

# Global Live Video Streaming Services Market Survey and Trend Research 2018

https://marketpublishers.com/r/GA2A717BFA6EN.html

Date: June 2018

Pages: 83

Price: US\$ 2,600.00 (Single User License)

ID: GA2A717BFA6EN

### **Abstracts**

#### Summary

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain		
	Raw Materials	
	Cost	
	Technology	
	Consumer Preference	
Industry Overall:		
	History	
	Development & Trend	
	Market Competition	











#### **Contents**

#### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Live Video Streaming Services Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

#### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

#### PART 3 LIVE VIDEO STREAMING SERVICES MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

#### **4 KEY COMPANIES LIST**

- 4.1 Netflix (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Hulu (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 Amazon Instant Video (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Playstation Vue (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 Crackle (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 Crackle (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Funny or Die (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 Twitch (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Vevo (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 HBO Now (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 YouTube TV (Company Overview, Sales Data etc.)
- 4.12 IQIYI (Company Overview, Sales Data etc.)
- 4.13 Youku (Company Overview, Sales Data etc.)
- 4.14 Acorn TV (Company Overview, Sales Data etc.)
- 4.15 CBS All Access (Company Overview, Sales Data etc.)
- 4.16 DirectTV Now (Company Overview, Sales Data etc.)
- 4.17 FuboTV Premier (Company Overview, Sales Data etc.)



#### **PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

#### PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

#### **PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

#### **PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity



- 8.2.1 Regional Investment Opportunity
- 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation
  - 8.3.3 Economic Performance Evaluation

#### **PART 9 CONCLUSION**



#### **List Of Tables**

#### **LIST OF TABLES**

# TABLE GLOBAL LIVE VIDEO STREAMING SERVICES MARKET 2012-2017, BY TYPE, IN USD MILLION

Table Global Live Video Streaming Services Market 2012-2017, by Type, in Volume Table Global Live Video Streaming Services Market Forecast 2018-2023, by Type, in USD Million

Table Global Live Video Streaming Services Market Forecast 2018-2023, by Type, in Volume

Table Netflix Overview List

Table Live Video Streaming Services Business Operation of Netflix (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Hulu Overview List

Table Live Video Streaming Services Business Operation of Hulu (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Amazon Instant Video Overview List

Table Live Video Streaming Services Business Operation of Amazon Instant Video (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Playstation Vue Overview List

Table Live Video Streaming Services Business Operation of Playstation Vue (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Crackle Overview List

Table Live Video Streaming Services Business Operation of Crackle (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Crackle Overview List

Table Live Video Streaming Services Business Operation of Crackle (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Funny or Die Overview List

Table Live Video Streaming Services Business Operation of Funny or Die (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Twitch Overview List

Table Live Video Streaming Services Business Operation of Twitch (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Vevo Overview List

Table Live Video Streaming Services Business Operation of Vevo (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)



Table HBO Now Overview List

Table Live Video Streaming Services Business Operation of HBO Now (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table YouTube TV Overview List

Table Live Video Streaming Services Business Operation of YouTube TV (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table IQIYI Overview List

Table Live Video Streaming Services Business Operation of IQIYI (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Youku Overview List

Table Live Video Streaming Services Business Operation of Youku (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Acorn TV Overview List

Table Live Video Streaming Services Business Operation of Acorn TV (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table CBS All Access Overview List

Table Live Video Streaming Services Business Operation of CBS All Access (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table DirectTV Now Overview List

Table Live Video Streaming Services Business Operation of DirectTV Now (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table FuboTV Premier Overview List

Table Live Video Streaming Services Business Operation of FuboTV Premier (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Live Video Streaming Services Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Live Video Streaming Services Sales Revenue Share, by Companies, in USD Million

Table Global Live Video Streaming Services Sales Volume 2012-2017, by Companies, in Volume

Table Global Live Video Streaming Services Sales Revenue Share, by Companies in 2017, in Volume

Table Live Video Streaming Services Demand 2012-2017, by Application, in USD Million

Table Live Video Streaming Services Demand 2012-2017, by Application, in Volume Table Live Video Streaming Services Demand Forecast 2018-2023, by Application, in USD Million

Table Live Video Streaming Services Demand Forecast 2018-2023, by Application, in Volume



Table Global Live Video Streaming Services Market 2012-2017, by Region, in USD Million

Table Global Live Video Streaming Services Market 2012-2017, by Region, in Volume Table Live Video Streaming Services Market Forecast 2018-2023, by Region, in USD Million

Table Live Video Streaming Services Market Forecast 2018-2023, by Region, in Volume



# **List Of Figures**

#### LIST OF FIGURES

Figure Live Video Streaming Services Industry Chain Structure

Figure Global Live Video Streaming Services Market Growth 2012-2017, by Type, in USD Million

Figure Global Live Video Streaming Services Market Growth 2012-2017, by Type, in Volume

Figure Global Live Video Streaming Services Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Live Video Streaming Services Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region



#### I would like to order

Product name: Global Live Video Streaming Services Market Survey and Trend Research 2018

Product link: https://marketpublishers.com/r/GA2A717BFA6EN.html

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GA2A717BFA6EN.html">https://marketpublishers.com/r/GA2A717BFA6EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970