

Global Herbal Medicine Market Survey and Trend Research 2018

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Abstracts

Summary

Herbal medicine--also called botanical medicine or phytomedicine refers to using a plant's seeds, berries, roots, leaves, bark, or flowers for medicinal purposes. Herbalism has a long tradition of use outside of conventional medicine. It is becoming more mainstream as improvements in analysis and quality control along with advances in clinical research show the value of herbal medicine in the treating and preventing disease.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Tsumura, Schwabe, Madaus, Weleda, Arkopharma, Arkopharma, SIDO MUNCUL, Arizona Natural, Dabur, Herbal Africa, Nature's Answer, Bio-Botanica, Potter's, Zand, Nature Herbs, Imperial Ginseng, Yunnan Baiyao, Tongrentang, TASLY, Zhongxin, Kunming Pharma, Sanjiu, JZJT, Guangzhou Pharma, Taiji, Haiyao etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

Contents

PART 1 INDUSTRY OVERVIEW

- 1.1 Herbal Medicine Industry
 - 1.1.1 Definition
 - 1.1.2 Industry Trend
- 1.2 Industry Chain
 - 1.2.1 Upstream
 - 1.2.2 Technology
 - 1.2.3 Cost Structure
 - 1.2.4 Consumer Preference
 - 1.2.2 Downstream

PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

PART 3 HERBAL MEDICINE MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

4 KEY COMPANIES LIST

- 4.1 Tsumura (Company Overview, Sales Data etc.)
 - 4.1.1 Company Overview
 - 4.1.2 Products and Services
 - 4.1.3 Business Analysis
- 4.2 Schwabe (Company Overview, Sales Data etc.)
 - 4.2.1 Company Overview
 - 4.2.2 Products and Services
 - 4.2.3 Business Analysis
- 4.3 Madaus (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Weleda (Company Overview, Sales Data etc.)
 - 4.4.1 Company Overview
 - 4.4.2 Products and Services
 - 4.4.3 Business Analysis
- 4.5 Arkopharma (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
 - 4.5.3 Business Analysis
- 4.6 Arkopharma (Company Overview, Sales Data etc.)
 - 4.6.1 Company Overview
 - 4.6.2 Products and Services
 - 4.6.3 Business Analysis
- 4.7 SIDO MUNCUL (Company Overview, Sales Data etc.)
 - 4.7.1 Company Overview
 - 4.7.2 Products and Services
 - 4.7.3 Business Analysis
- 4.8 Arizona Natural (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
 - 4.8.3 Business Analysis
- 4.9 Dabur (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis
- 4.10 Herbal Africa (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
 - 4.10.3 Business Analysis
- 4.11 Nature's Answer (Company Overview, Sales Data etc.)
- 4.12 Bio-Botanica (Company Overview, Sales Data etc.)
- 4.13 Potter's (Company Overview, Sales Data etc.)
- 4.14 Zand (Company Overview, Sales Data etc.)
- 4.15 Nature Herbs (Company Overview, Sales Data etc.)
- 4.16 Imperial Ginseng (Company Overview, Sales Data etc.)
- 4.17 Yunnan Baiyao (Company Overview, Sales Data etc.)
- 4.18 Tongrentang (Company Overview, Sales Data etc.)

- 4.19 TASLY (Company Overview, Sales Data etc.)
- 4.20 Zhongxin (Company Overview, Sales Data etc.)
- 4.21 Kunming Pharma (Company Overview, Sales Data etc.)
- 4.22 Sanjiu (Company Overview, Sales Data etc.)
- 4.23 JZJT (Company Overview, Sales Data etc.)
- 4.24 Guangzhou Pharma (Company Overview, Sales Data etc.)
- 4.25 Taiji (Company Overview, Sales Data etc.)
- 4.26 Haiyao (Company Overview, Sales Data etc.)

PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry
 - 5.2.2 Threat of New Entrants
 - 5.2.3 Substitutes
 - 5.2.4 Bargaining Power of Suppliers
 - 5.2.5 Bargaining Power of Buyers

PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
 - 6.1.1 Industry Application Status
 - 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats
 - 6.2 Major Customer Survey
- 6.3 Demand Forecast

PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
 - 7.2.1 Production
 - 7.2.2 Sales
 - 7.2.3 Trade
- 7.3 Regional Forecast

PART 8 MARKET INVESTMENT

8.1 Market Features

8.1.1 Product Features

8.1.2 Price Features

8.1.3 Channel Features

8.1.4 Purchasing Features

8.2 Investment Opportunity

8.2.1 Regional Investment Opportunity

8.2.2 Industry Investment Opportunity

8.3 Investment Calculation

8.3.1 Cost Calculation

8.3.2 Revenue Calculation

8.3.3 Economic Performance Evaluation

PART 9 CONCLUSION

List Of Tables

LIST OF TABLES

- Table Global Herbal Medicine Market 2012-2017, by Type, in USD Million
- Table Global Herbal Medicine Market 2012-2017, by Type, in Volume
- Table Global Herbal Medicine Market Forecast 2018-2023, by Type, in USD Million
- Table Global Herbal Medicine Market Forecast 2018-2023, by Type, in Volume
- Table Tsumura Overview List
- Table Herbal Medicine Business Operation of Tsumura (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Schwabe Overview List
- Table Herbal Medicine Business Operation of Schwabe (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Madaus Overview List
- Table Herbal Medicine Business Operation of Madaus (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Weleda Overview List
- Table Herbal Medicine Business Operation of Weleda (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Arkopharma Overview List
- Table Herbal Medicine Business Operation of Arkopharma (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Arkopharma Overview List
- Table Herbal Medicine Business Operation of Arkopharma (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table SIDO MUNCUL Overview List
- Table Herbal Medicine Business Operation of SIDO MUNCUL (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Arizona Natural Overview List
- Table Herbal Medicine Business Operation of Arizona Natural (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Dabur Overview List
- Table Herbal Medicine Business Operation of Dabur (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Herbal Africa Overview List
- Table Herbal Medicine Business Operation of Herbal Africa (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Nature's Answer Overview List

Table Herbal Medicine Business Operation of Nature's Answer (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Bio-Botanica Overview List

Table Herbal Medicine Business Operation of Bio-Botanica (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Potter's Overview List

Table Herbal Medicine Business Operation of Potter's (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Zand Overview List

Table Herbal Medicine Business Operation of Zand (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Nature Herbs Overview List

Table Herbal Medicine Business Operation of Nature Herbs (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Imperial Ginseng Overview List

Table Herbal Medicine Business Operation of Imperial Ginseng (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Yunnan Baiyao Overview List

Table Herbal Medicine Business Operation of Yunnan Baiyao (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Tongrentang Overview List

Table Herbal Medicine Business Operation of Tongrentang (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table TASLY Overview List

Table Herbal Medicine Business Operation of TASLY (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Zhongxin Overview List

Table Herbal Medicine Business Operation of Zhongxin (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kunming Pharma Overview List

Table Herbal Medicine Business Operation of Kunming Pharma (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Sanjiu Overview List

Table Herbal Medicine Business Operation of Sanjiu (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table JZJT Overview List

Table Herbal Medicine Business Operation of JZJT (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Guangzhou Pharma Overview List

Table Herbal Medicine Business Operation of Guangzhou Pharma (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Taiji Overview List

Table Herbal Medicine Business Operation of Taiji (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Haiyao Overview List

Table Herbal Medicine Business Operation of Haiyao (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Herbal Medicine Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Herbal Medicine Sales Revenue Share, by Companies, in USD Million

Table Global Herbal Medicine Sales Volume 2012-2017, by Companies, in Volume

Table Global Herbal Medicine Sales Revenue Share, by Companies in 2017, in Volume

Table Herbal Medicine Demand 2012-2017, by Application, in USD Million

Table Herbal Medicine Demand 2012-2017, by Application, in Volume

Table Herbal Medicine Demand Forecast 2018-2023, by Application, in USD Million

Table Herbal Medicine Demand Forecast 2018-2023, by Application, in Volume

Table Global Herbal Medicine Market 2012-2017, by Region, in USD Million

Table Global Herbal Medicine Market 2012-2017, by Region, in Volume

Table Herbal Medicine Market Forecast 2018-2023, by Region, in USD Million

Table Herbal Medicine Market Forecast 2018-2023, by Region, in Volume

List Of Figures

LIST OF FIGURES

Figure Herbal Medicine Industry Chain Structure

Figure Global Herbal Medicine Market Growth 2012-2017, by Type, in USD Million

Figure Global Herbal Medicine Market Growth 2012-2017, by Type, in Volume

Figure Global Herbal Medicine Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Herbal Medicine Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

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