

# Global Local Marketing Software Market Analysis 2015-2019 and Forecast 2020-2025

<https://marketpublishers.com/r/GE4302B44068EN.html>

Date: February 2020

Pages: 101

Price: US\$ 2,980.00 (Single User License)

ID: GE4302B44068EN

## Abstracts

### SNAPSHOT

The global Local Marketing Software market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Local Marketing Software by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

On-Premise

Cloud-Based

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Balihoo

BrandBuilder

Brandify

CBInsights

Centermark

Footprints for Retail

GoDaddy(Main Street Hub)

Marketing Essentials

MatchCraft

MomentFeed

OutboundEngine

Pica9(CampaignDrive)

ReachLocal

Scanova

Signpost

SproutLoud Media Networks LLC

ThriveHive

Vivial

Womply

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

SME (Small and Medium Enterprises)

Large Enterprise

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

## Contents

### 1 INDUSTRY OVERVIEW

#### 1.1 Local Marketing Software Industry

Figure Local Marketing Software Industry Chain Structure

##### 1.1.1 Overview

##### 1.1.2 Development of Local Marketing Software

#### 1.2 Market Segment

##### 1.2.1 Upstream

Table Upstream Segment of Local Marketing Software

##### 1.2.2 Downstream

Table Application Segment of Local Marketing Software

Table Global Local Marketing Software Market 2015-2025, by Application, in USD Million

#### 1.3 Cost Analysis

### 2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

#### 2.1 Policy

#### 2.2 Economics

#### 2.3 Sociology

#### 2.4 Technology

### 3 LOCAL MARKETING SOFTWARE MARKET BY TYPE

#### 3.1 By Type

##### 3.1.1 On-Premise

Table Major Company List of On-Premise

##### 3.1.2 Cloud-Based

Table Major Company List of Cloud-Based

#### 3.2 Market Size

Table Global Local Marketing Software Market 2015-2019, by Type, in USD Million

Figure Global Local Marketing Software Market Growth 2015-2019, by Type, in USD Million

Table Global Local Marketing Software Market 2015-2019, by Type, in Volume

Figure Global Local Marketing Software Market Growth 2015-2019, by Type, in Volume

#### 3.3 Market Forecast

Table Global Local Marketing Software Market Forecast 2020-2025, by Type, in USD

Million

Table Global Local Marketing Software Market Forecast 2020-2025, by Type, in Volume

## **4 MAJOR COMPANIES LIST**

4.1 BaliHoo (Company Profile, Sales Data etc.)

4.1.1 BaliHoo Profile

Table BaliHoo Overview List

4.1.2 BaliHoo Products & Services

4.1.3 BaliHoo Business Operation Conditions

Table Business Operation of BaliHoo (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.2 BrandBuilder (Company Profile, Sales Data etc.)

4.2.1 BrandBuilder Profile

Table BrandBuilder Overview List

4.2.2 BrandBuilder Products & Services

4.2.3 BrandBuilder Business Operation Conditions

Table Business Operation of BrandBuilder (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.3 Brandify (Company Profile, Sales Data etc.)

4.3.1 Brandify Profile

Table Brandify Overview List

4.3.2 Brandify Products & Services

4.3.3 Brandify Business Operation Conditions

Table Business Operation of Brandify (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.4 CBInsights (Company Profile, Sales Data etc.)

4.4.1 CBInsights Profile

Table CBInsights Overview List

4.4.2 CBInsights Products & Services

4.4.3 CBInsights Business Operation Conditions

Table Business Operation of CBInsights (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.5 Centermark (Company Profile, Sales Data etc.)

4.5.1 Centermark Profile

Table Centermark Overview List

4.5.2 Centermark Products & Services

4.5.3 Centermark Business Operation Conditions

Table Business Operation of Centermark (Sales Revenue, Sales Volume, Price, Cost,

Gross Margin)

4.6 Footprints for Retail (Company Profile, Sales Data etc.)

4.6.1 Footprints for Retail Profile

Table Footprints for Retail Overview List

4.6.2 Footprints for Retail Products & Services

4.6.3 Footprints for Retail Business Operation Conditions

Table Business Operation of Footprints for Retail (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.7 GoDaddy(Main Street Hub) (Company Profile, Sales Data etc.)

4.7.1 GoDaddy(Main Street Hub) Profile

Table GoDaddy(Main Street Hub) Overview List

4.7.2 GoDaddy(Main Street Hub) Products & Services

4.7.3 GoDaddy(Main Street Hub) Business Operation Conditions

Table Business Operation of GoDaddy(Main Street Hub) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.8 Marketing Essentials (Company Profile, Sales Data etc.)

4.8.1 Marketing Essentials Profile

Table Marketing Essentials Overview List

4.8.2 Marketing Essentials Products & Services

4.8.3 Marketing Essentials Business Operation Conditions

Table Business Operation of Marketing Essentials (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.9 MatchCraft (Company Profile, Sales Data etc.)

4.9.1 MatchCraft Profile

Table MatchCraft Overview List

4.9.2 MatchCraft Products & Services

4.9.3 MatchCraft Business Operation Conditions

Table Business Operation of MatchCraft (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.10 MomentFeed (Company Profile, Sales Data etc.)

4.10.1 MomentFeed Profile

Table MomentFeed Overview List

4.10.2 MomentFeed Products & Services

4.10.3 MomentFeed Business Operation Conditions

Table Business Operation of MomentFeed (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.11 OutboundEngine (Company Profile, Sales Data etc.)

4.11.1 OutboundEngine Profile

Table OutboundEngine Overview List

#### 4.11.2 OutboundEngine Products & Services

#### 4.11.3 OutboundEngine Business Operation Conditions

Table Business Operation of OutboundEngine (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.12 Pica9(CampaignDrive) (Company Profile, Sales Data etc.)

##### 4.12.1 Pica9(CampaignDrive) Profile

Table Pica9(CampaignDrive) Overview List

##### 4.12.2 Pica9(CampaignDrive) Products & Services

##### 4.12.3 Pica9(CampaignDrive) Business Operation Conditions

Table Business Operation of Pica9(CampaignDrive) (Sales Revenue, Cost, Gross Margin)

#### 4.13 ReachLocal (Company Profile, Sales Data etc.)

##### 4.13.1 ReachLocal Profile

Table ReachLocal Overview List

##### 4.13.2 ReachLocal Products & Services

##### 4.13.3 ReachLocal Business Operation Conditions

Table Business Operation of ReachLocal (Sales Revenue, Cost, Gross Margin)

#### 4.14 Scanova (Company Profile, Sales Data etc.)

##### 4.14.1 Scanova Profile

Table Scanova Overview List

##### 4.14.2 Scanova Products & Services

##### 4.14.3 Scanova Business Operation Conditions

Table Business Operation of Scanova (Sales Revenue, Cost, Gross Margin)

#### 4.15 Signpost (Company Profile, Sales Data etc.)

##### 4.15.1 Signpost Profile

Table Signpost Overview List

##### 4.15.2 Signpost Products & Services

##### 4.15.3 Signpost Business Operation Conditions

Table Business Operation of Signpost (Sales Revenue, Cost, Gross Margin)

#### 4.16 SproutLoud Media Networks LLC (Company Profile, Sales Data etc.)

##### 4.16.1 SproutLoud Media Networks LLC Profile

Table SproutLoud Media Networks LLC Overview List

##### 4.16.2 SproutLoud Media Networks LLC Products & Services

##### 4.16.3 SproutLoud Media Networks LLC Business Operation Conditions

Table Business Operation of SproutLoud Media Networks LLC (Sales Revenue, Cost, Gross Margin)

#### 4.17 ThriveHive (Company Profile, Sales Data etc.)

##### 4.17.1 ThriveHive Profile

Table ThriveHive Overview List

4.17.2 ThriveHive Products & Services

4.17.3 ThriveHive Business Operation Conditions

Table Business Operation of ThriveHive (Sales Revenue, Cost, Gross Margin)

4.18 Vivial (Company Profile, Sales Data etc.)

4.18.1 Vivial Profile

Table Vivial Overview List

4.18.2 Vivial Products & Services

4.18.3 Vivial Business Operation Conditions

Table Business Operation of Vivial (Sales Revenue, Cost, Gross Margin)

4.19 Womply (Company Profile, Sales Data etc.)

4.19.1 Womply Profile

Table Womply Overview List

4.19.2 Womply Products & Services

4.19.3 Womply Business Operation Conditions

Table Business Operation of Womply (Sales Revenue, Cost, Gross Margin)

## **5 MARKET COMPETITION**

5.1 Company Competition

Table Global Local Marketing Software Sales Revenue 2015-2019, by Company, in USD Million

Table Global Local Marketing Software Sales Revenue Share 2015-2019, by Company, in USD Million

Figure Global Local Marketing Software Sales Revenue Share in 2019, by Company, in USD Million

Table Global Local Marketing Software Sales Volume 2015-2019, by Company, in Volume

Table Global Local Marketing Software Sales Volume Share 2015-2019, by Company, in Volume

Figure Global Local Marketing Software Sales Volume Share in 2019, by Company, in Volume

5.2 Regional Market by Company

Figure North America Local Marketing Software Market Concentration, in 2019

Figure Europe Local Marketing Software Market Market Concentration, in 2019

Figure Asia-Pacific Local Marketing Software Market Concentration, in 2019

Figure South America Local Marketing Software Market Concentration, in 2019

Figure Middle East & Africa Local Marketing Software Market Concentration, in 2019

## **6 DEMAND BY END MARKET**



## 6.1 Demand Situation

### 6.1.1 Demand in SME (Small and Medium Enterprises)

Figure Local Marketing Software Demand in SME (Small and Medium Enterprises), 2015-2019, in USD Million

Figure Local Marketing Software Demand in SME (Small and Medium Enterprises), 2015-2019, in Volume

### 6.1.2 Demand in Large Enterprise

Figure Local Marketing Software Demand in Large Enterprise, 2015-2019, in USD Million

Figure Local Marketing Software Demand in Large Enterprise, 2015-2019, in Volume

## 6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

## 6.3 Demand Forecast

Table Local Marketing Software Demand Forecast 2020-2025, by Application, in USD Million

Figure Local Marketing Software Market Growth 2020-2025, by Application, in USD Million

Figure Local Marketing Software Market Share in 2025, by Application, in USD Million

Table Local Marketing Software Demand Forecast 2020-2025, by Application, in Volume

Table Local Marketing Software Market Growth 2020-2025, by Application, in Volume

Table Local Marketing Software Market Share in 2025, by Application, in Volume

# 7 REGION OPERATION

## 7.1 Regional Production

Table Local Marketing Software Production 2015-2019, by Region, in USD Million

Table Local Marketing Software Production 2015-2019, by Region, in Volume

## 7.2 Regional Market

Table Global Local Marketing Software Market 2015-2019, by Region, in USD Million

Table Global Local Marketing Software Market Share 2015-2019, by Region, in USD Million

Table Global Local Marketing Software Market 2015-2019, by Region, in Volume

Table Global Local Marketing Software Market Share 2015-2019, by Region, in Volume

## 7.3 by Region

### 7.3.1 North America

#### 7.3.1.1 Overview

Figure North America Local Marketing Software Market Size and Growth 2015-2019, in USD Million

Figure North America Local Marketing Software Market Size and Growth 2015-2019, in Volume

7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Local Marketing Software Market Size 2015-2019, by Country, in USD Million

Table North America Local Marketing Software Market Size 2015-2019, by Country, in Volume

7.3.2 Europe

7.3.2.1 Overview

Figure Europe Local Marketing Software Market Size and Growth 2015-2019, in USD Million

Figure Europe Local Marketing Software Market Size and Growth 2015-2019, in Volume

7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Local Marketing Software Market Size 2015-2019, by Country, in USD Million

Table Europe Local Marketing Software Market Size 2015-2019, by Country, in Volume

7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Local Marketing Software Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Local Marketing Software Market Size and Growth 2015-2019, in Volume

7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Local Marketing Software Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Local Marketing Software Market Size 2015-2019, by Country, in Volume

7.3.4 South America

7.3.4.1 Overview

Figure South America Local Marketing Software Market Size and Growth 2015-2019, in USD Million

Figure South America Local Marketing Software Market Size and Growth 2015-2019, in Volume

7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Local Marketing Software Market Size 2015-2019, by Country, in USD Million

Table South America Local Marketing Software Market Size 2015-2019, by Country, in

## Volume

### 7.3.5 Middle East & Africa

#### 7.3.5.1 Overview

Figure Middle East & Africa Local Marketing Software Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Local Marketing Software Market Size and Growth 2015-2019, in Volume

#### 7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Local Marketing Software Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Local Marketing Software Market Size 2015-2019, by Country, in Volume

## 7.4 Regional Import & Export

## 7.5 Regional Forecast

Table Local Marketing Software Market Forecast 2020-2025, by Region, in USD Million

Table Local Marketing Software Market Forecast 2020-2025, by Region, in Volume

## **8 MARKETING & PRICE**

### 8.1 Price and Margin

#### 8.1.1 Price Trends

#### 8.1.2 Factors of Price Change

Table Price Factors List

#### 8.1.3 Manufacturers Gross Margin Analysis

### 8.2 Marketing Channel

Figure Marketing Channels Overview

## **9 RESEARCH CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Upstream Segment of Local Marketing Software

Table Application Segment of Local Marketing Software

Table Global Local Marketing Software Market 2015-2025, by Application, in USD Million

Table Major Company List of Cloud-Based

Table Global Local Marketing Software Market 2015-2019, by Type, in USD Million

Table Global Local Marketing Software Market 2015-2019, by Type, in Volume

Table Global Local Marketing Software Market Forecast 2020-2025, by Type, in USD Million

Table Global Local Marketing Software Market Forecast 2020-2025, by Type, in Volume

Table BaliHoo Overview List

Table Business Operation of BaliHoo (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table BrandBuilder Overview List

Table Business Operation of BrandBuilder (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Brandify Overview List

Table Business Operation of Brandify (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table CBInsights Overview List

Table Business Operation of CBInsights (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Centermark Overview List

Table Business Operation of Centermark (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Footprints for Retail Overview List

Table Business Operation of Footprints for Retail (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table GoDaddy(Main Street Hub) Overview List

Table Business Operation of GoDaddy(Main Street Hub) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Marketing Essentials Overview List

Table Business Operation of Marketing Essentials (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table MatchCraft Overview List

Table Business Operation of MatchCraft (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table MomentFeed Overview List

Table Business Operation of MomentFeed (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table OutboundEngine Overview List

Table Business Operation of OutboundEngine (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Pica9(CampaignDrive) Overview List

Table Business Operation of Pica9(CampaignDrive) (Sales Revenue, Cost, Gross Margin)

Table ReachLocal Overview List

Table Business Operation of ReachLocal (Sales Revenue, Cost, Gross Margin)

Table Scanova Overview List

Table Business Operation of Scanova (Sales Revenue, Cost, Gross Margin)

Table Signpost Overview List

Table Business Operation of Signpost (Sales Revenue, Cost, Gross Margin)

Table SproutLoud Media Networks LLC Overview List

Table Business Operation of SproutLoud Media Networks LLC (Sales Revenue, Cost, Gross Margin)

Table ThriveHive Overview List

Table Business Operation of ThriveHive (Sales Revenue, Cost, Gross Margin)

Table Vivial Overview List

Table Business Operation of Vivial (Sales Revenue, Cost, Gross Margin)

Table Womply Overview List

Table Business Operation of Womply (Sales Revenue, Cost, Gross Margin)

Table Global Local Marketing Software Sales Revenue 2015-2019, by Company, in USD Million

Table Global Local Marketing Software Sales Revenue Share 2015-2019, by Company, in USD Million

Table Global Local Marketing Software Sales Volume 2015-2019, by Company, in Volume

Table Global Local Marketing Software Sales Volume Share 2015-2019, by Company, in Volume

Table Regional Demand Comparison List

Table Major Application in Different Regions

Table Local Marketing Software Demand Forecast 2020-2025, by Application, in USD Million

Table Local Marketing Software Demand Forecast 2020-2025, by Application, in

## Volume

Table Local Marketing Software Market Growth 2020-2025, by Application, in Volume

Table Local Marketing Software Market Share in 2025, by Application, in Volume

Table Local Marketing Software Production 2015-2019, by Region, in USD Million

Table Local Marketing Software Production 2015-2019, by Region, in Volume

Table Global Local Marketing Software Market 2015-2019, by Region, in USD Million

Table Global Local Marketing Software Market Share 2015-2019, by Region, in USD Million

Table Global Local Marketing Software Market 2015-2019, by Region, in Volume

Table Global Local Marketing Software Market Share 2015-2019, by Region, in Volume

Table North America Local Marketing Software Market Size 2015-2019, by Country, in USD Million

Table North America Local Marketing Software Market Size 2015-2019, by Country, in Volume

Table Europe Local Marketing Software Market Size 2015-2019, by Country, in USD Million

Table Europe Local Marketing Software Market Size 2015-2019, by Country, in Volume

Table Asia-Pacific Local Marketing Software Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Local Marketing Software Market Size 2015-2019, by Country, in Volume

Table South America Local Marketing Software Market Size 2015-2019, by Country, in USD Million

Table South America Local Marketing Software Market Size 2015-2019, by Country, in Volume

Table Middle East & Africa Local Marketing Software Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Local Marketing Software Market Size 2015-2019, by Country, in Volume

Table Local Marketing Software Market Forecast 2020-2025, by Region, in USD Million

Table Local Marketing Software Market Forecast 2020-2025, by Region, in Volume

Table Price Factors List

## List Of Figures

### LIST OF FIGURES

Figure Local Marketing Software Industry Chain Structure

Figure Global Local Marketing Software Market Growth 2015-2019, by Type, in USD Million

Figure Global Local Marketing Software Market Growth 2015-2019, by Type, in Volume

Figure Global Local Marketing Software Sales Revenue Share in 2019, by Company, in USD Million

Figure Global Local Marketing Software Sales Volume Share in 2019, by Company, in Volume

Figure North America Local Marketing Software Market Concentration, in 2019

Figure Europe Local Marketing Software Market Market Concentration, in 2019

Figure Asia-Pacific Local Marketing Software Market Concentration, in 2019

Figure South America Local Marketing Software Market Concentration, in 2019

Figure Middle East & Africa Local Marketing Software Market Concentration, in 2019

Figure Local Marketing Software Demand in SME (Small and Medium Enterprises), 2015-2019, in USD Million

Figure Local Marketing Software Demand in SME (Small and Medium Enterprises), 2015-2019, in Volume

Figure Local Marketing Software Demand in Large Enterprise, 2015-2019, in USD Million

Figure Local Marketing Software Demand in Large Enterprise, 2015-2019, in Volume

Figure Local Marketing Software Market Growth 2020-2025, by Application, in USD Million

Figure Local Marketing Software Market Share in 2025, by Application, in USD Million

Figure North America Local Marketing Software Market Size and Growth 2015-2019, in USD Million

Figure North America Local Marketing Software Market Size and Growth 2015-2019, in Volume

Figure Europe Local Marketing Software Market Size and Growth 2015-2019, in USD Million

Figure Europe Local Marketing Software Market Size and Growth 2015-2019, in Volume

Figure Asia-Pacific Local Marketing Software Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Local Marketing Software Market Size and Growth 2015-2019, in Volume

Figure South America Local Marketing Software Market Size and Growth 2015-2019, in

USD Million

Figure South America Local Marketing Software Market Size and Growth 2015-2019, in Volume

Figure Middle East & Africa Local Marketing Software Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Local Marketing Software Market Size and Growth 2015-2019, in Volume

Figure Marketing Channels Overview



## I would like to order

Product name: Global Local Marketing Software Market Analysis 2015-2019 and Forecast 2020-2025

Product link: <https://marketpublishers.com/r/GE4302B44068EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE4302B44068EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970