

Global Marzipan Market Survey and Trend Research 2018

https://marketpublishers.com/r/G78C456B28CEN.html

Date: June 2018

Pages: 79

Price: US\$ 2,600.00 (Single User License)

ID: G78C456B28CEN

Abstracts

Summary

Marzipan is a kind of confection consisting primarily of sugar or honey and almond meal, sometimes augmented with almond oil or extract and so on. In the report, it includes the direct consumption of marzipan paste and used as a raw material of cake This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain	
Raw Materials	
Cost	
Technology	
Consumer Preference	

Industry Overall:

History



Development & Trend **Market Competition Trade Overview** Policy Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa): Regional Market **Production Development** Sales Regional Trade Regional Forecast Company (Niederegger, Zentis, Moll Marzipan, Odense Marcipan, Carsten, Carsten, Renshaw, Atlanta Poland S.A., Lubeca, Marzipan Specialties, TEHMAG FOODS etc.): Company Profile Product & Service **Business Operation Data**

Investment Analysis:

Market Features

Market Share

Investment Opportunity



Investment Calculation



Contents

PART 1 INDUSTRY OVERVIEW

- 1.1 Marzipan Industry
 - 1.1.1 Definition
 - 1.1.2 Industry Trend
- 1.2 Industry Chain
 - 1.2.1 Upstream
 - 1.2.2 Technology
 - 1.2.3 Cost Structure
 - 1.2.4 Consumer Preference
 - 1.2.2 Downstream

PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

PART 3 MARZIPAN MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

4 KEY COMPANIES LIST

- 4.1 Niederegger (Company Overview, Sales Data etc.)
 - 4.1.1 Company Overview
 - 4.1.2 Products and Services
 - 4.1.3 Business Analysis
- 4.2 Zentis (Company Overview, Sales Data etc.)
 - 4.2.1 Company Overview
 - 4.2.2 Products and Services
 - 4.2.3 Business Analysis
- 4.3 Moll Marzipan (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Odense Marcipan (Company Overview, Sales Data etc.)
 - 4.4.1 Company Overview
 - 4.4.2 Products and Services
 - 4.4.3 Business Analysis
- 4.5 Carsten (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
 - 4.5.3 Business Analysis
- 4.6 Carsten (Company Overview, Sales Data etc.)
 - 4.6.1 Company Overview
 - 4.6.2 Products and Services
 - 4.6.3 Business Analysis
- 4.7 Renshaw (Company Overview, Sales Data etc.)
 - 4.7.1 Company Overview
 - 4.7.2 Products and Services
 - 4.7.3 Business Analysis
- 4.8 Atlanta Poland S.A. (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
 - 4.8.3 Business Analysis
- 4.9 Lubeca (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis
- 4.10 Marzipan Specialties (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
 - 4.10.3 Business Analysis
- 4.11 TEHMAG FOODS (Company Overview, Sales Data etc.)

PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry
 - 5.2.2 Threat of New Entrants



- 5.2.3 Substitutes
- 5.2.4 Bargaining Power of Suppliers
- 5.2.5 Bargaining Power of Buyers

PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
 - 6.1.1 Industry Application Status
 - 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
 - 7.2.1 Production
 - 7.2.2 Sales
 - 7.2.3 Trade
- 7.3 Regional Forecast

PART 8 MARKET INVESTMENT

- 8.1 Market Features
 - 8.1.1 Product Features
 - 8.1.2 Price Features
 - 8.1.3 Channel Features
 - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
 - 8.2.1 Regional Investment Opportunity
 - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
 - 8.3.1 Cost Calculation
 - 8.3.2 Revenue Calculation
 - 8.3.3 Economic Performance Evaluation



PART 9 CONCLUSION



List Of Tables

LIST OF TABLES

TABLE GLOBAL MARZIPAN MARKET 2012-2017, BY TYPE, IN USD MILLION

Table Global Marzipan Market 2012-2017, by Type, in Volume

Table Global Marzipan Market Forecast 2018-2023, by Type, in USD Million

Table Global Marzipan Market Forecast 2018-2023, by Type, in Volume

Table Niederegger Overview List

Table Marzipan Business Operation of Niederegger (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Zentis Overview List

Table Marzipan Business Operation of Zentis (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Moll Marzipan Overview List

Table Marzipan Business Operation of Moll Marzipan (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Odense Marcipan Overview List

Table Marzipan Business Operation of Odense Marcipan (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Carsten Overview List

Table Marzipan Business Operation of Carsten (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Carsten Overview List

Table Marzipan Business Operation of Carsten (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Renshaw Overview List

Table Marzipan Business Operation of Renshaw (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Atlanta Poland S.A. Overview List

Table Marzipan Business Operation of Atlanta Poland S.A. (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Lubeca Overview List

Table Marzipan Business Operation of Lubeca (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Marzipan Specialties Overview List

Table Marzipan Business Operation of Marzipan Specialties (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)



Table TEHMAG FOODS Overview List

Table Marzipan Business Operation of TEHMAG FOODS (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Marzipan Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Marzipan Sales Revenue Share, by Companies, in USD Million

Table Global Marzipan Sales Volume 2012-2017, by Companies, in Volume

Table Global Marzipan Sales Revenue Share, by Companies in 2017, in Volume

Table Marzipan Demand 2012-2017, by Application, in USD Million

Table Marzipan Demand 2012-2017, by Application, in Volume

Table Marzipan Demand Forecast 2018-2023, by Application, in USD Million

Table Marzipan Demand Forecast 2018-2023, by Application, in Volume

Table Global Marzipan Market 2012-2017, by Region, in USD Million

Table Global Marzipan Market 2012-2017, by Region, in Volume

Table Marzipan Market Forecast 2018-2023, by Region, in USD Million

Table Marzipan Market Forecast 2018-2023, by Region, in Volume



List Of Figures

LIST OF FIGURES

Figure Marzipan Industry Chain Structure

Figure Global Marzipan Market Growth 2012-2017, by Type, in USD Million

Figure Global Marzipan Market Growth 2012-2017, by Type, in Volume

Figure Global Marzipan Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Marzipan Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region



I would like to order

Product name: Global Marzipan Market Survey and Trend Research 2018

Product link: https://marketpublishers.com/r/G78C456B28CEN.html

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G78C456B28CEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970