

# Global Matcha Tea Market Survey and Trend Research 2018

https://marketpublishers.com/r/G05CF56E2B2EN.html

Date: January 2018

Pages: 90

Price: US\$ 2,600.00 (Single User License)

ID: G05CF56E2B2EN

# **Abstracts**

# Summary

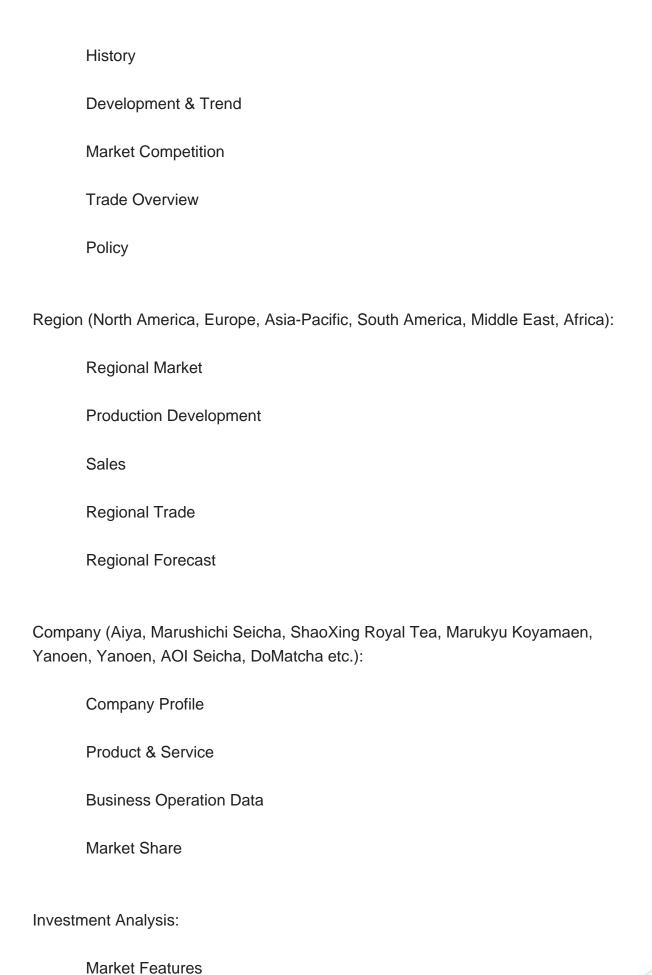
Matcha is shade-grown green tea, and it is famous for being used in the tea ceremony of Japan; the leaves of which are hand-picked, steamed, air dried, de-stemmed and slow-ground on granite wheels to produce a calming, antioxidant powerhouse drink which burns fat and increases energy and focus.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

industry Chain	
	Raw Materials
	Cost
	Technology
	Consumer Preference

Industry Overall:





Global Matcha Tea Market Survey and Trend Research 2018



**Investment Opportunity** 

**Investment Calculation** 



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