

Global Hard Seltzer Market Analysis 2015-2019 and Forecast 2020-2025

https://marketpublishers.com/r/GC6D580DC41EEN.html

Date: February 2020

Pages: 89

Price: US\$ 2,980.00 (Single User License)

ID: GC6D580DC41EEN

Abstracts

SNAPSHOT

The global Hard Seltzer market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Hard Seltzer by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

ABV More Than 5

ABV Less Than 5

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Spiked Seltzer

White Claw

Oskar Blues Brewery



	Truly	
	Henry's	
	Pura Still	
	Nauti Seltzer	
	Smirnoff	
	Oskar Blues	
Application Coverage (Market Size & Forecast, Different Demand Market by Region Main Consumer Profile etc.):		
	Online	
	Offline	
Region Coverage (Regional Production, Demand & Forecast by Countries etc.):		
	North America (U.S., Canada, Mexico)	
	Europe (Germany, U.K., France, Italy, Russia, Spain etc.)	
	Asia-Pacific (China, India, Japan, Southeast Asia etc.)	
	South America (Brazil, Argentina etc.)	
	Middle East & Africa (Saudi Arabia, South Africa etc.)	



Contents

1 INDUSTRY OVERVIEW

1.1 Hard Seltzer Industry

Figure Hard Seltzer Industry Chain Structure

- 1.1.1 Overview
- 1.1.2 Development of Hard Seltzer
- 1.2 Market Segment
 - 1.2.1 Upstream

Table Upstream Segment of Hard Seltzer

1.2.2 Downstream

Table Application Segment of Hard Seltzer

Table Global Hard Seltzer Market 2015-2025, by Application, in USD Million

1.3 Cost Analysis

2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

- 2.1 Policy
- 2.2 Economics
- 2.3 Sociology
- 2.4 Technology

3 HARD SELTZER MARKET BY TYPE

- 3.1 By Type
 - 3.1.1 ABV More Than

Table Major Company List of ABV More Than

3.1.2 ABV Less Than

Table Major Company List of ABV Less Than

3.2 Market Size

Table Global Hard Seltzer Market 2015-2019, by Type, in USD Million

Figure Global Hard Seltzer Market Growth 2015-2019, by Type, in USD Million

Table Global Hard Seltzer Market 2015-2019, by Type, in Volume

Figure Global Hard Seltzer Market Growth 2015-2019, by Type, in Volume

3.3 Market Forecast

Table Global Hard Seltzer Market Forecast 2020-2025, by Type, in USD Million

Table Global Hard Seltzer Market Forecast 2020-2025, by Type, in Volume



4 MAJOR COMPANIES LIST

- 4.1 Spiked Seltzer (Company Profile, Sales Data etc.)
 - 4.1.1 Spiked Seltzer Profile

Table Spiked Seltzer Overview List

- 4.1.2 Spiked Seltzer Products & Services
- 4.1.3 Spiked Seltzer Business Operation Conditions

Table Business Operation of Spiked Seltzer (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.2 White Claw (Company Profile, Sales Data etc.)
- 4.2.1 White Claw Profile

Table White Claw Overview List

- 4.2.2 White Claw Products & Services
- 4.2.3 White Claw Business Operation Conditions

Table Business Operation of White Claw (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.3 Oskar Blues Brewery (Company Profile, Sales Data etc.)
 - 4.3.1 Oskar Blues Brewery Profile

Table Oskar Blues Brewery Overview List

- 4.3.2 Oskar Blues Brewery Products & Services
- 4.3.3 Oskar Blues Brewery Business Operation Conditions

Table Business Operation of Oskar Blues Brewery (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

- 4.4 Truly (Company Profile, Sales Data etc.)
 - 4.4.1 Truly Profile

Table Truly Overview List

- 4.4.2 Truly Products & Services
- 4.4.3 Truly Business Operation Conditions

Table Business Operation of Truly (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.5 Henry's (Company Profile, Sales Data etc.)
 - 4.5.1 Henry's Profile

Table Henry's Overview List

- 4.5.2 Henry's Products & Services
- 4.5.3 Henry's Business Operation Conditions

Table Business Operation of Henry's (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.6 Pura Still (Company Profile, Sales Data etc.)
 - 4.6.1 Pura Still Profile



Table Pura Still Overview List

- 4.6.2 Pura Still Products & Services
- 4.6.3 Pura Still Business Operation Conditions

Table Business Operation of Pura Still (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.7 Nauti Seltzer (Company Profile, Sales Data etc.)
 - 4.7.1 Nauti Seltzer Profile

Table Nauti Seltzer Overview List

- 4.7.2 Nauti Seltzer Products & Services
- 4.7.3 Nauti Seltzer Business Operation Conditions

Table Business Operation of Nauti Seltzer (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.8 Smirnoff (Company Profile, Sales Data etc.)
 - 4.8.1 Smirnoff Profile

Table Smirnoff Overview List

- 4.8.2 Smirnoff Products & Services
- 4.8.3 Smirnoff Business Operation Conditions

Table Business Operation of Smirnoff (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.9 Oskar Blues (Company Profile, Sales Data etc.)
 - 4.9.1 Oskar Blues Profile

Table Oskar Blues Overview List

- 4.9.2 Oskar Blues Products & Services
- 4.9.3 Oskar Blues Business Operation Conditions

Table Business Operation of Oskar Blues (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

5 MARKET COMPETITION

5.1 Company Competition

Table Global Hard Seltzer Sales Revenue 2015-2019, by Company, in USD Million Table Global Hard Seltzer Sales Revenue Share 2015-2019, by Company, in USD Million

Figure Global Hard Seltzer Sales Revenue Share in 2019, by Company, in USD Million Table Global Hard Seltzer Sales Volume 2015-2019, by Company, in Volume Table Global Hard Seltzer Sales Volume Share 2015-2019, by Company, in Volume Figure Global Hard Seltzer Sales Volume Share in 2019, by Company, in Volume 5.2 Regional Market by Company

Figure North America Hard Seltzer Market Concentration, in 2019



Figure Europe Hard Seltzer Market Market Concentration, in 2019
Figure Asia-Pacific Hard Seltzer MMarket Concentration, in 2019
Figure South America Hard Seltzer Market Concentration, in 2019
Figure Middle East & Africa Hard Seltzer Market Concentration, in 2019

6 DEMAND BY END MARKET

6.1 Demand Situation

6.1.1 Demand in Online

Figure Hard Seltzer Demand in Online, 2015-2019, in USD Million

Figure Hard Seltzer Demand in Online, 2015-2019, in Volume

6.1.2 Demand in Offline

Figure Hard Seltzer Demand in Offline, 2015-2019, in USD Million

Figure Hard Seltzer Demand in Offline, 2015-2019, in Volume

6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

6.3 Demand Forecast

Table Hard Seltzer Demand Forecast 2020-2025, by Application, in USD Million Figure Hard Seltzer Market Growth 2020-2025, by Application, in USD Million Figure Hard Seltzer Market Share in 2025, by Application, in USD Million Table Hard Seltzer Demand Forecast 2020-2025, by Application, in Volume Table Hard Seltzer Market Growth 2020-2025, by Application, in Volume Table Hard Seltzer Market Share in 2025, by Application, in Volume

7 REGION OPERATION

7.1 Regional Production

Table Hard Seltzer Production 2015-2019, by Region, in USD Million Table Hard Seltzer Production 2015-2019, by Region, in Volume

7.2 Regional Market

Table Global Hard Seltzer Market 2015-2019, by Region, in USD Million

Table Global Hard Seltzer Market Share 2015-2019, by Region, in USD Million

Table Global Hard Seltzer Market 2015-2019, by Region, in Volume

Table Global Hard Seltzer Market Share 2015-2019, by Region, in Volume

7.3 by Region

7.3.1 North America

7.3.1.1 Overview

Figure North America Hard Seltzer Market Size and Growth 2015-2019, in USD Million



Figure North America Hard Seltzer Market Size and Growth 2015-2019, in Volume 7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Hard Seltzer Market Size 2015-2019, by Country, in USD Million Table North America Hard Seltzer Market Size 2015-2019, by Country, in Volume 7.3.2 Europe

7.3.2.1 Overview

Figure Europe Hard Seltzer Market Size and Growth 2015-2019, in USD Million Figure Europe Hard Seltzer Market Size and Growth 2015-2019, in Volume 7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)
Table Europe Hard Seltzer Market Size 2015-2019, by Country, in USD Million

Table Europe Hard Seltzer Market Size 2015-2019, by Country, in Volume 7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Hard Seltzer Market Size and Growth 2015-2019, in USD Million Figure Asia-Pacific Hard Seltzer Market Size and Growth 2015-2019, in Volume 7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Hard Seltzer Market Size 2015-2019, by Country, in USD Million Table Asia-Pacific Hard Seltzer Market Size 2015-2019, by Country, in Volume 7.3.4 South America

7.3.4.1 Overview

Figure South America Hard Seltzer Market Size and Growth 2015-2019, in USD Million Figure South America Hard Seltzer Market Size and Growth 2015-2019, in Volume 7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Hard Seltzer Market Size 2015-2019, by Country, in USD Million Table South America Hard Seltzer Market Size 2015-2019, by Country, in Volume 7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Hard Seltzer Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Hard Seltzer Market Size and Growth 2015-2019, in Volume

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Hard Seltzer Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Hard Seltzer Market Size 2015-2019, by Country, in Volume 7.4 Regional Import & Export

7.5 Regional Forecast

Table Hard Seltzer Market Forecast 2020-2025, by Region, in USD Million Table Hard Seltzer Market Forecast 2020-2025, by Region, in Volume



8 MARKETING & PRICE

- 8.1 Price and Margin
 - 8.1.1 Price Trends
 - 8.1.2 Factors of Price Change

Table Price Factors List

- 8.1.3 Manufacturers Gross Margin Analysis
- 8.2 Marketing Channel

Figure Marketing Channels Overview

9 RESEARCH CONCLUSION



List Of Tables

LIST OF TABLES

Table Upstream Segment of Hard Seltzer

Table Application Segment of Hard Seltzer

Table Global Hard Seltzer Market 2015-2025, by Application, in USD Million

Table Major Company List of ABV Less Than 5

Table Global Hard Seltzer Market 2015-2019, by Type, in USD Million

Table Global Hard Seltzer Market 2015-2019, by Type, in Volume

Table Global Hard Seltzer Market Forecast 2020-2025, by Type, in USD Million

Table Global Hard Seltzer Market Forecast 2020-2025, by Type, in Volume

Table Spiked Seltzer Overview List

Table Business Operation of Spiked Seltzer (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table White Claw Overview List

Table Business Operation of White Claw (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Oskar Blues Brewery Overview List

Table Business Operation of Oskar Blues Brewery (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Truly Overview List

Table Business Operation of Truly (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Henry's Overview List

Table Business Operation of Henry's (Sales Revenue, Sales Volume, Price, Cost,

Gross Margin)

Table Pura Still Overview List

Table Business Operation of Pura Still (Sales Revenue, Sales Volume, Price, Cost,

Gross Margin)

Table Nauti Seltzer Overview List

Table Business Operation of Nauti Seltzer (Sales Revenue, Sales Volume, Price, Cost,

Gross Margin)

Table Smirnoff Overview List

Table Business Operation of Smirnoff (Sales Revenue, Sales Volume, Price, Cost,

Gross Margin)

Table Oskar Blues Overview List

Table Business Operation of Oskar Blues (Sales Revenue, Sales Volume, Price, Cost,

Gross Margin)



Table Global Hard Seltzer Sales Revenue 2015-2019, by Company, in USD Million Table Global Hard Seltzer Sales Revenue Share 2015-2019, by Company, in USD Million

Table Global Hard Seltzer Sales Volume 2015-2019, by Company, in Volume

Table Global Hard Seltzer Sales Volume Share 2015-2019, by Company, in Volume

Table Regional Demand Comparison List

Table Major Application in Different Regions

Table Hard Seltzer Demand Forecast 2020-2025, by Application, in USD Million

Table Hard Seltzer Demand Forecast 2020-2025, by Application, in Volume

Table Hard Seltzer Market Growth 2020-2025, by Application, in Volume

Table Hard Seltzer Market Share in 2025, by Application, in Volume

Table Hard Seltzer Production 2015-2019, by Region, in USD Million

Table Hard Seltzer Production 2015-2019, by Region, in Volume

Table Global Hard Seltzer Market 2015-2019, by Region, in USD Million

Table Global Hard Seltzer Market Share 2015-2019, by Region, in USD Million

Table Global Hard Seltzer Market 2015-2019, by Region, in Volume

Table Global Hard Seltzer Market Share 2015-2019, by Region, in Volume

Table North America Hard Seltzer Market Size 2015-2019, by Country, in USD Million

Table North America Hard Seltzer Market Size 2015-2019, by Country, in Volume

Table Europe Hard Seltzer Market Size 2015-2019, by Country, in USD Million

Table Europe Hard Seltzer Market Size 2015-2019, by Country, in Volume

Table Asia-Pacific Hard Seltzer Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Hard Seltzer Market Size 2015-2019, by Country, in Volume

Table South America Hard Seltzer Market Size 2015-2019, by Country, in USD Million

Table South America Hard Seltzer Market Size 2015-2019, by Country, in Volume

Table Middle East & Africa Hard Seltzer Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Hard Seltzer Market Size 2015-2019, by Country, in Volume

Table Hard Seltzer Market Forecast 2020-2025, by Region, in USD Million

Table Hard Seltzer Market Forecast 2020-2025, by Region, in Volume

Table Price Factors List



List Of Figures

LIST OF FIGURES

Figure Hard Seltzer Industry Chain Structure

Figure Global Hard Seltzer Market Growth 2015-2019, by Type, in USD Million

Figure Global Hard Seltzer Market Growth 2015-2019, by Type, in Volume

Figure Global Hard Seltzer Sales Revenue Share in 2019, by Company, in USD Million

Figure Global Hard Seltzer Sales Volume Share in 2019, by Company, in Volume

Figure North America Hard Seltzer Market Concentration, in 2019

Figure Europe Hard Seltzer Market Market Concentration, in 2019

Figure Asia-Pacific Hard Seltzer MMarket Concentration, in 2019

Figure South America Hard Seltzer Market Concentration, in 2019

Figure Middle East & Africa Hard Seltzer Market Concentration, in 2019

Figure Hard Seltzer Demand in Online, 2015-2019, in USD Million

Figure Hard Seltzer Demand in Online, 2015-2019, in Volume

Figure Hard Seltzer Demand in Offline, 2015-2019, in USD Million

Figure Hard Seltzer Demand in Offline, 2015-2019, in Volume

Figure Hard Seltzer Market Growth 2020-2025, by Application, in USD Million

Figure Hard Seltzer Market Share in 2025, by Application, in USD Million

Figure North America Hard Seltzer Market Size and Growth 2015-2019, in USD Million

Figure North America Hard Seltzer Market Size and Growth 2015-2019, in Volume

Figure Europe Hard Seltzer Market Size and Growth 2015-2019, in USD Million

Figure Europe Hard Seltzer Market Size and Growth 2015-2019, in Volume

Figure Asia-Pacific Hard Seltzer Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Hard Seltzer Market Size and Growth 2015-2019, in Volume

Figure South America Hard Seltzer Market Size and Growth 2015-2019, in USD Million

Figure South America Hard Seltzer Market Size and Growth 2015-2019, in Volume

Figure Middle East & Africa Hard Seltzer Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Hard Seltzer Market Size and Growth 2015-2019, in Volume

Figure Marketing Channels Overview



I would like to order

Product name: Global Hard Seltzer Market Analysis 2015-2019 and Forecast 2020-2025

Product link: https://marketpublishers.com/r/GC6D580DC41EEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GC6D580DC41EEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature
	<u> </u>

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970