

# Global Image Editing Software Market Survey and Trend Research 2018

https://marketpublishers.com/r/G344690BFEDEN.html

Date: January 2018

Pages: 89

Price: US\$ 2,600.00 (Single User License)

ID: G344690BFEDEN

# **Abstracts**

## Summary

Image editing encompasses the processes of altering images, whether they are digital photographes, traditional photochemical photographs, or illustrations. Traditional analog image editing is known as photo retouching, using tools such as an airbrush to modify photographs, or editing illustrations with any traditional art medium. Image editing software, which can be broadly grouped into vector graphics editors, raster graphics editors, and 3D modelers, are the primary tools with which a user may manipulate, enhance, and transform images. Many image editing programs are also used to render or create computer art from scratch

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

**Industry Chain** 

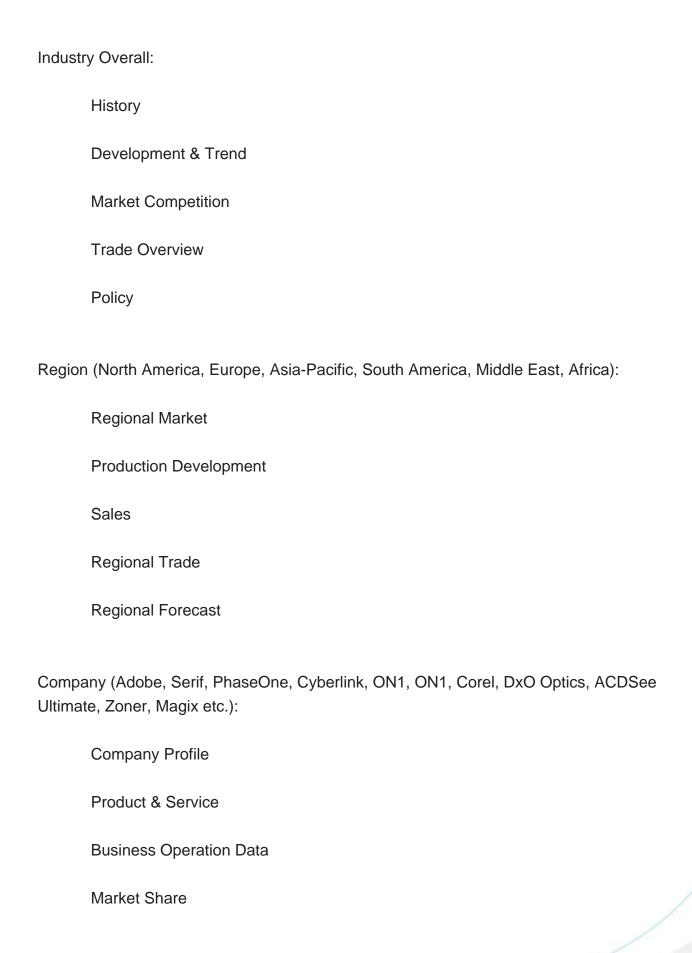
Raw Materials

Cost

Technology

Consumer Preference







# Investment Analysis:

Market Features

**Investment Opportunity** 

**Investment Calculation** 



# **Contents**

#### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Image Editing Software Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

#### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

## PART 3 IMAGE EDITING SOFTWARE MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

#### **4 KEY COMPANIES LIST**

- 4.1 Adobe (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Serif (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 PhaseOne (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Cyberlink (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 ON1 (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
- 4.5.3 Business Analysis
- 4.6 ON1 (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Corel (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 DxO Optics (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 ACDSee Ultimate (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 Zoner (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 Magix (Company Overview, Sales Data etc.)

#### PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants



- 5.2.3 Substitutes
- 5.2.4 Bargaining Power of Suppliers
- 5.2.5 Bargaining Power of Buyers

#### PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

#### **PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

#### **PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation
  - 8.3.3 Economic Performance Evaluation



# **PART 9 CONCLUSION**



# **List Of Tables**

## **LIST OF TABLES**

Table GLOBAL IMAGE EDITING SOFTWARE MARKET 2012-2017, BY TYPE, IN USD MILLION

Table Global Image Editing Software Market 2012-2017, by Type, in Volume Table Global Image Editing Software Market Forecast 2018-2023, by Type, in USD Million

Table Global Image Editing Software Market Forecast 2018-2023, by Type, in Volume Table Adobe Overview List

Table Image Editing Software Business Operation of Adobe (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Serif Overview List

Table Image Editing Software Business Operation of Serif (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table PhaseOne Overview List

Table Image Editing Software Business Operation of PhaseOne (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Cyberlink Overview List

Table Image Editing Software Business Operation of Cyberlink (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table ON1 Overview List

Table Image Editing Software Business Operation of ON1 (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table ON1 Overview List

Table Image Editing Software Business Operation of ON1 (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

**Table Corel Overview List** 

Table Image Editing Software Business Operation of Corel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table DxO Optics Overview List

Table Image Editing Software Business Operation of DxO Optics (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table ACDSee Ultimate Overview List

Table Image Editing Software Business Operation of ACDSee Ultimate (Sales

Revenue, Sales Volume, Price, Cost, Gross Margin)

**Table Zoner Overview List** 

Table Image Editing Software Business Operation of Zoner (Sales Revenue, Sales



Volume, Price, Cost, Gross Margin)

Table Magix Overview List

Table Image Editing Software Business Operation of Magix (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Image Editing Software Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Image Editing Software Sales Revenue Share, by Companies, in USD Million

Table Global Image Editing Software Sales Volume 2012-2017, by Companies, in Volume

Table Global Image Editing Software Sales Revenue Share, by Companies in 2017, in Volume

Table Image Editing Software Demand 2012-2017, by Application, in USD Million Table Image Editing Software Demand 2012-2017, by Application, in Volume Table Image Editing Software Demand Forecast 2018-2023, by Application, in USD Million

Table Image Editing Software Demand Forecast 2018-2023, by Application, in Volume Table Global Image Editing Software Market 2012-2017, by Region, in USD Million Table Global Image Editing Software Market 2012-2017, by Region, in Volume Table Image Editing Software Market Forecast 2018-2023, by Region, in USD Million Table Image Editing Software Market Forecast 2018-2023, by Region, in Volume



# **List Of Figures**

#### LIST OF FIGURES

Figure Image Editing Software Industry Chain Structure

Figure Global Image Editing Software Market Growth 2012-2017, by Type, in USD Million

Figure Global Image Editing Software Market Growth 2012-2017, by Type, in Volume Figure Global Image Editing Software Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Image Editing Software Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region Figure Sales List by Region



### I would like to order

Product name: Global Image Editing Software Market Survey and Trend Research 2018

Product link: https://marketpublishers.com/r/G344690BFEDEN.html

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G344690BFEDEN.html">https://marketpublishers.com/r/G344690BFEDEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970