

# Global Kefir Products Market Survey and Trend Research 2018

https://marketpublishers.com/r/G350F97B27DEN.html

Date: September 2018

Pages: 70

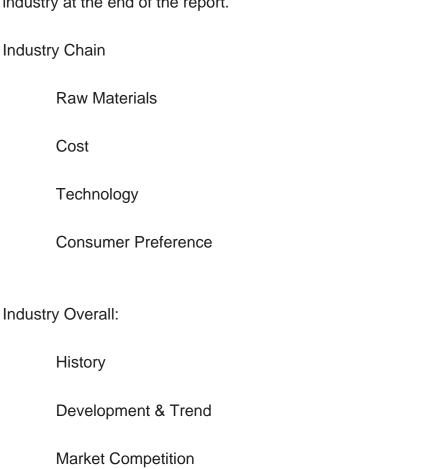
Price: US\$ 2,600.00 (Single User License)

ID: G350F97B27DEN

## **Abstracts**

#### Summary

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.













## **Contents**

#### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Kefir Products Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

#### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

#### PART 3 KEFIR PRODUCTS MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

#### **4 KEY COMPANIES LIST**

- 4.1 Danone (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Hain Celestial (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 Lifeway Foods (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 OSM Krasnystaw (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 Best of Farms (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 Best of Farms (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Bio-tiful Dairy (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 DuPont (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Liberte (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 Nourish Kefir (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 Redwood Hill Farm & Creamery (Company Overview, Sales Data etc.)
- 4.12 Trader Joe's (Company Overview, Sales Data etc.)
- 4.13 Wallaby Yogurt Company (Company Overview, Sales Data etc.)
- 4.14 Yogourmet (Company Overview, Sales Data etc.)

#### **PART 5 MARKET COMPETITION**

5.1 Companies Competition



- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

#### PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

#### **PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

#### **PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation



- 8.3.1 Cost Calculation
- 8.3.2 Revenue Calculation
- 8.3.3 Economic Performance Evaluation

## **PART 9 CONCLUSION**



# **List Of Tables**

#### LIST OF TABLES

Table Global Kefir Products Market 2012-2017, by Type, in USD Million

Table Global Kefir Products Market Forecast 2018-2023, by Type, in USD Million

**Table Danone Overview List** 

Table Kefir Products Business Operation of Danone (Sales Revenue, Cost, Gross Margin)

**Table Hain Celestial Overview List** 

Table Kefir Products Business Operation of Hain Celestial (Sales Revenue, Cost, Gross Margin)

Table Lifeway Foods Overview List

Table Kefir Products Business Operation of Lifeway Foods (Sales Revenue, Cost, Gross Margin)

Table OSM Krasnystaw Overview List

Table Kefir Products Business Operation of OSM Krasnystaw (Sales Revenue, Cost, Gross Margin)

Table Best of Farms Overview List

Table Kefir Products Business Operation of Best of Farms (Sales Revenue, Cost, Gross Margin)

Table Best of Farms Overview List

Table Kefir Products Business Operation of Best of Farms (Sales Revenue, Cost, Gross Margin)

Table Bio-tiful Dairy Overview List

Table Kefir Products Business Operation of Bio-tiful Dairy (Sales Revenue, Cost, Gross Margin)

Table DuPont Overview List

Table Kefir Products Business Operation of DuPont (Sales Revenue, Cost, Gross Margin)

**Table Liberte Overview List** 

Table Kefir Products Business Operation of Liberte (Sales Revenue, Cost, Gross Margin)

Table Nourish Kefir Overview List

Table Kefir Products Business Operation of Nourish Kefir (Sales Revenue, Cost, Gross Margin)

Table Redwood Hill Farm & Creamery Overview List

Table Kefir Products Business Operation of Redwood Hill Farm & Creamery (Sales Revenue, Cost, Gross Margin)



Table Trader Joe's Overview List

Table Kefir Products Business Operation of Trader Joe's (Sales Revenue, Cost, Gross Margin)

Table Wallaby Yogurt Company Overview List

Table Kefir Products Business Operation of Wallaby Yogurt Company (Sales Revenue, Cost, Gross Margin)

**Table Yogourmet Overview List** 

Table Kefir Products Business Operation of Yogourmet (Sales Revenue, Cost, Gross Margin)

Table Global Kefir Products Sales Revenue 2012-2017, by Companies, in USD Million Table Global Kefir Products Sales Revenue Share, by Companies, in USD Million Table Kefir Products Demand 2012-2017, by Application, in USD Million Table Kefir Products Demand Forecast 2018-2023, by Application, in USD Million Table Global Kefir Products Market 2012-2017, by Region, in USD Million Table Kefir Products Market Forecast 2018-2023, by Region, in USD Million



# **List Of Figures**

#### **LIST OF FIGURES**

Figure Kefir Products Industry Chain Structure
Figure Global Kefir Products Market Growth 2012-2017, by Type, in USD Million
Figure Global Kefir Products Sales Revenue Share, by Companies in 2017, in USD Million

Figure Production Development by Region Figure Sales List by Region



#### I would like to order

Product name: Global Kefir Products Market Survey and Trend Research 2018

Product link: https://marketpublishers.com/r/G350F97B27DEN.html

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G350F97B27DEN.html">https://marketpublishers.com/r/G350F97B27DEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970