

# Global Manuka Honey Market Survey and Trend Research 2018

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## Abstracts

### Summary

Manuka honey, produced in Australia and New Zealand by bees that pollinate the Manuka bush, is one of the most unique and beneficial forms of honey in the world. The honey is commonly sold as an alternative medicine. There are many Manuka honey uses that range from healing sore throats and digestive illnesses, to curing Staph infections and gingivitis.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Comvita, Manuka Health, Arataki Honey, Watson & Son, Pure Honey New Zealand, Pure Honey New Zealand, Ora Honey, Capilano, Nature's Way etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

## Contents

### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Manuka Honey Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

### **PART 3 MANUKA HONEY MARKET BY PRODUCT**

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

### **4 KEY COMPANIES LIST**

- 4.1 Comvita (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Manuka Health (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 Arataki Honey (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Watson & Son (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 Pure Honey New Zealand (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 Pure Honey New Zealand (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Ora Honey (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 Capilano (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Nature's Way (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis

## **PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

## **PART 6 MARKET DEMAND BY SEGMENT**

## 6.1 Demand Situation

### 6.1.1 Industry Application Status

### 6.1.2 Industry SWOT Analysis

#### 6.1.2.1 Strengths

#### 6.1.2.2 Weaknesses

#### 6.1.2.3 Opportunities

#### 6.1.2.4 Threats

## 6.2 Major Customer Survey

## 6.3 Demand Forecast

## **PART 7 REGION OPERATION**

### 7.1 Regional Market

### 7.2 Production and Sales by Region

#### 7.2.1 Production

#### 7.2.2 Sales

#### 7.2.3 Trade

### 7.3 Regional Forecast

## **PART 8 MARKET INVESTMENT**

### 8.1 Market Features

#### 8.1.1 Product Features

#### 8.1.2 Price Features

#### 8.1.3 Channel Features

#### 8.1.4 Purchasing Features

### 8.2 Investment Opportunity

#### 8.2.1 Regional Investment Opportunity

#### 8.2.2 Industry Investment Opportunity

### 8.3 Investment Calculation

#### 8.3.1 Cost Calculation

#### 8.3.2 Revenue Calculation

#### 8.3.3 Economic Performance Evaluation

## **PART 9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table GLOBAL MANUKA HONEY MARKET 2012-2017, BY TYPE, IN USD MILLION

Table Global Manuka Honey Market 2012-2017, by Type, in Volume

Table Global Manuka Honey Market Forecast 2018-2023, by Type, in USD Million

Table Global Manuka Honey Market Forecast 2018-2023, by Type, in Volume

Table Comvita Overview List

Table Manuka Honey Business Operation of Comvita (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Manuka Health Overview List

Table Manuka Honey Business Operation of Manuka Health (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Arataki Honey Overview List

Table Manuka Honey Business Operation of Arataki Honey (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Watson & Son Overview List

Table Manuka Honey Business Operation of Watson & Son (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Pure Honey New Zealand Overview List

Table Manuka Honey Business Operation of Pure Honey New Zealand (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Pure Honey New Zealand Overview List

Table Manuka Honey Business Operation of Pure Honey New Zealand (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Ora Honey Overview List

Table Manuka Honey Business Operation of Ora Honey (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Capilano Overview List

Table Manuka Honey Business Operation of Capilano (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Nature's Way Overview List

Table Manuka Honey Business Operation of Nature's Way (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Manuka Honey Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Manuka Honey Sales Revenue Share, by Companies, in USD Million

Table Global Manuka Honey Sales Volume 2012-2017, by Companies, in Volume

Table Global Manuka Honey Sales Revenue Share, by Companies in 2017, in Volume

Table Manuka Honey Demand 2012-2017, by Application, in USD Million  
Table Manuka Honey Demand 2012-2017, by Application, in Volume  
Table Manuka Honey Demand Forecast 2018-2023, by Application, in USD Million  
Table Manuka Honey Demand Forecast 2018-2023, by Application, in Volume  
Table Global Manuka Honey Market 2012-2017, by Region, in USD Million  
Table Global Manuka Honey Market 2012-2017, by Region, in Volume  
Table Manuka Honey Market Forecast 2018-2023, by Region, in USD Million  
Table Manuka Honey Market Forecast 2018-2023, by Region, in Volume



## List Of Figures

### LIST OF FIGURES

Figure Manuka Honey Industry Chain Structure

Figure Global Manuka Honey Market Growth 2012-2017, by Type, in USD Million

Figure Global Manuka Honey Market Growth 2012-2017, by Type, in Volume

Figure Global Manuka Honey Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Manuka Honey Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

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