

Global Luxury Vinyl Tile (LVT) Market Survey and Trend Research 2018

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Abstracts

Summary

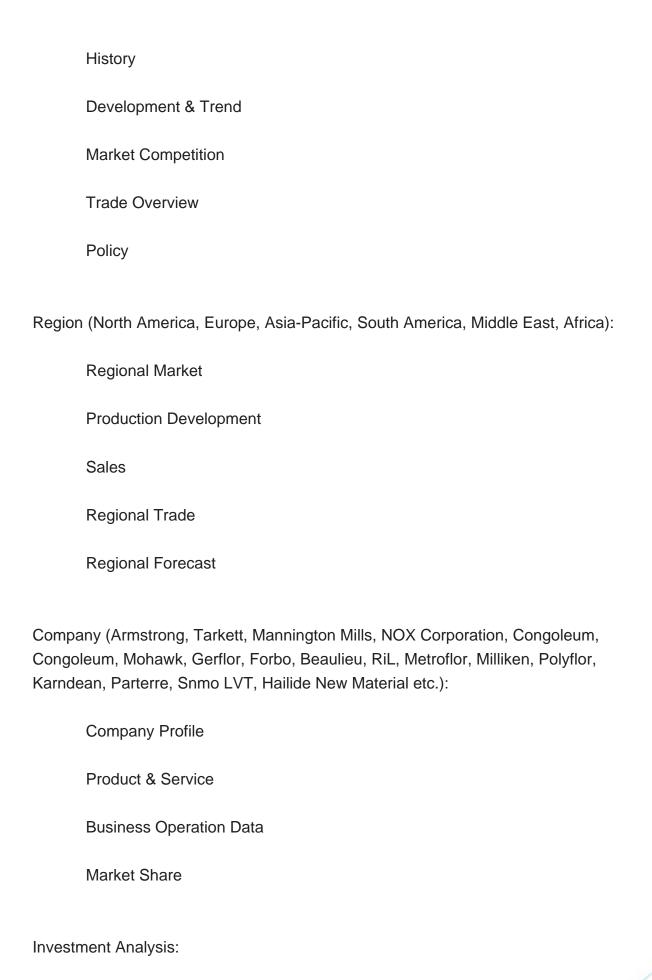
LVT is an acronym for "luxury vinyl tile." It is a marketing term used by numerous companies to describe their vinyl flooring that is decoratively patterned to emulate the look of natural wood, granite or other types of flooring. There is no exact definition of the term, only generalities. It is not actually a separate category of tiling, simply a way of describing standard vinyl tiling that has been designed to match natural flooring.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Indust	ry Chain
	Raw Materials
	Cost
	Technology
	Consumer Preference

Industry Overall:







Market Features

Investment Opportunity

Investment Calculation



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