

Global Laminate Flooring Market Survey and Trend Research 2018

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Abstracts

SUMMARY

Laminate flooring (also called floating wood tile in the United States) is a multi-layer synthetic flooring product fused together with a lamination process. Laminate flooring simulates wood (or sometimes stone) with a photographic applique layer under a clear protective layer. The inner core layer is usually composed of melamine resin and fiber board materials. It is easier to install and maintain than more traditional surfaces such as hardwood flooring. It may also have the advantages of costing less and requiring less skill to install than alternative flooring materials. It is reasonably durable, hygienic (several brands contain an antimicrobial resin), and relatively easy to maintain.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Mohawk Industries, Shaw Industries, CLASSEN Group, Tarkett, Power Dekor, Power Dekor, Nature, Kastamonu Entegre, Formica Group, Homenice, Mannington Mills, Wineo, Samling Group, Swiss Krono Group, Egger, Camsan, Alsafloor SA, Beaulieu International Group, An Xin, Der International Flooring, Kronoflooring, Meisterwerke, Kaindl Flooring, Shiyou Timber, Hamberger Industriewerke, Range Gunilla Flooring, Robina Flooring Sdn Bhd, Terrssun Flooring, HDM, Shengda, Faus Group, Ter Hurne, Parador GmbH etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

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