

# Global Hybrid Electric Truck (HET) Market Analysis 2015-2019 and Forecast 2020-2025

<https://marketpublishers.com/r/G12D15681C3CEN.html>

Date: February 2020

Pages: 99

Price: US\$ 2,980.00 (Single User License)

ID: G12D15681C3CEN

## Abstracts

### SNAPSHOT

The global Hybrid Electric Truck (HET) market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Hybrid Electric Truck (HET) by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

165kWh

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

BYD

Daimler

Dongfeng Motor Group

Hino Motors

Isuzu Motors

Navistar International

PACCAR

Renault Trucks

Volkswagen

Zenith Motors

Alke

Nikola

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Fire Truck

Van Truck

Sprinkler Truck

Clean Truck

Others

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

## Contents

### 1 INDUSTRY OVERVIEW

#### 1.1 Hybrid Electric Truck (HET) Industry

Figure Hybrid Electric Truck (HET) Industry Chain Structure

##### 1.1.1 Overview

##### 1.1.2 Development of Hybrid Electric Truck (HET)

#### 1.2 Market Segment

##### 1.2.1 Upstream

Table Upstream Segment of Hybrid Electric Truck (HET)

##### 1.2.2 Downstream

Table Application Segment of Hybrid Electric Truck (HET)

Table Global Hybrid Electric Truck (HET) Market 2015-2025, by Application, in USD Million

#### 1.3 Cost Analysis

### 2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

#### 2.1 Policy

#### 2.2 Economics

#### 2.3 Sociology

#### 2.4 Technology

### 3 HYBRID ELECTRIC TRUCK (HET) MARKET BY TYPE

#### 3.1 By Type

##### 3.1.1 165kWh

#### 3.2 Market Size

Table Global Hybrid Electric Truck (HET) Market 2015-2019, by Type, in USD Million

Figure Global Hybrid Electric Truck (HET) Market Growth 2015-2019, by Type, in USD Million

Table Global Hybrid Electric Truck (HET) Market 2015-2019, by Type, in Volume

Figure Global Hybrid Electric Truck (HET) Market Growth 2015-2019, by Type, in Volume

#### 3.3 Market Forecast

Table Global Hybrid Electric Truck (HET) Market Forecast 2020-2025, by Type, in USD Million

Table Global Hybrid Electric Truck (HET) Market Forecast 2020-2025, by Type, in

Volume

## **4 MAJOR COMPANIES LIST**

4.1 BYD (Company Profile, Sales Data etc.)

4.1.1 BYD Profile

Table BYD Overview List

4.1.2 BYD Products & Services

4.1.3 BYD Business Operation Conditions

Table Business Operation of BYD (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.2 Daimler (Company Profile, Sales Data etc.)

4.2.1 Daimler Profile

Table Daimler Overview List

4.2.2 Daimler Products & Services

4.2.3 Daimler Business Operation Conditions

Table Business Operation of Daimler (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.3 Dongfeng Motor Group (Company Profile, Sales Data etc.)

4.3.1 Dongfeng Motor Group Profile

Table Dongfeng Motor Group Overview List

4.3.2 Dongfeng Motor Group Products & Services

4.3.3 Dongfeng Motor Group Business Operation Conditions

Table Business Operation of Dongfeng Motor Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.4 Hino Motors (Company Profile, Sales Data etc.)

4.4.1 Hino Motors Profile

Table Hino Motors Overview List

4.4.2 Hino Motors Products & Services

4.4.3 Hino Motors Business Operation Conditions

Table Business Operation of Hino Motors (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.5 Isuzu Motors (Company Profile, Sales Data etc.)

4.5.1 Isuzu Motors Profile

Table Isuzu Motors Overview List

4.5.2 Isuzu Motors Products & Services

4.5.3 Isuzu Motors Business Operation Conditions

Table Business Operation of Isuzu Motors (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.6 Navistar International (Company Profile, Sales Data etc.)

##### 4.6.1 Navistar International Profile

Table Navistar International Overview List

##### 4.6.2 Navistar International Products & Services

##### 4.6.3 Navistar International Business Operation Conditions

Table Business Operation of Navistar International (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.7 PACCAR (Company Profile, Sales Data etc.)

##### 4.7.1 PACCAR Profile

Table PACCAR Overview List

##### 4.7.2 PACCAR Products & Services

##### 4.7.3 PACCAR Business Operation Conditions

Table Business Operation of PACCAR (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.8 Renault Trucks (Company Profile, Sales Data etc.)

##### 4.8.1 Renault Trucks Profile

Table Renault Trucks Overview List

##### 4.8.2 Renault Trucks Products & Services

##### 4.8.3 Renault Trucks Business Operation Conditions

Table Business Operation of Renault Trucks (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.9 Volkswagen (Company Profile, Sales Data etc.)

##### 4.9.1 Volkswagen Profile

Table Volkswagen Overview List

##### 4.9.2 Volkswagen Products & Services

##### 4.9.3 Volkswagen Business Operation Conditions

Table Business Operation of Volkswagen (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.10 Zenith Motors (Company Profile, Sales Data etc.)

##### 4.10.1 Zenith Motors Profile

Table Zenith Motors Overview List

##### 4.10.2 Zenith Motors Products & Services

##### 4.10.3 Zenith Motors Business Operation Conditions

Table Business Operation of Zenith Motors (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.11 Alke (Company Profile, Sales Data etc.)

##### 4.11.1 Alke Profile

Table Alke Overview List

##### 4.11.2 Alke Products & Services

#### 4.11.3 Alke Business Operation Conditions

Table Business Operation of Alke (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.12 Nikola (Company Profile, Sales Data etc.)

##### 4.12.1 Nikola Profile

Table Nikola Overview List

##### 4.12.2 Nikola Products & Services

##### 4.12.3 Nikola Business Operation Conditions

Table Business Operation of Nikola (Sales Revenue, Cost, Gross Margin)

## 5 MARKET COMPETITION

### 5.1 Company Competition

Table Global Hybrid Electric Truck (HET) Sales Revenue 2015-2019, by Company, in USD Million

Table Global Hybrid Electric Truck (HET) Sales Revenue Share 2015-2019, by Company, in USD Million

Figure Global Hybrid Electric Truck (HET) Sales Revenue Share in 2019, by Company, in USD Million

Table Global Hybrid Electric Truck (HET) Sales Volume 2015-2019, by Company, in Volume

Table Global Hybrid Electric Truck (HET) Sales Volume Share 2015-2019, by Company, in Volume

Figure Global Hybrid Electric Truck (HET) Sales Volume Share in 2019, by Company, in Volume

### 5.2 Regional Market by Company

Figure North America Hybrid Electric Truck (HET) Market Concentration, in 2019

Figure Europe Hybrid Electric Truck (HET) Market Market Concentration, in 2019

Figure Asia-Pacific Hybrid Electric Truck (HET) Market Concentration, in 2019

Figure South America Hybrid Electric Truck (HET) Market Concentration, in 2019

Figure Middle East & Africa Hybrid Electric Truck (HET) Market Concentration, in 2019

## 6 DEMAND BY END MARKET

### 6.1 Demand Situation

#### 6.1.1 Demand in Fire Truck

Figure Hybrid Electric Truck (HET) Demand in Fire Truck, 2015-2019, in USD Million

Figure Hybrid Electric Truck (HET) Demand in Fire Truck, 2015-2019, in Volume

#### 6.1.2 Demand in Van Truck

Figure Hybrid Electric Truck (HET) Demand in Van Truck, 2015-2019, in USD Million

Figure Hybrid Electric Truck (HET) Demand in Van Truck, 2015-2019, in Volume

#### 6.1.3 Demand in Sprinkler Truck

Figure Hybrid Electric Truck (HET) Demand in Sprinkler Truck, 2015-2019, in USD Million

Figure Hybrid Electric Truck (HET) Demand in Sprinkler Truck, 2015-2019, in Volume

#### 6.1.4 Demand in Clean Truck

Figure Hybrid Electric Truck (HET) Demand in Clean Truck, 2015-2019, in USD Million

Figure Hybrid Electric Truck (HET) Demand in Clean Truck, 2015-2019, in Volume

#### 6.1.5 Demand in Others

Figure Hybrid Electric Truck (HET) Demand in Others, 2015-2019, in USD Million

Figure Hybrid Electric Truck (HET) Demand in Others, 2015-2019, in Volume

### 6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

### 6.3 Demand Forecast

Table Hybrid Electric Truck (HET) Demand Forecast 2020-2025, by Application, in USD Million

Figure Hybrid Electric Truck (HET) Market Growth 2020-2025, by Application, in USD Million

Figure Hybrid Electric Truck (HET) Market Share in 2025, by Application, in USD Million

Table Hybrid Electric Truck (HET) Demand Forecast 2020-2025, by Application, in Volume

Table Hybrid Electric Truck (HET) Market Growth 2020-2025, by Application, in Volume

Table Hybrid Electric Truck (HET) Market Share in 2025, by Application, in Volume

## 7 REGION OPERATION

### 7.1 Regional Production

Table Hybrid Electric Truck (HET) Production 2015-2019, by Region, in USD Million

Table Hybrid Electric Truck (HET) Production 2015-2019, by Region, in Volume

### 7.2 Regional Market

Table Global Hybrid Electric Truck (HET) Market 2015-2019, by Region, in USD Million

Table Global Hybrid Electric Truck (HET) Market Share 2015-2019, by Region, in USD Million

Table Global Hybrid Electric Truck (HET) Market 2015-2019, by Region, in Volume

Table Global Hybrid Electric Truck (HET) Market Share 2015-2019, by Region, in Volume

### 7.3 by Region



### 7.3.1 North America

#### 7.3.1.1 Overview

Figure North America Hybrid Electric Truck (HET) Market Size and Growth 2015-2019, in USD Million

Figure North America Hybrid Electric Truck (HET) Market Size and Growth 2015-2019, in Volume

#### 7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Hybrid Electric Truck (HET) Market Size 2015-2019, by Country, in USD Million

Table North America Hybrid Electric Truck (HET) Market Size 2015-2019, by Country, in Volume

### 7.3.2 Europe

#### 7.3.2.1 Overview

Figure Europe Hybrid Electric Truck (HET) Market Size and Growth 2015-2019, in USD Million

Figure Europe Hybrid Electric Truck (HET) Market Size and Growth 2015-2019, in Volume

#### 7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Hybrid Electric Truck (HET) Market Size 2015-2019, by Country, in USD Million

Table Europe Hybrid Electric Truck (HET) Market Size 2015-2019, by Country, in Volume

### 7.3.3 Asia-Pacific

#### 7.3.3.1 Overview

Figure Asia-Pacific Hybrid Electric Truck (HET) Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Hybrid Electric Truck (HET) Market Size and Growth 2015-2019, in Volume

#### 7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Hybrid Electric Truck (HET) Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Hybrid Electric Truck (HET) Market Size 2015-2019, by Country, in Volume

### 7.3.4 South America

#### 7.3.4.1 Overview

Figure South America Hybrid Electric Truck (HET) Market Size and Growth 2015-2019, in USD Million

Figure South America Hybrid Electric Truck (HET) Market Size and Growth 2015-2019, in Volume

#### 7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Hybrid Electric Truck (HET) Market Size 2015-2019, by Country, in USD Million

Table South America Hybrid Electric Truck (HET) Market Size 2015-2019, by Country, in Volume

#### 7.3.5 Middle East & Africa

##### 7.3.5.1 Overview

Figure Middle East & Africa Hybrid Electric Truck (HET) Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Hybrid Electric Truck (HET) Market Size and Growth 2015-2019, in Volume

##### 7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Hybrid Electric Truck (HET) Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Hybrid Electric Truck (HET) Market Size 2015-2019, by Country, in Volume

#### 7.4 Regional Import & Export

#### 7.5 Regional Forecast

Table Hybrid Electric Truck (HET) Market Forecast 2020-2025, by Region, in USD Million

Table Hybrid Electric Truck (HET) Market Forecast 2020-2025, by Region, in Volume

## 8 MARKETING & PRICE

### 8.1 Price and Margin

#### 8.1.1 Price Trends

#### 8.1.2 Factors of Price Change

Table Price Factors List

#### 8.1.3 Manufacturers Gross Margin Analysis

### 8.2 Marketing Channel

Figure Marketing Channels Overview

## 9 RESEARCH CONCLUSION

## List Of Tables

### LIST OF TABLES

Table Upstream Segment of Hybrid Electric Truck (HET)

Table Application Segment of Hybrid Electric Truck (HET)

Table Global Hybrid Electric Truck (HET) Market 2015-2025, by Application, in USD Million

Table Major Company List of 80-130kWh

Table Major Company List of 130-165kWh

Table Major Company List of >165kWh

Table Global Hybrid Electric Truck (HET) Market 2015-2019, by Type, in USD Million

Table Global Hybrid Electric Truck (HET) Market 2015-2019, by Type, in Volume

Table Global Hybrid Electric Truck (HET) Market Forecast 2020-2025, by Type, in USD Million

Table Global Hybrid Electric Truck (HET) Market Forecast 2020-2025, by Type, in Volume

Table BYD Overview List

Table Business Operation of BYD (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Daimler Overview List

Table Business Operation of Daimler (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Dongfeng Motor Group Overview List

Table Business Operation of Dongfeng Motor Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Hino Motors Overview List

Table Business Operation of Hino Motors (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Isuzu Motors Overview List

Table Business Operation of Isuzu Motors (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Navistar International Overview List

Table Business Operation of Navistar International (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table PACCAR Overview List

Table Business Operation of PACCAR (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Renault Trucks Overview List

Table Business Operation of Renault Trucks (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Volkswagen Overview List

Table Business Operation of Volkswagen (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Zenith Motors Overview List

Table Business Operation of Zenith Motors (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Alke Overview List

Table Business Operation of Alke (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Nikola Overview List

Table Business Operation of Nikola (Sales Revenue, Cost, Gross Margin)

Table Global Hybrid Electric Truck (HET) Sales Revenue 2015-2019, by Company, in USD Million

Table Global Hybrid Electric Truck (HET) Sales Revenue Share 2015-2019, by Company, in USD Million

Table Global Hybrid Electric Truck (HET) Sales Volume 2015-2019, by Company, in Volume

Table Global Hybrid Electric Truck (HET) Sales Volume Share 2015-2019, by Company, in Volume

Table Regional Demand Comparison List

Table Major Application in Different Regions

Table Hybrid Electric Truck (HET) Demand Forecast 2020-2025, by Application, in USD Million

Table Hybrid Electric Truck (HET) Demand Forecast 2020-2025, by Application, in Volume

Table Hybrid Electric Truck (HET) Market Growth 2020-2025, by Application, in Volume

Table Hybrid Electric Truck (HET) Market Share in 2025, by Application, in Volume

Table Hybrid Electric Truck (HET) Production 2015-2019, by Region, in USD Million

Table Hybrid Electric Truck (HET) Production 2015-2019, by Region, in Volume

Table Global Hybrid Electric Truck (HET) Market 2015-2019, by Region, in USD Million

Table Global Hybrid Electric Truck (HET) Market Share 2015-2019, by Region, in USD Million

Table Global Hybrid Electric Truck (HET) Market 2015-2019, by Region, in Volume

Table Global Hybrid Electric Truck (HET) Market Share 2015-2019, by Region, in Volume

Table North America Hybrid Electric Truck (HET) Market Size 2015-2019, by Country, in USD Million

Table North America Hybrid Electric Truck (HET) Market Size 2015-2019, by Country, in Volume

Table Europe Hybrid Electric Truck (HET) Market Size 2015-2019, by Country, in USD Million

Table Europe Hybrid Electric Truck (HET) Market Size 2015-2019, by Country, in Volume

Table Asia-Pacific Hybrid Electric Truck (HET) Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Hybrid Electric Truck (HET) Market Size 2015-2019, by Country, in Volume

Table South America Hybrid Electric Truck (HET) Market Size 2015-2019, by Country, in USD Million

Table South America Hybrid Electric Truck (HET) Market Size 2015-2019, by Country, in Volume

Table Middle East & Africa Hybrid Electric Truck (HET) Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Hybrid Electric Truck (HET) Market Size 2015-2019, by Country, in Volume

Table Hybrid Electric Truck (HET) Market Forecast 2020-2025, by Region, in USD Million

Table Hybrid Electric Truck (HET) Market Forecast 2020-2025, by Region, in Volume

Table Price Factors List

## List Of Figures

### LIST OF FIGURES

Figure Hybrid Electric Truck (HET) Industry Chain Structure

Figure Global Hybrid Electric Truck (HET) Market Growth 2015-2019, by Type, in USD Million

Figure Global Hybrid Electric Truck (HET) Market Growth 2015-2019, by Type, in Volume

Figure Global Hybrid Electric Truck (HET) Sales Revenue Share in 2019, by Company, in USD Million

Figure Global Hybrid Electric Truck (HET) Sales Volume Share in 2019, by Company, in Volume

Figure North America Hybrid Electric Truck (HET) Market Concentration, in 2019

Figure Europe Hybrid Electric Truck (HET) Market Market Concentration, in 2019

Figure Asia-Pacific Hybrid Electric Truck (HET) MMarket Concentration, in 2019

Figure South America Hybrid Electric Truck (HET) Market Concentration, in 2019

Figure Middle East & Africa Hybrid Electric Truck (HET) Market Concentration, in 2019

Figure Hybrid Electric Truck (HET) Demand in Fire Truck, 2015-2019, in USD Million

Figure Hybrid Electric Truck (HET) Demand in Fire Truck, 2015-2019, in Volume

Figure Hybrid Electric Truck (HET) Demand in Van Truck, 2015-2019, in USD Million

Figure Hybrid Electric Truck (HET) Demand in Van Truck, 2015-2019, in Volume

Figure Hybrid Electric Truck (HET) Demand in Sprinkler Truck, 2015-2019, in USD Million

Figure Hybrid Electric Truck (HET) Demand in Sprinkler Truck, 2015-2019, in Volume

Figure Hybrid Electric Truck (HET) Demand in Clean Truck, 2015-2019, in USD Million

Figure Hybrid Electric Truck (HET) Demand in Clean Truck, 2015-2019, in Volume

Figure Hybrid Electric Truck (HET) Demand in Others, 2015-2019, in USD Million

Figure Hybrid Electric Truck (HET) Demand in Others, 2015-2019, in Volume

Figure Hybrid Electric Truck (HET) Market Growth 2020-2025, by Application, in USD Million

Figure Hybrid Electric Truck (HET) Market Share in 2025, by Application, in USD Million

Figure North America Hybrid Electric Truck (HET) Market Size and Growth 2015-2019, in USD Million

Figure North America Hybrid Electric Truck (HET) Market Size and Growth 2015-2019, in Volume

Figure Europe Hybrid Electric Truck (HET) Market Size and Growth 2015-2019, in USD Million

Figure Europe Hybrid Electric Truck (HET) Market Size and Growth 2015-2019, in

Volume

Figure Asia-Pacific Hybrid Electric Truck (HET) Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Hybrid Electric Truck (HET) Market Size and Growth 2015-2019, in Volume

Figure South America Hybrid Electric Truck (HET) Market Size and Growth 2015-2019, in USD Million

Figure South America Hybrid Electric Truck (HET) Market Size and Growth 2015-2019, in Volume

Figure Middle East & Africa Hybrid Electric Truck (HET) Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Hybrid Electric Truck (HET) Market Size and Growth 2015-2019, in Volume

Figure Marketing Channels Overview

## I would like to order

Product name: Global Hybrid Electric Truck (HET) Market Analysis 2015-2019 and Forecast 2020-2025

Product link: <https://marketpublishers.com/r/G12D15681C3CEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G12D15681C3CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970