

# Global Kombucha Market Survey and Trend Research 2018

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## Abstracts

### SUMMARY

Kombucha is a fermented tea beverage, made by adding a symbiotic culture of bacteria and yeast (SCOBY) to a solution of tea and sugar. During the course of the week-long (or more) fermentation process, the cultures metabolize the sugar and tea components to render a naturally carbonated beverage, with a slightly sweet-tart flavor, full of healthy components like B vitamins, organic acids, antioxidants, and trace amounts of alcohol.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (GT's Kombucha, KeVita, The Humm Kombucha, Live Soda Kombucha, Kombucha Wonder Drink, Kombucha Wonder Drink, Townshend's Tea, Celestial Seasonings, Kosmic Kombucha, HIGH COUNTRY, NessAlla Kombucha, Reed's, Buchi Kombucha etc.):

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