

# Global Luxury Vinyl Flooring (LVT) Market Survey and Trend Research 2018

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## Abstracts

### Summary

LVT is an acronym for "luxury vinyl tile." It is a marketing term used by numerous companies to describe their vinyl flooring that is decoratively patterned to emulate the look of natural wood, granite or other types of flooring. There is no exact definition of the term, only generalities. It is not actually a separate category of tiling, simply a way of describing standard vinyl tiling that has been designed to match natural flooring.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

### Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (RiL, Gerflor, Karndean, Polyflor, Forbo, Forbo, Mannington Mills, NOX Corporation, Metroflor, Armstrong, Mohawk, Milliken, LG Hausys, Beaulieu, Congoleum, Parterre, Snmo LVT, Hailide New Material, Taide Plastic Flooring etc.):

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