

# Global Handheld Barcode Scanners Market Survey and Trend Research 2018

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## Abstracts

### Summary

A barcode (also bar code) is a machine readable representation of information (usually dark ink on a light background to create high and low reflectance which is converted to 1s and 0s, which is a binary language that computers use. Originally, barcodes stored data in the widths and spacing's of printed parallel lines, but today they also come in patterns of dots, concentric circles, and text codes hidden within images. Barcodes can be read by barcode scanners, also known as barcode readers. Barcodes are widely used to implement Auto ID Data Capture (AIDC) systems that improve the speed and accuracy of computer data entry.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

## Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

## Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Datalogic, Symbol Technologies (Zebra), Honeywell, Cognex, Newland, Newland, NCR, Denso Wave, Code, Microscan, Opticon Sensors, MINDEO, Zebex, CIPHERLAB, Bluebird, Argox (SATO), SUNLUX IOT etc.):

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