

Global Luxury Yacht Market Survey and Trend Research 2018

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Abstracts

Summary

Yachts with length greater than 79 feet are known as luxury yachts. They are mainly used for recreational purposes which are equipped with modern convenience features such as ACs, TV, navigation aids, radar, echo-sounding, autopilot, and reliable power generating systems.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Azimut/Benetti, Ferretti Group, Sanlorenzo, Sunseeker, Lürssen, Lürssen, Princess Yachts, Amels / Damen, Heesen Yachts, Horizon, Westport, Oceanco, Trinity Yachts, Fipa Group, Overmarine, Perini Navi, Palmer Johnson, Cerri - Baglietto, Christensen etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

Contents

1 PART 1 INDUSTRY OVERVIEW

1.1 Luxury Yacht Industry

1.1.1 Definition

1.1.2 Industry Trend

1.2 Industry Chain

1.2.1 Upstream

1.2.2 Technology

1.2.3 Cost Structure

1.2.4 Consumer Preference

1.2.2 Downstream

1 PART 2 INDUSTRY OVERALL

2.1 Industry History

2.2 Development Prospect

2.3 Competition Structure

2.4 Relevant Policy

2.5 Trade Overview

1 PART 3 LUXURY YACHT MARKET BY PRODUCT

3.1 Products List of Major Companies

3.2 Market Size

3.3 Market Forecast

4 KEY COMPANIES LIST

4.1 Azimut/Benetti (Company Overview, Sales Data etc.)

4.1.1 Company Overview

4.1.2 Products and Services

4.1.3 Business Analysis

4.2 Ferretti Group (Company Overview, Sales Data etc.)

4.2.1 Company Overview

4.2.2 Products and Services

4.2.3 Business Analysis

4.3 Sanlorenzo (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Sunseeker (Company Overview, Sales Data etc.)
 - 4.4.1 Company Overview
 - 4.4.2 Products and Services
 - 4.4.3 Business Analysis
- 4.5 Lürssen (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
 - 4.5.3 Business Analysis
- 4.6 Lürssen (Company Overview, Sales Data etc.)
 - 4.6.1 Company Overview
 - 4.6.2 Products and Services
 - 4.6.3 Business Analysis
- 4.7 Princess Yachts (Company Overview, Sales Data etc.)
 - 4.7.1 Company Overview
 - 4.7.2 Products and Services
 - 4.7.3 Business Analysis
- 4.8 Amels / Damen (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
 - 4.8.3 Business Analysis
- 4.9 Heesen Yachts (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis
- 4.10 Horizon (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
 - 4.10.3 Business Analysis
- 4.11 Westport (Company Overview, Sales Data etc.)
- 4.12 Oceanco (Company Overview, Sales Data etc.)
- 4.13 Trinity Yachts (Company Overview, Sales Data etc.)
- 4.14 Fipa Group (Company Overview, Sales Data etc.)
- 4.15 Overmarine (Company Overview, Sales Data etc.)
- 4.16 Perini Navi (Company Overview, Sales Data etc.)
- 4.17 Palmer Johnson (Company Overview, Sales Data etc.)
- 4.18 Cerri - Baglietto (Company Overview, Sales Data etc.)

4.19 Christensen (Company Overview, Sales Data etc.)

1 PART 5 MARKET COMPETITION

5.1 Companies Competition

5.2 Industry Competition Structure Analysis

5.2.1 Rivalry

5.2.2 Threat of New Entrants

5.2.3 Substitutes

5.2.4 Bargaining Power of Suppliers

5.2.5 Bargaining Power of Buyers

1 PART 6 MARKET DEMAND BY SEGMENT

6.1 Demand Situation

6.1.1 Industry Application Status

6.1.2 Industry SWOT Analysis

6.1.2.1 Strengths

6.1.2.2 Weaknesses

6.1.2.3 Opportunities

6.1.2.4 Threats

6.2 Major Customer Survey

6.3 Demand Forecast

1 PART 7 REGION OPERATION

7.1 Regional Market

7.2 Production and Sales by Region

7.2.1 Production

7.2.2 Sales

7.2.3 Trade

7.3 Regional Forecast

1 PART 8 MARKET INVESTMENT

8.1 Market Features

8.1.1 Product Features

8.1.2 Price Features

8.1.3 Channel Features

- 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
 - 8.2.1 Regional Investment Opportunity
 - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
 - 8.3.1 Cost Calculation
 - 8.3.2 Revenue Calculation
 - 8.3.3 Economic Performance Evaluation

1 PART 9 CONCLUSION

List Of Tables

LIST OF TABLES

Table Global Luxury Yacht Market 2012-2017, by Type, in USD Million

Table Global Luxury Yacht Market 2012-2017, by Type, in Volume

Table Global Luxury Yacht Market Forecast 2018-2023, by Type, in USD Million

Table Global Luxury Yacht Market Forecast 2018-2023, by Type, in Volume

Table Azimut/Benetti Overview List

Table Luxury Yacht Business Operation of Azimut/Benetti (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Ferretti Group Overview List

Table Luxury Yacht Business Operation of Ferretti Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Sanlorenzo Overview List

Table Luxury Yacht Business Operation of Sanlorenzo (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Sunseeker Overview List

Table Luxury Yacht Business Operation of Sunseeker (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Lürssen Overview List

Table Luxury Yacht Business Operation of Lürssen (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Lürssen Overview List

Table Luxury Yacht Business Operation of Lürssen (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Princess Yachts Overview List

Table Luxury Yacht Business Operation of Princess Yachts (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Amels / Damen Overview List

Table Luxury Yacht Business Operation of Amels / Damen (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Heesen Yachts Overview List

Table Luxury Yacht Business Operation of Heesen Yachts (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Horizon Overview List

Table Luxury Yacht Business Operation of Horizon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Westport Overview List

Table Luxury Yacht Business Operation of Westport (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Oceanco Overview List

Table Luxury Yacht Business Operation of Oceanco (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Trinity Yachts Overview List

Table Luxury Yacht Business Operation of Trinity Yachts (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Fipa Group Overview List

Table Luxury Yacht Business Operation of Fipa Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Overmarine Overview List

Table Luxury Yacht Business Operation of Overmarine (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Perini Navi Overview List

Table Luxury Yacht Business Operation of Perini Navi (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Palmer Johnson Overview List

Table Luxury Yacht Business Operation of Palmer Johnson (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Cerri - Baglietto Overview List

Table Luxury Yacht Business Operation of Cerri - Baglietto (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Christensen Overview List

Table Luxury Yacht Business Operation of Christensen (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Luxury Yacht Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Luxury Yacht Sales Revenue Share, by Companies, in USD Million

Table Global Luxury Yacht Sales Volume 2012-2017, by Companies, in Volume

Table Global Luxury Yacht Sales Revenue Share, by Companies in 2017, in Volume

Table Luxury Yacht Demand 2012-2017, by Application, in USD Million

Table Luxury Yacht Demand 2012-2017, by Application, in Volume

Table Luxury Yacht Demand Forecast 2018-2023, by Application, in USD Million

Table Luxury Yacht Demand Forecast 2018-2023, by Application, in Volume

Table Global Luxury Yacht Market 2012-2017, by Region, in USD Million

Table Global Luxury Yacht Market 2012-2017, by Region, in Volume

Table Luxury Yacht Market Forecast 2018-2023, by Region, in USD Million

Table Luxury Yacht Market Forecast 2018-2023, by Region, in Volume

List Of Figures

LIST OF FIGURES

Figure Luxury Yacht Industry Chain Structure

Figure Global Luxury Yacht Market Growth 2012-2017, by Type, in USD Million

Figure Global Luxury Yacht Market Growth 2012-2017, by Type, in Volume

Figure Global Luxury Yacht Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Luxury Yacht Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

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