

# Global Insulated Jacket Market Survey and Trend Research 2018

https://marketpublishers.com/r/GD5AE60357CEN.html

Date: June 2018

Pages: 90

Price: US\$ 2,600.00 (Single User License)

ID: GD5AE60357CEN

#### **Abstracts**

#### Summary

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

ndustry Chain			
	Raw Materials		
	Cost		
	Technology		
	Consumer Preference		
ndustry Overall:			
	History		
	Development & Trend		
	Market Competition		



Trade Overview	
Policy	
Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):	
Regional Market	
Production Development	
Sales	
Regional Trade	
Regional Forecast	
Company (Nike, Adidas, Under Armour, The North Face, GORE, GORE, Odlo, Falke, ANTA Sports, Helly Hansen, Mizuno, Rab, LiNing, Skins, Tommie Copper, Icebreaker, Löffler, Arc'teryx etc.):	
Company Profile	
Product & Service	
Business Operation Data	
Market Share	
Investment Analysis:	
Market Features	
Investment Opportunity	

**Investment Calculation** 







#### **Contents**

#### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Insulated Jacket Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

#### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

#### PART 3 INSULATED JACKET MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

#### **4 KEY COMPANIES LIST**

- 4.1 Nike (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Adidas (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 Under Armour (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 The North Face (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 GORE (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 GORE (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Odlo (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 Falke (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 ANTA Sports (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 Helly Hansen (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 Mizuno (Company Overview, Sales Data etc.)
- 4.12 Rab (Company Overview, Sales Data etc.)
- 4.13 LiNing (Company Overview, Sales Data etc.)
- 4.14 Skins (Company Overview, Sales Data etc.)
- 4.15 Tommie Copper (Company Overview, Sales Data etc.)
- 4.16 Icebreaker (Company Overview, Sales Data etc.)
- 4.17 Löffler (Company Overview, Sales Data etc.)
- 4.18 Arc'teryx (Company Overview, Sales Data etc.)



#### PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

#### PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

#### **PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

#### **PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features



- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation
  - 8.3.3 Economic Performance Evaluation

#### **PART 9 CONCLUSION**



#### **List Of Tables**

#### **LIST OF TABLES**

# TABLE GLOBAL INSULATED JACKET MARKET 2012-2017, BY TYPE, IN USD MILLION

Table Global Insulated Jacket Market 2012-2017, by Type, in Volume

Table Global Insulated Jacket Market Forecast 2018-2023, by Type, in USD Million

Table Global Insulated Jacket Market Forecast 2018-2023, by Type, in Volume

Table Nike Overview List

Table Insulated Jacket Business Operation of Nike (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

**Table Adidas Overview List** 

Table Insulated Jacket Business Operation of Adidas (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Under Armour Overview List

Table Insulated Jacket Business Operation of Under Armour (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table The North Face Overview List

Table Insulated Jacket Business Operation of The North Face (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

**Table GORE Overview List** 

Table Insulated Jacket Business Operation of GORE (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table GORE Overview List

Table Insulated Jacket Business Operation of GORE (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Odlo Overview List

Table Insulated Jacket Business Operation of Odlo (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Falke Overview List

Table Insulated Jacket Business Operation of Falke (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table ANTA Sports Overview List

Table Insulated Jacket Business Operation of ANTA Sports (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Helly Hansen Overview List

Table Insulated Jacket Business Operation of Helly Hansen (Sales Revenue, Sales



Volume, Price, Cost, Gross Margin)

Table Mizuno Overview List

Table Insulated Jacket Business Operation of Mizuno (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Rab Overview List

Table Insulated Jacket Business Operation of Rab (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

**Table LiNing Overview List** 

Table Insulated Jacket Business Operation of LiNing (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Skins Overview List

Table Insulated Jacket Business Operation of Skins (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

**Table Tommie Copper Overview List** 

Table Insulated Jacket Business Operation of Tommie Copper (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Icebreaker Overview List

Table Insulated Jacket Business Operation of Icebreaker (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Löffler Overview List

Table Insulated Jacket Business Operation of Löffler (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Arc'teryx Overview List

Table Insulated Jacket Business Operation of Arc'teryx (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Global Insulated Jacket Sales Revenue 2012-2017, by Companies, in USD

Million

Table Global Insulated Jacket Sales Revenue Share, by Companies, in USD Million

Table Global Insulated Jacket Sales Volume 2012-2017, by Companies, in Volume

Table Global Insulated Jacket Sales Revenue Share, by Companies in 2017, in Volume

Table Insulated Jacket Demand 2012-2017, by Application, in USD Million

Table Insulated Jacket Demand 2012-2017, by Application, in Volume

Table Insulated Jacket Demand Forecast 2018-2023, by Application, in USD Million

Table Insulated Jacket Demand Forecast 2018-2023, by Application, in Volume

Table Global Insulated Jacket Market 2012-2017, by Region, in USD Million

Table Global Insulated Jacket Market 2012-2017, by Region, in Volume

Table Insulated Jacket Market Forecast 2018-2023, by Region, in USD Million

Table Insulated Jacket Market Forecast 2018-2023, by Region, in Volume



## **List Of Figures**

#### LIST OF FIGURES

Figure Insulated Jacket Industry Chain Structure

Figure Global Insulated Jacket Market Growth 2012-2017, by Type, in USD Million

Figure Global Insulated Jacket Market Growth 2012-2017, by Type, in Volume

Figure Global Insulated Jacket Sales Revenue Share, by Companies in 2017, in USD

Million

Figure Global Insulated Jacket Sales Volume Share 2012-2017, by Companies, in

Volume

Figure Production Development by Region

Figure Sales List by Region



#### I would like to order

Product name: Global Insulated Jacket Market Survey and Trend Research 2018

Product link: https://marketpublishers.com/r/GD5AE60357CEN.html

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GD5AE60357CEN.html">https://marketpublishers.com/r/GD5AE60357CEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970