

Global Kinesio Tape Market Survey and Trend Research 2018

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Abstracts

SUMMARY

Kinesio tape was invented by Kenzo Kase in 1979. It is a type of thin, elastic cotton tape that can stretch up to 140% of its original length. Compared with conventional tape, kinesio tape is more elastic and less mechanism constraints. Kinesio tape is developed primarily for the treatment of joint and muscle aches. Kinesio tape can be divided into roll form and pre-cut shape. The width of kinesio tape is usually from 25 mm to 100 mm and the length is from 3 m to 5 m. Among these different specifications, the 50 mm x 5 m kinesio tape is the largest sales dimension.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Kinesio Taping, KT TAPE, SpiderTech, RockTape, K-active, K-active, Towatek Korea, Atex Medical, TERA Medical, Nitto Denko, Healixon, LP Support, Mueller, Kindmax, DL Medical & Health, Socko, Medsport, GSPMED, Major Medical, Raphael etc.):

Company Profile

Product & Service

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