

# Global Kombucha Market Analysis 2015-2019 and Forecast 2020-2025

<https://marketpublishers.com/r/GC9CAF4FD57EN.html>

Date: January 2020

Pages: 80

Price: US\$ 2,980.00 (Single User License)

ID: GC9CAF4FD57EN

## Abstracts

### SNAPSHOT

Kombucha is a fermented tea beverage, made by adding a symbiotic culture of bacteria and yeast (SCOBY) to a solution of tea and sugar. During the course of the week-long (or more) fermentation process, the cultures metabolize the sugar and tea components to render a naturally carbonated beverage, with a slightly sweet-tart flavor, full of healthy components like B vitamins, organic acids, antioxidants, and trace amounts of alcohol. The global Kombucha market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Kombucha by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Herbs & Spices

Fruit

Original

Others

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

GT's Kombucha

KeVita

The Humm Kombucha

Live Soda Kombucha

Red Bull

Kombucha Wonder Drink

Townshend's Tea

Celestial Seasonings

Kosmic Kombucha

HIGH COUNTRY

NessAlla Kombucha

Reed's

Buchi Kombucha

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Age 40

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

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