

# Global Liquid Foundation Market Survey and Trend Research 2018

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## Abstracts

### SUMMARY

Foundation is a skin colored makeup applied to the face to create an even, uniform color to the complexion, to cover flaws and, sometimes, to change the natural skintone. Many colors and types of Liquid Foundation exist. As with most other types of makeup, Liquid Foundation is typically, but not exclusively, which worn by women. The use of Liquid Foundation dates back to medieval times. Liquid Foundation is a key part of any woman's makeup collection and even for women who aren't as heavily into makeup usually owns at least two or three Liquid Foundations. There are many different types of Liquid Foundations out on the market such as sheer, light, medium full coverage. Depending on where someone is going, what kind of day it is, or what kind of person someone is really decides what kind of Liquid Foundation they prefer.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (L'ORÉAL, KIKO, ESTEE LAUDER, LVMH, Christian Dior, Christian Dior, Chanel, AMORE PACIFIC, SHISEIDO, P&G, Johnson&Johnson, Kao, POLA, Walgreens Boots Alliance, Laura Mercier, KOSé, AVON, Stylenanda, Elizabeth Arden, Burberry etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

## Contents

### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Liquid Foundation Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

### **PART 3 LIQUID FOUNDATION MARKET BY PRODUCT**

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

### **4 KEY COMPANIES LIST**

- 4.1 L'ORÉAL (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 KIKO (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 ESTÉE LAUDER (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 LVMH (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 Christian Dior (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 Christian Dior (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Chanel (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 AMORE PACIFIC (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 SHISEIDO (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 P&G (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 Johnson&Johnson (Company Overview, Sales Data etc.)
- 4.12 Kao (Company Overview, Sales Data etc.)
- 4.13 POLA (Company Overview, Sales Data etc.)
- 4.14 Walgreens Boots Alliance (Company Overview, Sales Data etc.)
- 4.15 Laura Mercier (Company Overview, Sales Data etc.)
- 4.16 KOSé (Company Overview, Sales Data etc.)
- 4.17 AVON (Company Overview, Sales Data etc.)
- 4.18 Stylenanda (Company Overview, Sales Data etc.)

4.19 Elizabeth Arden (Company Overview, Sales Data etc.)

4.20 Burberry (Company Overview, Sales Data etc.)

## **PART 5 MARKET COMPETITION**

5.1 Companies Competition

5.2 Industry Competition Structure Analysis

5.2.1 Rivalry

5.2.2 Threat of New Entrants

5.2.3 Substitutes

5.2.4 Bargaining Power of Suppliers

5.2.5 Bargaining Power of Buyers

## **PART 6 MARKET DEMAND BY SEGMENT**

6.1 Demand Situation

6.1.1 Industry Application Status

6.1.2 Industry SWOT Analysis

6.1.2.1 Strengths

6.1.2.2 Weaknesses

6.1.2.3 Opportunities

6.1.2.4 Threats

6.2 Major Customer Survey

6.3 Demand Forecast

## **PART 7 REGION OPERATION**

7.1 Regional Market

7.2 Production and Sales by Region

7.2.1 Production

7.2.2 Sales

7.2.3 Trade

7.3 Regional Forecast

## **PART 8 MARKET INVESTMENT**

8.1 Market Features

8.1.1 Product Features

8.1.2 Price Features

- 8.1.3 Channel Features
- 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation
  - 8.3.3 Economic Performance Evaluation

## **PART 9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table Global Liquid Foundation Market 2012-2017, by Type, in USD Million
- Table Global Liquid Foundation Market 2012-2017, by Type, in Volume
- Table Global Liquid Foundation Market Forecast 2018-2023, by Type, in USD Million
- Table Global Liquid Foundation Market Forecast 2018-2023, by Type, in Volume
- Table L'ORÉAL Overview List
- Table Liquid Foundation Business Operation of L'ORÉAL (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table KIKO Overview List
- Table Liquid Foundation Business Operation of KIKO (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table ESTEE LAUDER Overview List
- Table Liquid Foundation Business Operation of ESTEE LAUDER (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table LVMH Overview List
- Table Liquid Foundation Business Operation of LVMH (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Christian Dior Overview List
- Table Liquid Foundation Business Operation of Christian Dior (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Christian Dior Overview List
- Table Liquid Foundation Business Operation of Christian Dior (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Chanel Overview List
- Table Liquid Foundation Business Operation of Chanel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table AMORE PACIFIC Overview List
- Table Liquid Foundation Business Operation of AMORE PACIFIC (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table SHISEIDO Overview List
- Table Liquid Foundation Business Operation of SHISEIDO (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table P&G Overview List
- Table Liquid Foundation Business Operation of P&G (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Johnson&Johnson Overview List



Table Liquid Foundation Business Operation of Johnson&Johnson (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kao Overview List

Table Liquid Foundation Business Operation of Kao (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table POLA Overview List

Table Liquid Foundation Business Operation of POLA (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Walgreens Boots Alliance Overview List

Table Liquid Foundation Business Operation of Walgreens Boots Alliance (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Laura Mercier Overview List

Table Liquid Foundation Business Operation of Laura Mercier (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table KOSé Overview List

Table Liquid Foundation Business Operation of KOSé (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table AVON Overview List

Table Liquid Foundation Business Operation of AVON (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Stylenanda Overview List

Table Liquid Foundation Business Operation of Stylenanda (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Elizabeth Arden Overview List

Table Liquid Foundation Business Operation of Elizabeth Arden (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Burberry Overview List

Table Liquid Foundation Business Operation of Burberry (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Liquid Foundation Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Liquid Foundation Sales Revenue Share, by Companies, in USD Million

Table Global Liquid Foundation Sales Volume 2012-2017, by Companies, in Volume

Table Global Liquid Foundation Sales Revenue Share, by Companies in 2017, in Volume

Table Liquid Foundation Demand 2012-2017, by Application, in USD Million

Table Liquid Foundation Demand 2012-2017, by Application, in Volume

Table Liquid Foundation Demand Forecast 2018-2023, by Application, in USD Million

Table Liquid Foundation Demand Forecast 2018-2023, by Application, in Volume

Table Global Liquid Foundation Market 2012-2017, by Region, in USD Million

Table Global Liquid Foundation Market 2012-2017, by Region, in Volume

Table Liquid Foundation Market Forecast 2018-2023, by Region, in USD Million

Table Liquid Foundation Market Forecast 2018-2023, by Region, in Volume

## List Of Figures

### LIST OF FIGURES

Figure Liquid Foundation Industry Chain Structure

Figure Global Liquid Foundation Market Growth 2012-2017, by Type, in USD Million

Figure Global Liquid Foundation Market Growth 2012-2017, by Type, in Volume

Figure Global Liquid Foundation Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Liquid Foundation Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

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