation Conditions

Table Business Operation of Hootsuite Inc. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.2 Meltwater (Company Profile, Sales Data etc.)

4.2.1 Meltwater Profile

Table Meltwater Overview List

4.2.2 Meltwater Products & Services

4.2.3 Meltwater Business Operation Conditions

Table Business Operation of Meltwater (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.3 Cision US Inc. (Company Profile, Sales Data etc.)

4.3.1 Cision US Inc. Profile

Table Cision US Inc. Overview List

4.3.2 Cision US Inc. Products & Services

4.3.3 Cision US Inc. Business Operation Conditions

Table Business Operation of Cision US Inc. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.4 Mention (Company Profile, Sales Data etc.)

4.4.1 Mention Profile

Table Mention Overview List

4.4.2 Mention Products & Services

4.4.3 Mention Business Operation Conditions

Table Business Operation of Mention (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.5 Agility PR Solutions LLC (Company Profile, Sales Data etc.)

4.5.1 Agility PR Solutions LLC Profile

Table Agility PR Solutions LLC Overview List

4.5.2 Agility PR Solutions LLC Products & Services

4.5.3 Agility PR Solutions LLC Business Operation Conditions

Table Business Operation of Agility PR Solutions LLC (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.6 M-Brain (Company Profile, Sales Data etc.)

4.6.1 M-Brain Profile

Table M-Brain Overview List

4.6.2 M-Brain Products & Services

4.6.3 M-Brain Business Operation Conditions

Table Business Operation of M-Brain (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.7 Nasdaq Inc. (Company Profile, Sales Data etc.)

4.7.1 Nasdaq Inc. Profile

Table Nasdaq Inc. Overview List

4.7.2 Nasdaq Inc. Products & Services

4.7.3 Nasdaq Inc. Business Operation Conditions

Table Business Operation of Nasdaq Inc. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.8 Trendkite (Company Profile, Sales Data etc.)

4.8.1 Trendkite Profile

Table Trendkite Overview List

4.8.2 Trendkite Products & Services

4.8.3 Trendkite Business Operation Conditions

Table Business Operation of Trendkite (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.9 BurrellesLuce (Company Profile, Sales Data etc.)

4.9.1 BurrellesLuce Profile

Table BurrellesLuce Overview List

4.9.2 BurrellesLuce Products & Services

4.9.3 BurrellesLuce Business Operation Conditions

Table Business Operation of BurrellesLuce (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.10 Critical Mention (Company Profile, Sales Data etc.)

4.10.1 Critical Mention Profile

Table Critical Mention Overview List

4.10.2 Critical Mention Products & Services

4.10.3 Critical Mention Business Operation Conditions

Table Business Operation of Critical Mention (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

5 MARKET COMPETITION

5.1 Company Competition

Table Global Media Monitoring Tools Sales Revenue 2015-2019, by Company, in USD Million

Table Global Media Monitoring Tools Sales Revenue Share 2015-2019, by Company, in USD Million

Figure Global Media Monitoring Tools Sales Revenue Share in 2019, by Company, in USD Million

Table Global Media Monitoring Tools Sales Volume 2015-2019, by Company, in Volume

Table Global Media Monitoring Tools Sales Volume Share 2015-2019, by Company, in Volume

Figure Global Media Monitoring Tools Sales Volume Share in 2019, by Company, in Volume

5.2 Regional Market by Company

Figure North America Media Monitoring Tools Market Concentration, in 2019

Figure Europe Media Monitoring Tools Market Market Concentration, in 2019

Figure Asia-Pacific Media Monitoring Tools Market Concentration, in 2019

Figure South America Media Monitoring Tools Market Concentration, in 2019

Figure Middle East & Africa Media Monitoring Tools Market Concentration, in 2019

6 DEMAND BY END MARKET

6.1 Demand Situation

6.1.1 Demand in BFSI

Figure Media Monitoring Tools Demand in BFSI, 2015-2019, in USD Million

Figure Media Monitoring Tools Demand in BFSI, 2015-2019, in Volume

6.1.2 Demand in IT and Telecommunication

Figure Media Monitoring Tools Demand in IT and Telecommunication, 2015-2019, in USD Million

Figure Media Monitoring Tools Demand in IT and Telecommunication, 2015-2019, in Volume

6.1.3 Demand in Retail and Consumer Goods

Figure Media Monitoring Tools Demand in Retail and Consumer Goods, 2015-2019, in USD Million

Figure Media Monitoring Tools Demand in Retail and Consumer Goods, 2015-2019, in Volume

6.1.4 Demand in Media and Entertainment

Figure Media Monitoring Tools Demand in Media and Entertainment, 2015-2019, in USD Million

Figure Media Monitoring Tools Demand in Media and Entertainment, 2015-2019, in Volume

6.1.5 Demand in Travel and Hospitality

Figure Media Monitoring Tools Demand in Travel and Hospitality, 2015-2019, in USD Million

Figure Media Monitoring Tools Demand in Travel and Hospitality, 2015-2019, in Volume

6.1.6 Demand in Government

Figure Media Monitoring Tools Demand in Government, 2015-2019, in USD Million

Figure Media Monitoring Tools Demand in Government, 2015-2019, in Volume

6.1.7 Demand in Others

Figure Media Monitoring Tools Demand in Others, 2015-2019, in USD Million

Figure Media Monitoring Tools Demand in Others, 2015-2019, in Volume

6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

6.3 Demand Forecast

Table Media Monitoring Tools Demand Forecast 2020-2025, by Application, in USD Million

Figure Media Monitoring Tools Market Growth 2020-2025, by Application, in USD Million

Figure Media Monitoring Tools Market Share in 2025, by Application, in USD Million

Table Media Monitoring Tools Demand Forecast 2020-2025, by Application, in Volume

Table Media Monitoring Tools Market Growth 2020-2025, by Application, in Volume

Table Media Monitoring Tools Market Share in 2025, by Application, in Volume

7 REGION OPERATION

7.1 Regional Production

Table Media Monitoring Tools Production 2015-2019, by Region, in USD Million

Table Media Monitoring Tools Production 2015-2019, by Region, in Volume

7.2 Regional Market

Table Global Media Monitoring Tools Market 2015-2019, by Region, in USD Million

Table Global Media Monitoring Tools Market Share 2015-2019, by Region, in USD Million

Table Global Media Monitoring Tools Market 2015-2019, by Region, in Volume

Table Global Media Monitoring Tools Market Share 2015-2019, by Region, in Volume

7.3 by Region

7.3.1 North America

7.3.1.1 Overview

Figure North America Media Monitoring Tools Market Size and Growth 2015-2019, in USD Million

Figure North America Media Monitoring Tools Market Size and Growth 2015-2019, in Volume

7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Media Monitoring Tools Market Size 2015-2019, by Country, in USD Million

Table North America Media Monitoring Tools Market Size 2015-2019, by Country, in Volume

7.3.2 Europe

7.3.2.1 Overview

Figure Europe Media Monitoring Tools Market Size and Growth 2015-2019, in USD Million

Figure Europe Media Monitoring Tools Market Size and Growth 2015-2019, in Volume

7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Media Monitoring Tools Market Size 2015-2019, by Country, in USD Million

Table Europe Media Monitoring Tools Market Size 2015-2019, by Country, in Volume

7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Media Monitoring Tools Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Media Monitoring Tools Market Size and Growth 2015-2019, in Volume

7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Media Monitoring Tools Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Media Monitoring Tools Market Size 2015-2019, by Country, in Volume

7.3.4 South America

7.3.4.1 Overview

Figure South America Media Monitoring Tools Market Size and Growth 2015-2019, in USD Million

Figure South America Media Monitoring Tools Market Size and Growth 2015-2019, in Volume

7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Media Monitoring Tools Market Size 2015-2019, by Country, in USD Million

Table South America Media Monitoring Tools Market Size 2015-2019, by Country, in Volume

7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Media Monitoring Tools Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Media Monitoring Tools Market Size and Growth 2015-2019, in Volume

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Media Monitoring Tools Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Media Monitoring Tools Market Size 2015-2019, by Country, in Volume

7.4 Regional Import & Export

7.5 Regional Forecast

Table Media Monitoring Tools Market Forecast 2020-2025, by Region, in USD Million

Table Media Monitoring Tools Market Forecast 2020-2025, by Region, in Volume

8 MARKETING & PRICE

8.1 Price and Margin

8.1.1 Price Trends

8.1.2 Factors of Price Change

Table Price Factors List

8.1.3 Manufacturers Gross Margin Analysis

8.2 Marketing Channel

Figure Marketing Channels Overview

9 RESEARCH CONCLUSION

List Of Tables

LIST OF TABLES

Table Upstream Segment of Media Monitoring Tools

Table Application Segment of Media Monitoring Tools

Table Global Media Monitoring Tools Market 2015-2025, by Application, in USD Million

Table Major Company List of Managed Services

Table Major Company List of Consulting Services

Table Major Company List of Professional Services

Table Global Media Monitoring Tools Market 2015-2019, by Type, in USD Million

Table Global Media Monitoring Tools Market 2015-2019, by Type, in Volume

Table Global Media Monitoring Tools Market Forecast 2020-2025, by Type, in USD Million

Table Global Media Monitoring Tools Market Forecast 2020-2025, by Type, in Volume

Table Hootsuite Inc. Overview List

Table Business Operation of Hootsuite Inc. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Meltwater Overview List

Table Business Operation of Meltwater (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Cision US Inc. Overview List

Table Business Operation of Cision US Inc. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Mention Overview List

Table Business Operation of Mention (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Agility PR Solutions LLC Overview List

Table Business Operation of Agility PR Solutions LLC (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table M-Brain Overview List

Table Business Operation of M-Brain (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Nasdaq Inc. Overview List

Table Business Operation of Nasdaq Inc. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Trendkite Overview List

Table Business Operation of Trendkite (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table BurrellesLuce Overview List

Table Business Operation of BurrellesLuce (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Critical Mention Overview List

Table Business Operation of Critical Mention (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Media Monitoring Tools Sales Revenue 2015-2019, by Company, in USD Million

Table Global Media Monitoring Tools Sales Revenue Share 2015-2019, by Company, in USD Million

Table Global Media Monitoring Tools Sales Volume 2015-2019, by Company, in Volume

Table Global Media Monitoring Tools Sales Volume Share 2015-2019, by Company, in Volume

Table Regional Demand Comparison List

Table Major Application in Different Regions

Table Media Monitoring Tools Demand Forecast 2020-2025, by Application, in USD Million

Table Media Monitoring Tools Demand Forecast 2020-2025, by Application, in Volume

Table Media Monitoring Tools Market Growth 2020-2025, by Application, in Volume

Table Media Monitoring Tools Market Share in 2025, by Application, in Volume

Table Media Monitoring Tools Production 2015-2019, by Region, in USD Million

Table Media Monitoring Tools Production 2015-2019, by Region, in Volume

Table Global Media Monitoring Tools Market 2015-2019, by Region, in USD Million

Table Global Media Monitoring Tools Market Share 2015-2019, by Region, in USD Million

Table Global Media Monitoring Tools Market 2015-2019, by Region, in Volume

Table Global Media Monitoring Tools Market Share 2015-2019, by Region, in Volume

Table North America Media Monitoring Tools Market Size 2015-2019, by Country, in USD Million

Table North America Media Monitoring Tools Market Size 2015-2019, by Country, in Volume

Table Europe Media Monitoring Tools Market Size 2015-2019, by Country, in USD Million

Table Europe Media Monitoring Tools Market Size 2015-2019, by Country, in Volume

Table Asia-Pacific Media Monitoring Tools Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Media Monitoring Tools Market Size 2015-2019, by Country, in Volume

Table South America Media Monitoring Tools Market Size 2015-2019, by Country, in USD Million

Table South America Media Monitoring Tools Market Size 2015-2019, by Country, in Volume

Table Middle East & Africa Media Monitoring Tools Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Media Monitoring Tools Market Size 2015-2019, by Country, in Volume

Table Media Monitoring Tools Market Forecast 2020-2025, by Region, in USD Million

Table Media Monitoring Tools Market Forecast 2020-2025, by Region, in Volume

Table Price Factors List

List Of Figures

LIST OF FIGURES

Figure Media Monitoring Tools Industry Chain Structure

Figure Global Media Monitoring Tools Market Growth 2015-2019, by Type, in USD Million

Figure Global Media Monitoring Tools Market Growth 2015-2019, by Type, in Volume

Figure Global Media Monitoring Tools Sales Revenue Share in 2019, by Company, in USD Million

Figure Global Media Monitoring Tools Sales Volume Share in 2019, by Company, in Volume

Figure North America Media Monitoring Tools Market Concentration, in 2019

Figure Europe Media Monitoring Tools Market Market Concentration, in 2019

Figure Asia-Pacific Media Monitoring Tools MMarket Concentration, in 2019

Figure South America Media Monitoring Tools Market Concentration, in 2019

Figure Middle East & Africa Media Monitoring Tools Market Concentration, in 2019

Figure Media Monitoring Tools Demand in BFSI, 2015-2019, in USD Million

Figure Media Monitoring Tools Demand in BFSI, 2015-2019, in Volume

Figure Media Monitoring Tools Demand in IT and Telecommunication, 2015-2019, in USD Million

Figure Media Monitoring Tools Demand in IT and Telecommunication, 2015-2019, in Volume

Figure Media Monitoring Tools Demand in Retail and Consumer Goods, 2015-2019, in USD Million

Figure Media Monitoring Tools Demand in Retail and Consumer Goods, 2015-2019, in Volume

Figure Media Monitoring Tools Demand in Media and Entertainment, 2015-2019, in USD Million

Figure Media Monitoring Tools Demand in Media and Entertainment, 2015-2019, in Volume

Figure Media Monitoring Tools Demand in Travel and Hospitality, 2015-2019, in USD Million

Figure Media Monitoring Tools Demand in Travel and Hospitality, 2015-2019, in Volume

Figure Media Monitoring Tools Demand in Government, 2015-2019, in USD Million

Figure Media Monitoring Tools Demand in Government, 2015-2019, in Volume

Figure Media Monitoring Tools Demand in Others, 2015-2019, in USD Million

Figure Media Monitoring Tools Demand in Others, 2015-2019, in Volume

Figure Media Monitoring Tools Market Growth 2020-2025, by Application, in USD

Million

Figure Media Monitoring Tools Market Share in 2025, by Application, in USD Million

Figure North America Media Monitoring Tools Market Size and Growth 2015-2019, in USD Million

Figure North America Media Monitoring Tools Market Size and Growth 2015-2019, in Volume

Figure Europe Media Monitoring Tools Market Size and Growth 2015-2019, in USD Million

Figure Europe Media Monitoring Tools Market Size and Growth 2015-2019, in Volume

Figure Asia-Pacific Media Monitoring Tools Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Media Monitoring Tools Market Size and Growth 2015-2019, in Volume

Figure South America Media Monitoring Tools Market Size and Growth 2015-2019, in USD Million

Figure South America Media Monitoring Tools Market Size and Growth 2015-2019, in Volume

Figure Middle East & Africa Media Monitoring Tools Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Media Monitoring Tools Market Size and Growth 2015-2019, in Volume

Figure Marketing Channels Overview

I would like to order

Product name: Global Media Monitoring Tools Market Analysis 2015-2019 and Forecast 2020-2025

Product link: <https://marketpublishers.com/r/G9B607B709ECEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9B607B709ECEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970