

# Global Mattress Market Survey and Trend Research 2018

<https://marketpublishers.com/r/GA63E056089EN.html>

Date: December 2017

Pages: 101

Price: US\$ 2,600.00 (Single User License)

ID: GA63E056089EN

## Abstracts

### Summary

A mattress is a large pad for supporting the reclining body, used as or on a bed. Mattresses may consist of a quilted or similarly fastened case, usually of heavy cloth, that contains hair, straw, cotton, foam rubber, etc.; a framework of metal springs; or they may be inflatable. Mattresses are usually placed on top of a bed base which may be solid, as in the case of a platform bed, or elastic, e.g. with an upholstered wood and wire box spring or a slatted foundation. Flexible bed bases can prolong the life of the mattress. Popular in Europe, a divan incorporates both mattress and foundation in a single upholstered, footed unit. Divans have at least one innerspring layer as well as cushioning materials. They may be supplied with a secondary mattress and/or a removable "topper."

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Hilding Anders, Ruf-Betten, Serta, Recticel, Breckle, Breckle, Pikolin, Silentnight, Magniflex, Tempur-Pedic, Select Comfort, Ekornes, Veldeman Group, Auping Group, KingKoil, Ecus etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

## Contents

### **1 PART 1 INDUSTRY OVERVIEW**

#### 1.1 Mattress Industry

##### 1.1.1 Definition

##### 1.1.2 Industry Trend

#### 1.2 Industry Chain

##### 1.2.1 Upstream

##### 1.2.2 Technology

##### 1.2.3 Cost Structure

##### 1.2.4 Consumer Preference

##### 1.2.2 Downstream

### **1 PART 2 INDUSTRY OVERALL**

#### 2.1 Industry History

#### 2.2 Development Prospect

#### 2.3 Competition Structure

#### 2.4 Relevant Policy

#### 2.5 Trade Overview

### **1 PART 3 MATTRESS MARKET BY PRODUCT**

#### 3.1 Products List of Major Companies

#### 3.2 Market Size

#### 3.3 Market Forecast

### **4 KEY COMPANIES LIST**

#### 4.1 Hilding Anders (Company Overview, Sales Data etc.)

##### 4.1.1 Company Overview

##### 4.1.2 Products and Services

##### 4.1.3 Business Analysis

#### 4.2 Ruf-Betten (Company Overview, Sales Data etc.)

##### 4.2.1 Company Overview

##### 4.2.2 Products and Services

##### 4.2.3 Business Analysis

#### 4.3 Serta (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Recticel (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 Breckle (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 Breckle (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Pikolin (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 Silentnight (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Magniflex (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 Tempur-Pedic (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 Select Comfort (Company Overview, Sales Data etc.)
- 4.12 Ekornes (Company Overview, Sales Data etc.)
- 4.13 Veldeman Group (Company Overview, Sales Data etc.)
- 4.14 Auping Group (Company Overview, Sales Data etc.)
- 4.15 KingKoil (Company Overview, Sales Data etc.)
- 4.16 Ecus (Company Overview, Sales Data etc.)

## **1 PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

## **1 PART 6 MARKET DEMAND BY SEGMENT**

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

## **1 PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

## **1 PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity

- 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation
  - 8.3.3 Economic Performance Evaluation

## **1 PART 9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Global Mattress Market 2012-2017, by Type, in USD Million

Table Global Mattress Market 2012-2017, by Type, in Volume

Table Global Mattress Market Forecast 2018-2023, by Type, in USD Million

Table Global Mattress Market Forecast 2018-2023, by Type, in Volume

Table Hilding Anders Overview List

Table Mattress Business Operation of Hilding Anders (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Ruf-Betten Overview List

Table Mattress Business Operation of Ruf-Betten (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Serta Overview List

Table Mattress Business Operation of Serta (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Recticel Overview List

Table Mattress Business Operation of Recticel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Breckle Overview List

Table Mattress Business Operation of Breckle (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Breckle Overview List

Table Mattress Business Operation of Breckle (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Pikolin Overview List

Table Mattress Business Operation of Pikolin (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Silentnight Overview List

Table Mattress Business Operation of Silentnight (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Magniflex Overview List

Table Mattress Business Operation of Magniflex (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Tempur-Pedic Overview List

Table Mattress Business Operation of Tempur-Pedic (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Select Comfort Overview List



Table Mattress Business Operation of Select Comfort (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Ekornes Overview List

Table Mattress Business Operation of Ekornes (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Veldeman Group Overview List

Table Mattress Business Operation of Veldeman Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Auping Group Overview List

Table Mattress Business Operation of Auping Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table KingKoil Overview List

Table Mattress Business Operation of KingKoil (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Ecus Overview List

Table Mattress Business Operation of Ecus (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Mattress Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Mattress Sales Revenue Share, by Companies, in USD Million

Table Global Mattress Sales Volume 2012-2017, by Companies, in Volume

Table Global Mattress Sales Revenue Share, by Companies in 2017, in Volume

Table Mattress Demand 2012-2017, by Application, in USD Million

Table Mattress Demand 2012-2017, by Application, in Volume

Table Mattress Demand Forecast 2018-2023, by Application, in USD Million

Table Mattress Demand Forecast 2018-2023, by Application, in Volume

Table Global Mattress Market 2012-2017, by Region, in USD Million

Table Global Mattress Market 2012-2017, by Region, in Volume

Table Mattress Market Forecast 2018-2023, by Region, in USD Million

Table Mattress Market Forecast 2018-2023, by Region, in Volume

## List Of Figures

### LIST OF FIGURES

Figure Mattress Industry Chain Structure

Figure Global Mattress Market Growth 2012-2017, by Type, in USD Million

Figure Global Mattress Market Growth 2012-2017, by Type, in Volume

Figure Global Mattress Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Mattress Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

## I would like to order

Product name: Global Mattress Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/GA63E056089EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA63E056089EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970