

# Global High-End Bicycle Market Survey and Trend Research 2018

<https://marketpublishers.com/r/G7579EB36BAEN.html>

Date: June 2018

Pages: 79

Price: US\$ 2,600.00 (Single User License)

ID: G7579EB36BAEN

## Abstracts

### Summary

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

### Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Trek Bicycle, Derby Cycle, Giant Bicycle, MERIDA, Bianchi, Bianchi, SCOTT Sports, DAHON, Kona, Marin Bikes, CYCLING SPORTS GROUP, Santa Cruz Bicycles, Pacific Cycles, Samchuly Bicycle, XDS BICYCLES etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation



## Contents

### **PART 1 INDUSTRY OVERVIEW**

- 1.1 High-End Bicycle Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

### **PART 3 HIGH-END BICYCLE MARKET BY PRODUCT**

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

### **4 KEY COMPANIES LIST**

- 4.1 Trek Bicycle (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Derby Cycle (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 Giant Bicycle (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 MERIDA (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 Bianchi (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 Bianchi (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 SCOTT Sports (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 DAHON (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Kona (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 Marin Bikes (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 CYCLING SPORTS GROUP (Company Overview, Sales Data etc.)
- 4.12 Santa Cruz Bicycles (Company Overview, Sales Data etc.)
- 4.13 Pacific Cycles (Company Overview, Sales Data etc.)
- 4.14 Samchuly Bicycle (Company Overview, Sales Data etc.)
- 4.15 XDS BICYCLES (Company Overview, Sales Data etc.)

## **PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

## **PART 6 MARKET DEMAND BY SEGMENT**

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

## **PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

## **PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity

## 8.3 Investment Calculation

### 8.3.1 Cost Calculation

### 8.3.2 Revenue Calculation

### 8.3.3 Economic Performance Evaluation

## **PART 9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

#### **TABLE GLOBAL HIGH-END BICYCLE MARKET 2012-2017, BY TYPE, IN USD MILLION**

Table Global High-End Bicycle Market 2012-2017, by Type, in Volume

Table Global High-End Bicycle Market Forecast 2018-2023, by Type, in USD Million

Table Global High-End Bicycle Market Forecast 2018-2023, by Type, in Volume

Table Trek Bicycle Overview List

Table High-End Bicycle Business Operation of Trek Bicycle (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Derby Cycle Overview List

Table High-End Bicycle Business Operation of Derby Cycle (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Giant Bicycle Overview List

Table High-End Bicycle Business Operation of Giant Bicycle (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table MERIDA Overview List

Table High-End Bicycle Business Operation of MERIDA (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Bianchi Overview List

Table High-End Bicycle Business Operation of Bianchi (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Bianchi Overview List

Table High-End Bicycle Business Operation of Bianchi (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table SCOTT Sports Overview List

Table High-End Bicycle Business Operation of SCOTT Sports (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table DAHON Overview List

Table High-End Bicycle Business Operation of DAHON (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kona Overview List

Table High-End Bicycle Business Operation of Kona (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Marin Bikes Overview List

Table High-End Bicycle Business Operation of Marin Bikes (Sales Revenue, Sales



Volume, Price, Cost, Gross Margin)

Table CYCLING SPORTS GROUP Overview List

Table High-End Bicycle Business Operation of CYCLING SPORTS GROUP (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Santa Cruz Bicycles Overview List

Table High-End Bicycle Business Operation of Santa Cruz Bicycles (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Pacific Cycles Overview List

Table High-End Bicycle Business Operation of Pacific Cycles (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Samchuly Bicycle Overview List

Table High-End Bicycle Business Operation of Samchuly Bicycle (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table XDS BICYCLES Overview List

Table High-End Bicycle Business Operation of XDS BICYCLES (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global High-End Bicycle Sales Revenue 2012-2017, by Companies, in USD Million

Table Global High-End Bicycle Sales Revenue Share, by Companies, in USD Million

Table Global High-End Bicycle Sales Volume 2012-2017, by Companies, in Volume

Table Global High-End Bicycle Sales Revenue Share, by Companies in 2017, in Volume

Table High-End Bicycle Demand 2012-2017, by Application, in USD Million

Table High-End Bicycle Demand 2012-2017, by Application, in Volume

Table High-End Bicycle Demand Forecast 2018-2023, by Application, in USD Million

Table High-End Bicycle Demand Forecast 2018-2023, by Application, in Volume

Table Global High-End Bicycle Market 2012-2017, by Region, in USD Million

Table Global High-End Bicycle Market 2012-2017, by Region, in Volume

Table High-End Bicycle Market Forecast 2018-2023, by Region, in USD Million

Table High-End Bicycle Market Forecast 2018-2023, by Region, in Volume

## List Of Figures

### LIST OF FIGURES

Figure High-End Bicycle Industry Chain Structure

Figure Global High-End Bicycle Market Growth 2012-2017, by Type, in USD Million

Figure Global High-End Bicycle Market Growth 2012-2017, by Type, in Volume

Figure Global High-End Bicycle Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global High-End Bicycle Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

## I would like to order

Product name: Global High-End Bicycle Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/G7579EB36BAEN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7579EB36BAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970