

# Global Matcha Products Market Analysis 2016-2020 and Forecast 2021-2026

<https://marketpublishers.com/r/GC4843DEC80EN.html>

Date: April 2021

Pages: 89

Price: US\$ 2,980.00 (Single User License)

ID: GC4843DEC80EN

## Abstracts

### SNAPSHOT

The global Matcha Products market size is estimated at xxx million USD with a CAGR xx% from 2016-2020 and is expected to reach xxx Million USD in 2021 with a CAGR xx% from 2021 to 2026. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Matcha Products by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

By Grade

Ceremonial

Classic

Culinary

Others

By Channel

Store Based

## Non-Store Based

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

AIYA

AOI Tea Company

Ippodo Tea

Encha

TEAJA Organic

Midori Spring

ITO EN

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Food

Beverage

Cosmetic & Personal Care

Nutraceuticals

Others

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

## Contents

### 1 INDUSTRY OVERVIEW

#### 1.1 Matcha Products Industry

Figure Matcha Products Industry Chain Structure

##### 1.1.1 Overview

##### 1.1.2 Development of Matcha Products

#### 1.2 Market Segment

##### 1.2.1 Upstream

Table Upstream Segment of Matcha Products

##### 1.2.2 Downstream

Table Application Segment of Matcha Products

Table Global Matcha Products Market 2016-2026, by Application, in USD Million

##### 1.2.3 COVID-19 Impact

#### 1.3 Cost Analysis

### 2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

#### 2.1 Policy

#### 2.2 Economics

#### 2.3 Sociology

#### 2.4 Technology

### 3 MATCHA PRODUCTS MARKET BY GRADE

#### 3.1 By Grade

##### 3.1.1 Ceremonial

Table Major Company List of Ceremonial

##### 3.1.2 Classic

Table Major Company List of Classic

##### 3.1.3 Culinary

Table Major Company List of Culinary

##### 3.1.4 Others

Table Major Company List of Others

#### 3.2 By Channel

Table Major Company List of Store Based

Table Major Company List of Non-Store Based

#### 3.3 Market Size

Table Global Matcha Products Market 2016-2020, by Grade, in USD Million  
Figure Global Matcha Products Market Growth 2016-2020, by Grade, in USD Million  
Table Global Matcha Products Market 2016-2020, by Grade, in Volume  
Figure Global Matcha Products Market Growth 2016-2020, by Grade, in Volume  
Table Global Matcha Products Market 2016-2020, by Channel, in USD Million  
Figure Global Matcha Products Market Growth 2016-2020, by Channel, in USD Million  
Table Global Matcha Products Market 2016-2020, by Channel, in Volume  
Figure Global Matcha Products Market Growth 2016-2020, by Channel, in Volume

### 3.4 Market Forecast

Table Global Matcha Products Market Forecast 2021-2026, by Grade, in USD Million  
Table Global Matcha Products Market Forecast 2021-2026, by Grade, in Volume  
Table Global Matcha Products Market Forecast 2021-2026, by Channel, in USD Million  
Table Global Matcha Products Market Forecast 2021-2026, by Channel, in Volume

## 4 MAJOR COMPANIES LIST

### 4.1 AIYA (Company Profile, Sales Data etc.)

#### 4.1.1 AIYA Profile

Table AIYA Overview List

#### 4.1.2 AIYA Products & Services

#### 4.1.3 AIYA Business Operation Conditions

Table Business Operation of AIYA (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.2 AOI Tea Company (Company Profile, Sales Data etc.)

#### 4.2.1 AOI Tea Company Profile

Table AOI Tea Company Overview List

#### 4.2.2 AOI Tea Company Products & Services

#### 4.2.3 AOI Tea Company Business Operation Conditions

Table Business Operation of AOI Tea Company (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.3 Ippodo Tea (Company Profile, Sales Data etc.)

#### 4.3.1 Ippodo Tea Profile

Table Ippodo Tea Overview List

#### 4.3.2 Ippodo Tea Products & Services

#### 4.3.3 Ippodo Tea Business Operation Conditions

Table Business Operation of Ippodo Tea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.4 Encha (Company Profile, Sales Data etc.)

#### 4.4.1 Encha Profile

Table Encha Overview List

4.4.2 Encha Products & Services

4.4.3 Encha Business Operation Conditions

Table Business Operation of Encha (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.5 TEAJA Organic (Company Profile, Sales Data etc.)

4.5.1 TEAJA Organic Profile

Table TEAJA Organic Overview List

4.5.2 TEAJA Organic Products & Services

4.5.3 TEAJA Organic Business Operation Conditions

Table Business Operation of TEAJA Organic (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.6 Midori Spring (Company Profile, Sales Data etc.)

4.6.1 Midori Spring Profile

Table Midori Spring Overview List

4.6.2 Midori Spring Products & Services

4.6.3 Midori Spring Business Operation Conditions

Table Business Operation of Midori Spring (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.7 ITO EN (Company Profile, Sales Data etc.)

4.7.1 ITO EN Profile

Table ITO EN Overview List

4.7.2 ITO EN Products & Services

4.7.3 ITO EN Business Operation Conditions

Table Business Operation of ITO EN (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

## **5 MARKET COMPETITION**

5.1 Company Competition

Table Global Matcha Products Sales Revenue 2016-2020, by Company, in USD Million

Table Global Matcha Products Sales Revenue Share 2016-2020, by Company, in USD Million

Figure Global Matcha Products Sales Revenue Share in 2020, by Company, in USD Million

Table Global Matcha Products Sales Volume 2016-2020, by Company, in Volume

Table Global Matcha Products Sales Volume Share 2016-2020, by Company, in Volume

Figure Global Matcha Products Sales Volume Share in 2020, by Company, in Volume

## 5.2 Regional Market by Company

Figure North America Matcha Products Market Concentration, in 2020

Figure Europe Matcha Products Market Market Concentration, in 2020

Figure Asia-Pacific Matcha Products Market Concentration, in 2020

Figure South America Matcha Products Market Concentration, in 2020

Figure Middle East & Africa Matcha Products Market Concentration, in 2020

## 6 DEMAND BY END MARKET

### 6.1 Demand Situation

#### 6.1.1 Demand in Food

Figure Matcha Products Demand in Food, 2016-2020, in USD Million

Figure Matcha Products Demand in Food, 2016-2020, in Volume

#### 6.1.2 Demand in Beverage

Figure Matcha Products Demand in Beverage, 2016-2020, in USD Million

Figure Matcha Products Demand in Beverage, 2016-2020, in Volume

#### 6.1.3 Demand in Cosmetic & Personal Care

Figure Matcha Products Demand in Cosmetic & Personal Care, 2016-2020, in USD Million

Figure Matcha Products Demand in Cosmetic & Personal Care, 2016-2020, in Volume

#### 6.1.4 Demand in Nutraceuticals

Figure Matcha Products Demand in Nutraceuticals, 2016-2020, in USD Million

Figure Matcha Products Demand in Nutraceuticals, 2016-2020, in Volume

#### 6.1.5 Demand in Others

Figure Matcha Products Demand in Others, 2016-2020, in USD Million

Figure Matcha Products Demand in Others, 2016-2020, in Volume

### 6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

### 6.3 Demand Forecast

Table Matcha Products Demand Forecast 2021-2026, by Application, in USD Million

Figure Matcha Products Market Growth 2021-2026, by Application, in USD Million

Figure Matcha Products Market Share in 2026, by Application, in USD Million

Table Matcha Products Demand Forecast 2021-2026, by Application, in Volume

Table Matcha Products Market Growth 2021-2026, by Application, in Volume

Table Matcha Products Market Share in 2026, by Application, in Volume

### 6.4 Impact of the COVID-19 on the Demand

## 7 REGION OPERATION

## 7.1 Regional Production

Table Matcha Products Production 2016-2020, by Region, in USD Million

Table Matcha Products Production 2016-2020, by Region, in Volume

## 7.2 Regional Market

Table Global Matcha Products Market 2016-2020, by Region, in USD Million

Table Global Matcha Products Market Share 2016-2020, by Region, in USD Million

Table Global Matcha Products Market 2016-2020, by Region, in Volume

Table Global Matcha Products Market Share 2016-2020, by Region, in Volume

## 7.3 by Region

### 7.3.1 North America

#### 7.3.1.1 Overview

Figure North America Matcha Products Market Size and Growth 2016-2020, in USD Million

Figure North America Matcha Products Market Size and Growth 2016-2020, in Volume

#### 7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Matcha Products Market Size 2016-2020, by Country, in USD Million

Table North America Matcha Products Market Size 2016-2020, by Country, in Volume

### 7.3.2 Europe

#### 7.3.2.1 Overview

Figure Europe Matcha Products Market Size and Growth 2016-2020, in USD Million

Figure Europe Matcha Products Market Size and Growth 2016-2020, in Volume

#### 7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Matcha Products Market Size 2016-2020, by Country, in USD Million

Table Europe Matcha Products Market Size 2016-2020, by Country, in Volume

### 7.3.3 Asia-Pacific

#### 7.3.3.1 Overview

Figure Asia-Pacific Matcha Products Market Size and Growth 2016-2020, in USD Million

Figure Asia-Pacific Matcha Products Market Size and Growth 2016-2020, in Volume

#### 7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Matcha Products Market Size 2016-2020, by Country, in USD Million

Table Asia-Pacific Matcha Products Market Size 2016-2020, by Country, in Volume

### 7.3.4 South America

#### 7.3.4.1 Overview

Figure South America Matcha Products Market Size and Growth 2016-2020, in USD Million

Figure South America Matcha Products Market Size and Growth 2016-2020, in Volume



#### 7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Matcha Products Market Size 2016-2020, by Country, in USD Million

Table South America Matcha Products Market Size 2016-2020, by Country, in Volume

#### 7.3.5 Middle East & Africa

##### 7.3.5.1 Overview

Figure Middle East & Africa Matcha Products Market Size and Growth 2016-2020, in USD Million

Figure Middle East & Africa Matcha Products Market Size and Growth 2016-2020, in Volume

##### 7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Matcha Products Market Size 2016-2020, by Country, in USD Million

Table Middle East & Africa Matcha Products Market Size 2016-2020, by Country, in Volume

7.4 Regional Import & Export

7.5 Regional Forecast

Table Matcha Products Market Forecast 2021-2026, by Region, in USD Million

Table Matcha Products Market Forecast 2021-2026, by Region, in Volume

## **8 MARKETING & PRICE**

8.1 Price and Margin

8.1.1 Price Trends

8.1.2 Factors of Price Change

Table Price Factors List

8.1.3 Manufacturers Gross Margin Analysis

8.2 Marketing Channel

Figure Marketing Channels Overview

## **9 RESEARCH CONCLUSION**

## List Of Tables

### LIST OF TABLES

1. Table Upstream Segment of Matcha Products
2. Table Application Segment of Matcha Products
3. Table Global Matcha Products Market 2016-2026, by Application, in USD Million
4. Table Major Company List of Classic
5. Table Major Company List of Culinary
6. Table Major Company List of Others
7. Table Major Company List of Store Based
8. Table Major Company List of Non-Store Based
9. Table Global Matcha Products Market 2016-2020, by Grade, in USD Million
10. Table Global Matcha Products Market 2016-2020, by Grade, in Volume
11. Table Global Matcha Products Market 2016-2020, by Channel, in USD Million
12. Table Global Matcha Products Market 2016-2020, by Channel, in Volume
13. Table Global Matcha Products Market Forecast 2021-2026, by Grade, in USD Million
14. Table Global Matcha Products Market Forecast 2021-2026, by Grade, in Volume
15. Table Global Matcha Products Market Forecast 2021-2026, by Channel, in USD Million
16. Table Global Matcha Products Market Forecast 2021-2026, by Channel, in Volume
17. Table AIYA Overview List
18. Table Business Operation of AIYA (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
19. Table AOI Tea Company Overview List
20. Table Business Operation of AOI Tea Company (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
21. Table Ippodo Tea Overview List
22. Table Business Operation of Ippodo Tea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
23. Table Encha Overview List
24. Table Business Operation of Encha (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
25. Table TEAJA Organic Overview List
26. Table Business Operation of TEAJA Organic (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
27. Table Midori Spring Overview List
28. Table Business Operation of Midori Spring (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

29. Table ITO EN Overview List
30. Table Business Operation of ITO EN (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
31. Table Global Matcha Products Sales Revenue 2016-2020, by Company, in USD Million
32. Table Global Matcha Products Sales Revenue Share 2016-2020, by Company, in USD Million
33. Table Global Matcha Products Sales Volume 2016-2020, by Company, in Volume
34. Table Global Matcha Products Sales Volume Share 2016-2020, by Company, in Volume
35. Table Regional Demand Comparison List
36. Table Major Application in Different Regions
37. Table Matcha Products Demand Forecast 2021-2026, by Application, in USD Million
38. Table Matcha Products Demand Forecast 2021-2026, by Application, in Volume
39. Table Matcha Products Market Growth 2021-2026, by Application, in Volume
40. Table Matcha Products Market Share in 2026, by Application, in Volume
41. Table Matcha Products Production 2016-2020, by Region, in USD Million
42. Table Matcha Products Production 2016-2020, by Region, in Volume
43. Table Global Matcha Products Market 2016-2020, by Region, in USD Million
44. Table Global Matcha Products Market Share 2016-2020, by Region, in USD Million
45. Table Global Matcha Products Market 2016-2020, by Region, in Volume
46. Table Global Matcha Products Market Share 2016-2020, by Region, in Volume
47. Table North America Matcha Products Market Size 2016-2020, by Country, in USD Million
48. Table North America Matcha Products Market Size 2016-2020, by Country, in Volume
49. Table Europe Matcha Products Market Size 2016-2020, by Country, in USD Million
50. Table Europe Matcha Products Market Size 2016-2020, by Country, in Volume
51. Table Asia-Pacific Matcha Products Market Size 2016-2020, by Country, in USD Million
52. Table Asia-Pacific Matcha Products Market Size 2016-2020, by Country, in Volume
53. Table South America Matcha Products Market Size 2016-2020, by Country, in USD Million
54. Table South America Matcha Products Market Size 2016-2020, by Country, in Volume
55. Table Middle East & Africa Matcha Products Market Size 2016-2020, by Country, in USD Million
56. Table Middle East & Africa Matcha Products Market Size 2016-2020, by Country, in Volume

- 57. Table Matcha Products Market Forecast 2021-2026, by Region, in USD Million
- 58. Table Matcha Products Market Forecast 2021-2026, by Region, in Volume
- 59. Table Price Factors List

## List Of Figures

### LIST OF FIGURES

1. Figure Matcha Products Industry Chain Structure
2. Figure Global Matcha Products Market Growth 2016-2020, by Grade, in USD Million
3. Figure Global Matcha Products Market Growth 2016-2020, by Grade, in Volume
4. Figure Global Matcha Products Market Growth 2016-2020, by Channel, in USD Million
5. Figure Global Matcha Products Market Growth 2016-2020, by Channel, in Volume
6. Figure Global Matcha Products Sales Revenue Share in 2020, by Company, in USD Million
7. Figure Global Matcha Products Sales Volume Share in 2020, by Company, in Volume
8. Figure North America Matcha Products Market Concentration, in 2020
9. Figure Europe Matcha Products Market Market Concentration, in 2020
10. Figure Asia-Pacific Matcha Products Market Concentration, in 2020
11. Figure South America Matcha Products Market Concentration, in 2020
12. Figure Middle East & Africa Matcha Products Market Concentration, in 2020
13. Figure Matcha Products Demand in Food, 2016-2020, in USD Million
14. Figure Matcha Products Demand in Food, 2016-2020, in Volume
15. Figure Matcha Products Demand in Beverage, 2016-2020, in USD Million
16. Figure Matcha Products Demand in Beverage, 2016-2020, in Volume
17. Figure Matcha Products Demand in Cosmetic & Personal Care, 2016-2020, in USD Million
18. Figure Matcha Products Demand in Cosmetic & Personal Care, 2016-2020, in Volume
19. Figure Matcha Products Demand in Nutraceuticals, 2016-2020, in USD Million
20. Figure Matcha Products Demand in Nutraceuticals, 2016-2020, in Volume
21. Figure Matcha Products Demand in Others, 2016-2020, in USD Million
22. Figure Matcha Products Demand in Others, 2016-2020, in Volume
23. Figure Matcha Products Market Growth 2021-2026, by Application, in USD Million
24. Figure Matcha Products Market Share in 2026, by Application, in USD Million
25. Figure North America Matcha Products Market Size and Growth 2016-2020, in USD Million
26. Figure North America Matcha Products Market Size and Growth 2016-2020, in Volume
27. Figure Europe Matcha Products Market Size and Growth 2016-2020, in USD Million
28. Figure Europe Matcha Products Market Size and Growth 2016-2020, in Volume
29. Figure Asia-Pacific Matcha Products Market Size and Growth 2016-2020, in USD

Million

30. Figure Asia-Pacific Matcha Products Market Size and Growth 2016-2020, in Volume

31. Figure South America Matcha Products Market Size and Growth 2016-2020, in USD Million

32. Figure South America Matcha Products Market Size and Growth 2016-2020, in Volume

33. Figure Middle East & Africa Matcha Products Market Size and Growth 2016-2020, in USD Million

34. Figure Middle East & Africa Matcha Products Market Size and Growth 2016-2020, in Volume

35. Figure Marketing Channels Overview

## I would like to order

Product name: Global Matcha Products Market Analysis 2016-2020 and Forecast 2021-2026

Product link: <https://marketpublishers.com/r/GC4843DEC80EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC4843DEC80EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970