

Global Luxury Vinyl Tile (LVT) Market Survey and Trend Research 2018

<https://marketpublishers.com/r/G04116ACED3EN.html>

Date: December 2017

Pages: 92

Price: US\$ 2,600.00 (Single User License)

ID: G04116ACED3EN

Abstracts

Summary

LVT is an acronym for "luxury vinyl tile." It is a marketing term used by numerous companies to describe their vinyl flooring that is decoratively patterned to emulate the look of natural wood, granite or other types of flooring. There is no exact definition of the term, only generalities. It is not actually a separate category of tiling, simply a way of describing standard vinyl tiling that has been designed to match natural flooring.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Armstrong, Tarkett, Mannington Mills, NOX Corporation, Congoleum, Congoleum, Mohawk, Gerflor, Forbo, Beaulieu, RiL, Metroflor, Milliken, Polyflor, Karndean, Parterre, Snmo LVT, Hailide New Material etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

Contents

1 PART 1 INDUSTRY OVERVIEW

- 1.1 Luxury Vinyl Tile (LVT) Industry
 - 1.1.1 Definition
 - 1.1.2 Industry Trend
- 1.2 Industry Chain
 - 1.2.1 Upstream
 - 1.2.2 Technology
 - 1.2.3 Cost Structure
 - 1.2.4 Consumer Preference
 - 1.2.2 Downstream

1 PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

1 PART 3 LUXURY VINYL TILE (LVT) MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

4 KEY COMPANIES LIST

- 4.1 Armstrong (Company Overview, Sales Data etc.)
 - 4.1.1 Company Overview
 - 4.1.2 Products and Services
 - 4.1.3 Business Analysis
- 4.2 Tarkett (Company Overview, Sales Data etc.)
 - 4.2.1 Company Overview
 - 4.2.2 Products and Services
 - 4.2.3 Business Analysis
- 4.3 Mannington Mills (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 NOX Corporation (Company Overview, Sales Data etc.)
 - 4.4.1 Company Overview
 - 4.4.2 Products and Services
 - 4.4.3 Business Analysis
- 4.5 Congoleum (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
 - 4.5.3 Business Analysis
- 4.6 Congoleum (Company Overview, Sales Data etc.)
 - 4.6.1 Company Overview
 - 4.6.2 Products and Services
 - 4.6.3 Business Analysis
- 4.7 Mohawk (Company Overview, Sales Data etc.)
 - 4.7.1 Company Overview
 - 4.7.2 Products and Services
 - 4.7.3 Business Analysis
- 4.8 Gerflor (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
 - 4.8.3 Business Analysis
- 4.9 Forbo (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis
- 4.10 Beaulieu (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
 - 4.10.3 Business Analysis
- 4.11 RiL (Company Overview, Sales Data etc.)
- 4.12 Metroflor (Company Overview, Sales Data etc.)
- 4.13 Milliken (Company Overview, Sales Data etc.)
- 4.14 Polyflor (Company Overview, Sales Data etc.)
- 4.15 Karndean (Company Overview, Sales Data etc.)
- 4.16 Parterre (Company Overview, Sales Data etc.)
- 4.17 Snmo LVT (Company Overview, Sales Data etc.)
- 4.18 Hailide New Material (Company Overview, Sales Data etc.)

1 PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry
 - 5.2.2 Threat of New Entrants
 - 5.2.3 Substitutes
 - 5.2.4 Bargaining Power of Suppliers
 - 5.2.5 Bargaining Power of Buyers

1 PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
 - 6.1.1 Industry Application Status
 - 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

1 PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
 - 7.2.1 Production
 - 7.2.2 Sales
 - 7.2.3 Trade
- 7.3 Regional Forecast

1 PART 8 MARKET INVESTMENT

- 8.1 Market Features
 - 8.1.1 Product Features
 - 8.1.2 Price Features
 - 8.1.3 Channel Features
 - 8.1.4 Purchasing Features

- 8.2 Investment Opportunity
 - 8.2.1 Regional Investment Opportunity
 - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
 - 8.3.1 Cost Calculation
 - 8.3.2 Revenue Calculation
 - 8.3.3 Economic Performance Evaluation

1 PART 9 CONCLUSION

List Of Tables

LIST OF TABLES

Table Global Luxury Vinyl Tile (LVT) Market 2012-2017, by Type, in USD Million

Table Global Luxury Vinyl Tile (LVT) Market 2012-2017, by Type, in Volume

Table Global Luxury Vinyl Tile (LVT) Market Forecast 2018-2023, by Type, in USD Million

Table Global Luxury Vinyl Tile (LVT) Market Forecast 2018-2023, by Type, in Volume

Table Armstrong Overview List

Table Luxury Vinyl Tile (LVT) Business Operation of Armstrong (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Tarkett Overview List

Table Luxury Vinyl Tile (LVT) Business Operation of Tarkett (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Mannington Mills Overview List

Table Luxury Vinyl Tile (LVT) Business Operation of Mannington Mills (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table NOX Corporation Overview List

Table Luxury Vinyl Tile (LVT) Business Operation of NOX Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Congoleum Overview List

Table Luxury Vinyl Tile (LVT) Business Operation of Congoleum (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Congoleum Overview List

Table Luxury Vinyl Tile (LVT) Business Operation of Congoleum (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Mohawk Overview List

Table Luxury Vinyl Tile (LVT) Business Operation of Mohawk (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Gerflor Overview List

Table Luxury Vinyl Tile (LVT) Business Operation of Gerflor (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Forbo Overview List

Table Luxury Vinyl Tile (LVT) Business Operation of Forbo (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Beaulieu Overview List

Table Luxury Vinyl Tile (LVT) Business Operation of Beaulieu (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table RiL Overview List

Table Luxury Vinyl Tile (LVT) Business Operation of RiL (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Metroflor Overview List

Table Luxury Vinyl Tile (LVT) Business Operation of Metroflor (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Milliken Overview List

Table Luxury Vinyl Tile (LVT) Business Operation of Milliken (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Polyflor Overview List

Table Luxury Vinyl Tile (LVT) Business Operation of Polyflor (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Karndean Overview List

Table Luxury Vinyl Tile (LVT) Business Operation of Karndean (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Parterre Overview List

Table Luxury Vinyl Tile (LVT) Business Operation of Parterre (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Snmo LVT Overview List

Table Luxury Vinyl Tile (LVT) Business Operation of Snmo LVT (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Hailide New Material Overview List

Table Luxury Vinyl Tile (LVT) Business Operation of Hailide New Material (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Luxury Vinyl Tile (LVT) Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Luxury Vinyl Tile (LVT) Sales Revenue Share, by Companies, in USD Million

Table Global Luxury Vinyl Tile (LVT) Sales Volume 2012-2017, by Companies, in Volume

Table Global Luxury Vinyl Tile (LVT) Sales Revenue Share, by Companies in 2017, in Volume

Table Luxury Vinyl Tile (LVT) Demand 2012-2017, by Application, in USD Million

Table Luxury Vinyl Tile (LVT) Demand 2012-2017, by Application, in Volume

Table Luxury Vinyl Tile (LVT) Demand Forecast 2018-2023, by Application, in USD Million

Table Luxury Vinyl Tile (LVT) Demand Forecast 2018-2023, by Application, in Volume

Table Global Luxury Vinyl Tile (LVT) Market 2012-2017, by Region, in USD Million

Table Global Luxury Vinyl Tile (LVT) Market 2012-2017, by Region, in Volume

Table Luxury Vinyl Tile (LVT) Market Forecast 2018-2023, by Region, in USD Million
Table Luxury Vinyl Tile (LVT) Market Forecast 2018-2023, by Region, in Volume

List Of Figures

LIST OF FIGURES

Figure Luxury Vinyl Tile (LVT) Industry Chain Structure

Figure Global Luxury Vinyl Tile (LVT) Market Growth 2012-2017, by Type, in USD Million

Figure Global Luxury Vinyl Tile (LVT) Market Growth 2012-2017, by Type, in Volume

Figure Global Luxury Vinyl Tile (LVT) Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Luxury Vinyl Tile (LVT) Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

I would like to order

Product name: Global Luxury Vinyl Tile (LVT) Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/G04116ACED3EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G04116ACED3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970