

Global Matcha Market Analysis 2015-2019 and Forecast 2020-2025

<https://marketpublishers.com/r/G1E7F81C45CEN.html>

Date: February 2020

Pages: 79

Price: US\$ 2,980.00 (Single User License)

ID: G1E7F81C45CEN

Abstracts

SNAPSHOT

Matcha tea is available in powdered, vibrant, green colored form, and is produced majorly in Japan from shade grown premium-quality tea leaves. It was originated in China during Tang dynasty and was majorly consumed by Buddhist monks, samurai warriors, and Japanese population.

The global Matcha market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach 2816.5 Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Matcha by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Ceremonial

Classic

Culinary

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

AIYA America

DoMatcha

Encha

Ippodo Tea

Midori Spring

The AOI Tea

Vivid Vitality

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Regular Tea

Matcha Beverages

Food

Personal Care

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

Contents

1 INDUSTRY OVERVIEW

1.1 Matcha Industry

Figure Matcha Industry Chain Structure

1.1.1 Overview

1.1.2 Development of Matcha

1.2 Market Segment

1.2.1 Upstream

Table Upstream Segment of Matcha

1.2.2 Downstream

Table Application Segment of Matcha

Table Global Matcha Market 2015-2025, by Application, in USD Million

1.3 Cost Analysis

2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

2.1 Policy

2.2 Economics

2.3 Sociology

2.4 Technology

3 MATCHA MARKET BY TYPE

3.1 By Type

3.1.1 Ceremonial

Table Major Company List of Ceremonial

3.1.2 Classic

Table Major Company List of Classic

3.1.3 Culinary

Table Major Company List of Culinary

3.2 Market Size

Table Global Matcha Market 2015-2019, by Type, in USD Million

Figure Global Matcha Market Growth 2015-2019, by Type, in USD Million

3.3 Market Forecast

Table Global Matcha Market Forecast 2020-2025, by Type, in USD Million

4 MAJOR COMPANIES LIST

4.1 AIYA America (Company Profile, Sales Data etc.)

4.1.1 AIYA America Profile

Table AIYA America Overview List

4.1.2 AIYA America Products & Services

4.1.3 AIYA America Business Operation Conditions

Table Business Operation of AIYA America (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.2 DoMatcha (Company Profile, Sales Data etc.)

4.2.1 DoMatcha Profile

Table DoMatcha Overview List

4.2.2 DoMatcha Products & Services

4.2.3 DoMatcha Business Operation Conditions

Table Business Operation of DoMatcha (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.3 Encha (Company Profile, Sales Data etc.)

4.3.1 Encha Profile

Table Encha Overview List

4.3.2 Encha Products & Services

4.3.3 Encha Business Operation Conditions

Table Business Operation of Encha (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.4 Ippodo Tea (Company Profile, Sales Data etc.)

4.4.1 Ippodo Tea Profile

Table Ippodo Tea Overview List

4.4.2 Ippodo Tea Products & Services

4.4.3 Ippodo Tea Business Operation Conditions

Table Business Operation of Ippodo Tea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.5 Midori Spring (Company Profile, Sales Data etc.)

4.5.1 Midori Spring Profile

Table Midori Spring Overview List

4.5.2 Midori Spring Products & Services

4.5.3 Midori Spring Business Operation Conditions

Table Business Operation of Midori Spring (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.6 The AOI Tea (Company Profile, Sales Data etc.)

4.6.1 The AOI Tea Profile

Table The AOI Tea Overview List

4.6.2 The AOI Tea Products & Services

4.6.3 The AOI Tea Business Operation Conditions

Table Business Operation of The AOI Tea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.7 Vivid Vitality (Company Profile, Sales Data etc.)

4.7.1 Vivid Vitality Profile

Table Vivid Vitality Overview List

4.7.2 Vivid Vitality Products & Services

4.7.3 Vivid Vitality Business Operation Conditions

Table Business Operation of Vivid Vitality (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

5 MARKET COMPETITION

5.1 Company Competition

Table Global Matcha Sales Revenue 2015-2019, by Company, in USD Million

Table Global Matcha Sales Revenue Share 2015-2019, by Company, in USD Million

Figure Global Matcha Sales Revenue Share in 2019, by Company, in USD Million

5.2 Regional Market by Company

Figure North America Matcha Market Concentration, in 2019

Figure Europe Matcha Market Market Concentration, in 2019

Figure Asia-Pacific Matcha MMarket Concentration, in 2019

Figure South America Matcha Market Concentration, in 2019

Figure Middle East & Africa Matcha Market Concentration, in 2019

6 DEMAND BY END MARKET

6.1 Demand Situation

6.1.1 Demand in Regular Tea

Figure Matcha Demand in Regular Tea, 2015-2019, in USD Million

6.1.2 Demand in Matcha Beverages

Figure Matcha Demand in Matcha Beverages, 2015-2019, in USD Million

6.1.3 Demand in Food

Figure Matcha Demand in Food, 2015-2019, in USD Million

6.1.4 Demand in Personal Care

Figure Matcha Demand in Personal Care, 2015-2019, in USD Million

6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

6.3 Demand Forecast

Table Matcha Demand Forecast 2020-2025, by Application, in USD Million

Figure Matcha Market Growth 2020-2025, by Application, in USD Million

Figure Matcha Market Share in 2025, by Application, in USD Million

7 REGION OPERATION

7.1 Regional Production

Table Matcha Production 2015-2019, by Region, in USD Million

7.2 Regional Market

Table Global Matcha Market 2015-2019, by Region, in USD Million

Table Global Matcha Market Share 2015-2019, by Region, in USD Million

7.3 by Region

7.3.1 North America

7.3.1.1 Overview

Figure North America Matcha Market Size and Growth 2015-2019, in USD Million

7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Matcha Market Size 2015-2019, by Country, in USD Million

7.3.2 Europe

7.3.2.1 Overview

Figure Europe Matcha Market Size and Growth 2015-2019, in USD Million

7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Matcha Market Size 2015-2019, by Country, in USD Million

7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Matcha Market Size and Growth 2015-2019, in USD Million

7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Matcha Market Size 2015-2019, by Country, in USD Million

7.3.4 South America

7.3.4.1 Overview

Figure South America Matcha Market Size and Growth 2015-2019, in USD Million

7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Matcha Market Size 2015-2019, by Country, in USD Million

7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Matcha Market Size and Growth 2015-2019, in USD Million

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Matcha Market Size 2015-2019, by Country, in USD Million

7.4 Regional Import & Export

7.5 Regional Forecast

Table Matcha Market Forecast 2020-2025, by Region, in USD Million

8 MARKETING & PRICE

8.1 Price and Margin

8.1.1 Price Trends

8.1.2 Factors of Price Change

Table Price Factors List

8.1.3 Manufacturers Gross Margin Analysis

8.2 Marketing Channel

Figure Marketing Channels Overview

9 RESEARCH CONCLUSION

List Of Tables

LIST OF TABLES

Table Upstream Segment of Matcha

Table Application Segment of Matcha

Table Global Matcha Market 2015-2025, by Application, in USD Million

Table Major Company List of Classic

Table Major Company List of Culinary

Table Global Matcha Market 2015-2019, by Type, in USD Million

Table Global Matcha Market Forecast 2020-2025, by Type, in USD Million

Table AIYA America Overview List

Table Business Operation of AIYA America (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table DoMatcha Overview List

Table Business Operation of DoMatcha (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Encha Overview List

Table Business Operation of Encha (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Ippodo Tea Overview List

Table Business Operation of Ippodo Tea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Midori Spring Overview List

Table Business Operation of Midori Spring (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table The AOI Tea Overview List

Table Business Operation of The AOI Tea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Vivid Vitality Overview List

Table Business Operation of Vivid Vitality (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Matcha Sales Revenue 2015-2019, by Company, in USD Million

Table Global Matcha Sales Revenue Share 2015-2019, by Company, in USD Million

Table Regional Demand Comparison List

Table Major Application in Different Regions

Table Matcha Demand Forecast 2020-2025, by Application, in USD Million

Table Matcha Production 2015-2019, by Region, in USD Million

Table Global Matcha Market 2015-2019, by Region, in USD Million

Table Global Matcha Market Share 2015-2019, by Region, in USD Million
Table North America Matcha Market Size 2015-2019, by Country, in USD Million
Table Europe Matcha Market Size 2015-2019, by Country, in USD Million
Table Asia-Pacific Matcha Market Size 2015-2019, by Country, in USD Million
Table South America Matcha Market Size 2015-2019, by Country, in USD Million
Table Middle East & Africa Matcha Market Size 2015-2019, by Country, in USD Million
Table Matcha Market Forecast 2020-2025, by Region, in USD Million
Table Price Factors List

List Of Figures

LIST OF FIGURES

Figure Matcha Industry Chain Structure

Figure Global Matcha Market Growth 2015-2019, by Type, in USD Million

Figure Global Matcha Sales Revenue Share in 2019, by Company, in USD Million

Figure North America Matcha Market Concentration, in 2019

Figure Europe Matcha Market Market Concentration, in 2019

Figure Asia-Pacific Matcha MMarket Concentration, in 2019

Figure South America Matcha Market Concentration, in 2019

Figure Middle East & Africa Matcha Market Concentration, in 2019

Figure Matcha Demand in Regular Tea, 2015-2019, in USD Million

Figure Matcha Demand in Matcha Beverages, 2015-2019, in USD Million

Figure Matcha Demand in Food, 2015-2019, in USD Million

Figure Matcha Demand in Personal Care, 2015-2019, in USD Million

Figure Matcha Market Growth 2020-2025, by Application, in USD Million

Figure Matcha Market Share in 2025, by Application, in USD Million

Figure North America Matcha Market Size and Growth 2015-2019, in USD Million

Figure Europe Matcha Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Matcha Market Size and Growth 2015-2019, in USD Million

Figure South America Matcha Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Matcha Market Size and Growth 2015-2019, in USD Million

Figure Marketing Channels Overview

I would like to order

Product name: Global Matcha Market Analysis 2015-2019 and Forecast 2020-2025

Product link: <https://marketpublishers.com/r/G1E7F81C45CEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1E7F81C45CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970