

Global Location Analytics Market Survey and Trend Research 2018

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Abstracts

Summary

Location analytics blends business data with geographic data to reveal the relationship of location to people, events, transactions, facilities and assets. Traditionally, location data has been relegated to mapping and GIS purposes. But geo-mapping software, like other business software, has become easier to use. And BI and analytics software vendors are integrating mapping and spatial data analysis into their products to provide additional context to visualizations, reports and analysis."Location analytics is the process or the ability to gain insight from the location or geographic component of business data.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (SAP SE, IBM Corporation, Oracle Corporation, Microsoft Corporation, Tableau software, SAS Institute, TIBCO Software Inc., Information Builders, Pitney Bowes, MicroStrategy etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

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