

Global High Performance Apparel Market Survey and Trend Research 2018

<https://marketpublishers.com/r/G00EFDA0F1CEN.html>

Date: December 2017

Pages: 89

Price: US\$ 2,600.00 (Single User License)

ID: G00EFDA0F1CEN

Abstracts

SUMMARY

High Performance Apparel, simply defined, are the garments that perform or function for some purpose. These performance clothing help athletes and active people keep cool, comfortable and dry through moisture management and other techniques. High Performance Apparel consist of two sections- Sports wear and Protective Clothing. High Performance Apparel is sold to both, individual consumers as sportswear at retail prices, and as business-to-business protective clothing at wholesale prices. For real, they have the same characteristics working to meet the needs of the wearer's circumstances, and to defeat the risks of the outside environment. There are many methods to make an apparel perform. They include making of garment in specified ways, fabric and trim specification, or fiber and chemical treatments.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Under armour, Nike, Adidas, VF, Columbia, Columbia, Puma, Arc'teryx, FILA, Patagonia, 5.11, Vista Outdoor etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

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