

# Global Herbal Medicine Market Survey and Trend Research 2018

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# **Abstracts**

## Summary

Herbal medicine--also called botanical medicine or phytomedicine refers to using a plant's seeds, berries, roots, leaves, bark, or flowers for medicinal purposes. Herbalism has a long tradition of use outside of conventional medicine. It is becoming more mainstream as improvements in analysis and quality control along with advances in clinical research show the value of herbal medicine in the treating and preventing disease.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Raw Materials

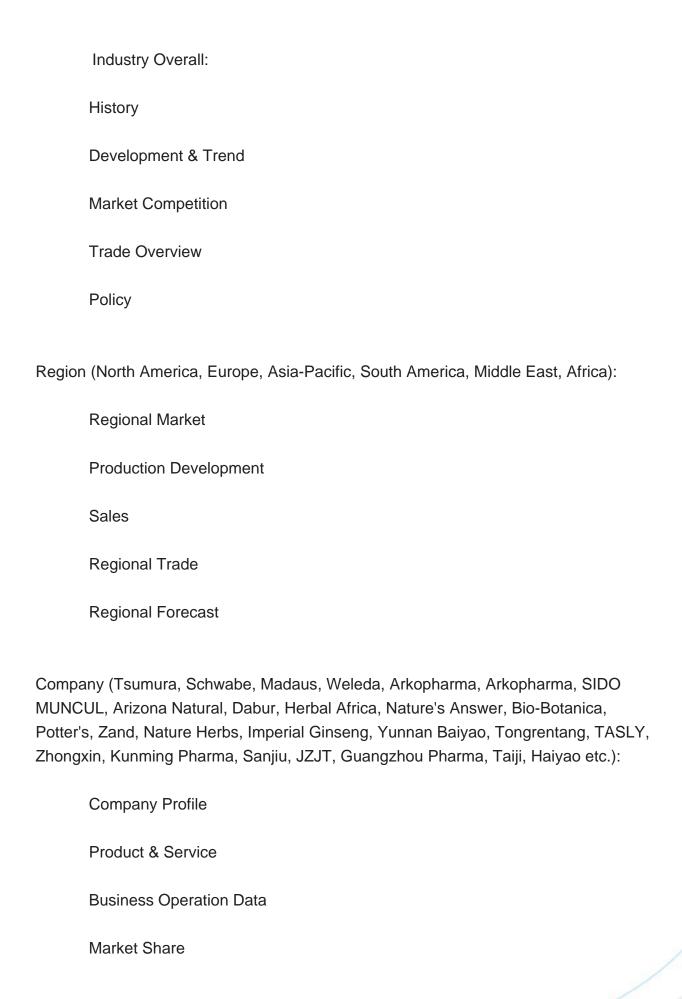
Cost

Technology

**Industry Chain** 

Consumer Preference







# Investment Analysis:

Market Features

**Investment Opportunity** 

**Investment Calculation** 



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