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Global M-Commerce Market Analysis 2015-2019 and Forecast 2020-2025

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Abstracts

SNAPSHOT

The global M-Commerce market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of M-Commerce by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Wireless Application Protocol

Near Field Communication

Direct Carrier Billing

Premium SMS

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Walmart Inc

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Sears Holdings Corp

Microsoft Corp

Target Corp

Costco Wholesale Corp

Apple Inc

Barnes & Noble Inc

Office Depot Inc

Alibaba Group Holding Ltd

Softcard

Google Inc

J. C. Penney

Liberty Interactive

GameStop

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

M-billing

M-retailing

M-ticketing/booking

Others

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Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

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