

Global Home Appliance Market Survey and Trend Research 2018

<https://marketpublishers.com/r/G4E5701A789EN.html>

Date: January 2018

Pages: 101

Price: US\$ 2,600.00 (Single User License)

ID: G4E5701A789EN

Abstracts

Summary

Home appliance is electrical/mechanical machine which accomplish some household functions, such as cooking or cleaning. Home appliances can be classified into: major appliances, small appliances, and consumer electronics. Major home appliances spans a variety of devices comprising refrigeration appliances, home laundry appliances, dishwashing appliances, air-conditioning appliances, large and small cooking appliances

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Haier (GE), Whirlpool, Midea, Panasonic, SAMSUNG, SAMSUNG, SONY, LG, BSH, Hisence, Electrolux, Philips, Gree, TCL, Changhong, SKYWORTH, Meling etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

Contents

PART 1 INDUSTRY OVERVIEW

- 1.1 Home Appliance Industry
 - 1.1.1 Definition
 - 1.1.2 Industry Trend
- 1.2 Industry Chain
 - 1.2.1 Upstream
 - 1.2.2 Technology
 - 1.2.3 Cost Structure
 - 1.2.4 Consumer Preference
 - 1.2.2 Downstream

PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

PART 3 HOME APPLIANCE MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

4 KEY COMPANIES LIST

- 4.1 Haier (GE) (Company Overview, Sales Data etc.)
 - 4.1.1 Company Overview
 - 4.1.2 Products and Services
 - 4.1.3 Business Analysis
- 4.2 Whirlpool (Company Overview, Sales Data etc.)
 - 4.2.1 Company Overview
 - 4.2.2 Products and Services
 - 4.2.3 Business Analysis
- 4.3 Midea (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Panasonic (Company Overview, Sales Data etc.)
 - 4.4.1 Company Overview
 - 4.4.2 Products and Services
 - 4.4.3 Business Analysis
- 4.5 SAMSUNG (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
 - 4.5.3 Business Analysis
- 4.6 SAMSUNG (Company Overview, Sales Data etc.)
 - 4.6.1 Company Overview
 - 4.6.2 Products and Services
 - 4.6.3 Business Analysis
- 4.7 SONY (Company Overview, Sales Data etc.)
 - 4.7.1 Company Overview
 - 4.7.2 Products and Services
 - 4.7.3 Business Analysis
- 4.8 LG (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
 - 4.8.3 Business Analysis
- 4.9 BSH (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis
- 4.10 Hisence (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
 - 4.10.3 Business Analysis
- 4.11 Electrolux (Company Overview, Sales Data etc.)
- 4.12 Philips (Company Overview, Sales Data etc.)
- 4.13 Gree (Company Overview, Sales Data etc.)
- 4.14 TCL (Company Overview, Sales Data etc.)
- 4.15 Changhong (Company Overview, Sales Data etc.)
- 4.16 SKYWORTH (Company Overview, Sales Data etc.)
- 4.17 Meling (Company Overview, Sales Data etc.)

PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry
 - 5.2.2 Threat of New Entrants
 - 5.2.3 Substitutes
 - 5.2.4 Bargaining Power of Suppliers
 - 5.2.5 Bargaining Power of Buyers

PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
 - 6.1.1 Industry Application Status
 - 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
 - 7.2.1 Production
 - 7.2.2 Sales
 - 7.2.3 Trade
- 7.3 Regional Forecast

PART 8 MARKET INVESTMENT

- 8.1 Market Features
 - 8.1.1 Product Features
 - 8.1.2 Price Features
 - 8.1.3 Channel Features
 - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity

- 8.2.1 Regional Investment Opportunity
- 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
 - 8.3.1 Cost Calculation
 - 8.3.2 Revenue Calculation
 - 8.3.3 Economic Performance Evaluation

PART 9 CONCLUSION

List Of Tables

LIST OF TABLES

Table GLOBAL HOME APPLIANCE MARKET 2012-2017, BY TYPE, IN USD MILLION

Table Global Home Appliance Market 2012-2017, by Type, in Volume

Table Global Home Appliance Market Forecast 2018-2023, by Type, in USD Million

Table Global Home Appliance Market Forecast 2018-2023, by Type, in Volume

Table Haier (GE) Overview List

Table Home Appliance Business Operation of Haier (GE) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Whirlpool Overview List

Table Home Appliance Business Operation of Whirlpool (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Midea Overview List

Table Home Appliance Business Operation of Midea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Panasonic Overview List

Table Home Appliance Business Operation of Panasonic (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table SAMSUNG Overview List

Table Home Appliance Business Operation of SAMSUNG (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table SAMSUNG Overview List

Table Home Appliance Business Operation of SAMSUNG (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table SONY Overview List

Table Home Appliance Business Operation of SONY (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table LG Overview List

Table Home Appliance Business Operation of LG (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table BSH Overview List

Table Home Appliance Business Operation of BSH (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Hisence Overview List

Table Home Appliance Business Operation of Hisence (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Electrolux Overview List

Table Home Appliance Business Operation of Electrolux (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Philips Overview List

Table Home Appliance Business Operation of Philips (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Gree Overview List

Table Home Appliance Business Operation of Gree (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table TCL Overview List

Table Home Appliance Business Operation of TCL (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Changhong Overview List

Table Home Appliance Business Operation of Changhong (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table SKYWORTH Overview List

Table Home Appliance Business Operation of SKYWORTH (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Meling Overview List

Table Home Appliance Business Operation of Meling (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Home Appliance Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Home Appliance Sales Revenue Share, by Companies, in USD Million

Table Global Home Appliance Sales Volume 2012-2017, by Companies, in Volume

Table Global Home Appliance Sales Revenue Share, by Companies in 2017, in Volume

Table Home Appliance Demand 2012-2017, by Application, in USD Million

Table Home Appliance Demand 2012-2017, by Application, in Volume

Table Home Appliance Demand Forecast 2018-2023, by Application, in USD Million

Table Home Appliance Demand Forecast 2018-2023, by Application, in Volume

Table Global Home Appliance Market 2012-2017, by Region, in USD Million

Table Global Home Appliance Market 2012-2017, by Region, in Volume

Table Home Appliance Market Forecast 2018-2023, by Region, in USD Million

Table Home Appliance Market Forecast 2018-2023, by Region, in Volume

List Of Figures

LIST OF FIGURES

Figure Home Appliance Industry Chain Structure

Figure Global Home Appliance Market Growth 2012-2017, by Type, in USD Million

Figure Global Home Appliance Market Growth 2012-2017, by Type, in Volume

Figure Global Home Appliance Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Home Appliance Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

I would like to order

Product name: Global Home Appliance Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/G4E5701A789EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4E5701A789EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970