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Global Master Data Management (MDM) Market Survey and Trend Research 2018

https://marketpublishers.com/r/GEBF9073C8DEN.html
Date: January 2018
Pages: 122
Price: US$ 2,600.00 (Single User License)
ID: GEBF9073C8DEN

Abstracts

Summary

Master Data Management (MDM) is a method of helping organizations in linking all critical and important data to a master file. MDM is the process of the collection of best data management practices. The benefits of the Master Data Management (MDM) model increase as the number and diversity of organizational units, the role of workers, and the expansion of computing applications. MDM may be more valuable to large or complex businesses than small, medium, or simple businesses. Master data management can facilitate the operation of a variety of system architectures, platforms and applications

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

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Industry Overall:

- History
- Development & Trend
- Market Competition
- Trade Overview
- Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

- Regional Market
- Production Development
- Sales
- Regional Trade
- Regional Forecast

Company (SAP, Oracle, IBM, Informatica, TIBCO Software, TIBCO Software, Riversand Technologies, Orchestra Networks, EnterWorks, Magnitude, Talend, SAS Institute, Microsoft, KPMG, Teradata Corporation, Software AG, Agility Multichannel, VisionWare, SupplyOn AG, Sunway World, Yonyou etc.):

- Company Profile
- Product & Service
- Business Operation Data

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Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

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