

Global Kinesio Tape Market Analysis 2016-2020 and Forecast 2021-2026

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Abstracts

SNAPSHOT

Kinesio tape was invented by Kenzo Kase in 1979. It is a type of thin, elastic cotton tape that can stretch up to 140% of its original length. Compared with conventional tape, kinesio tape is more elastic and less mechanism constraints. Kinesio tape is developed primarily for the treatment of joint and muscle aches. Kinesio tape can be divided into roll form and pre-cut shape. The width of kinesio tape is usually from 25 mm to 100 mm and the length is from 3 m to 5 m. Among these different specifications, the 50 mm ? 5 m kinesio tape is the largest sales dimension.

The global Kinesio Tape market size is estimated at xxx million USD with a CAGR xx% from 2016-2020 and is expected to reach xxx Million USD in 2021 with a CAGR xx% from 2021 to 2026. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Kinesio Tape by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Roll Form Kinesio Tape

Pre-cut Shape Kinesio Tape

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Kinesio Taping

KT TAPE

SpiderTech

RockTape

StrengthTape

K-active

Towatek Korea

Atex Medical

TERA Medical

Nitto Denko

Healixon

LP Support

Mueller

Kindmax

DL Medical & Health

Socko

Medsport

GSPMED

Major Medical

Raphael

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Sports Protection

Medical Rehabilitation

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

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