

# Global Hair Color Market Status and Outlook 2018-2025

<https://marketpublishers.com/r/G555AAE6071EN.html>

Date: July 2018

Pages: 219

Price: US\$ 4,000.00 (Single User License)

ID: G555AAE6071EN

## Abstracts

Report Snapshot

Key Content of Chapters (Including and can be customized, report is a semifinished version, and it takes 48-72 hours to upgrade)

Part 1: Terminology Definition, Industry Chain, Industry Dynamics & Regulations and Global Market Overview

Part 2: Upstream (Raw Materials / Components) & Manufacturing (Procurement Methods & Channels and Cost), Major Regional Production Overview and Trade Flow

Part 3: Product Segment Overview and Market Status

Part 4: Application / End-User Segment Overview and Market Status

Part 5: Region Segment Overview and Market Status

Part 6: Product & Application Segment Production & Demand by Region

Part 7: Market Forecast by Product, Application & Region

Part 8: Company information, Products & Services and Business Operation (Sales, Cost, Margin etc.)

Part 9: Market Competition and Environment for New Entrants

Part 10: Conclusion

Market Segment as follows:

Key Companies

Henkel

Kao Corporation

L'Oreal

Coty

Avon Products

Combe

Conair

Estee Lauder Companies

Godrej Consumer Products

Revlon

Shiseido Company

World Hair Cosmetics (Asia)

Hoyu

#### Market by Type

Temporary Hair Dye

Semi-permanent Hair Dye

Permanent Hair Dye

#### Market by Application

Home Use

Commercial Use

## Contents

### **PART 1 INDUSTRY OVERVIEW (200 USD)**

- 1.1 Hair Color Industry
  - 1.1.1 Market Development
  - 1.1.2 Terminology Definition in the Report
    - 1.1.2.1 Production
    - 1.1.2.2 Demand
    - 1.1.2.3 Sales Revenue
    - 1.1.2.4 Ex-factory Price & Sales Price
    - 1.1.2.5 Cost
    - 1.1.2.6 Gross Margin
- 1.2 Products & Services Scope
- 1.3 Industry Chain
- 1.4 Industry Dynamics & Regulations
- 1.5 Global Market Overview

### **PART 2 UPSTREAM & PRODUCTION (200 USD)**

- 2.1 Raw Materials / Components
- 2.2 Procurement Methods & Channels
- 2.3 Cost Structure & Manufacturing
- 2.4 Industry Capacity
- 2.5 Production Distribution by Geography
  - 2.5.1 Production in Major Regions / Countries
  - 2.5.2 Trade Flow Overview

### **PART 3 PRODUCT SEGMENT (400 USD)**

- 3.1 Introduction by Type
  - 3.1.1 Temporary Hair Dye
  - 3.1.2 Semi-permanent Hair Dye
  - 3.1.3 Permanent Hair Dye
- 3.2 Market Status

### **PART 4 APPLICATION / END-USER SEGMENT (400 USD)**

- 4.1 Introduction by Application

- 4.1.1 Home Use
- 4.1.2 Commercial Use
- 4.2 Market Status

## **PART 5 REGIONAL MARKET (600 USD)**

- 5.1 Market Overview
- 5.2 by Region
  - 5.2.1 North America
    - 5.2.1.1 United States Market Size and Growth (2015-2018E)
    - 5.2.1.2 Canada Market Size and Growth (2015-2018E)
    - 5.2.1.3 Mexico Market Size and Growth (2015-2018E)
  - 5.2.2 Europe
    - 5.2.2.1 Germany Market Size and Growth (2015-2018E)
    - 5.2.2.2 UK Market Size and Growth (2015-2018E)
    - 5.2.2.3 France Market Size and Growth (2015-2018E)
    - 5.2.2.4 Italy Market Size and Growth (2015-2018E)
    - 5.2.2.5 Spain Market Size and Growth (2015-2018E)
    - 5.2.2.6 Netherlands Market Size and Growth (2015-2018E)
    - 5.2.2.7 Poland Market Size and Growth (2015-2018E)
    - 5.2.2.8 Belgium Market Size and Growth (2015-2018E)
    - 5.2.2.9 Sweden Market Size and Growth (2015-2018E)
    - 5.2.2.10 Austria Market Size and Growth (2015-2018E)
    - 5.2.2.11 Denmark Market Size and Growth (2015-2018E)
    - 5.2.2.12 Switzerland Market Size and Growth (2015-2018E)
    - 5.2.2.13 Russia Market Size and Growth (2015-2018E)
  - 5.2.3 Asia-Pacific
    - 5.2.3.1 China Market Size and Growth (2015-2018E)
    - 5.2.3.2 India Market Size and Growth (2015-2018E)
    - 5.2.3.3 Japan Market Size and Growth (2015-2018E)
    - 5.2.3.4 Korea Market Size and Growth (2015-2018E)
    - 5.2.3.5 Australia Market Size and Growth (2015-2018E)
    - 5.2.3.6 Indonesia Market Size and Growth (2015-2018E)
    - 5.2.3.7 Thailand Market Size and Growth (2015-2018E)
    - 5.2.3.8 Malaysia Market Size and Growth (2015-2018E)
    - 5.2.3.9 Singapore Market Size and Growth (2015-2018E)
    - 5.2.3.10 Philippines Market Size and Growth (2015-2018E)
  - 5.2.4 South America
    - 5.2.4.1 Brazil Market Size and Growth (2015-2018E)

- 5.2.4.2 Argentina Market Size and Growth (2015-2018E)
- 5.2.4.3 Columbia Market Size and Growth (2015-2018E)
- 5.2.4.4 Chile Market Size and Growth (2015-2018E)
- 5.2.4.5 Peru Market Size and Growth (2015-2018E)
- 5.2.4.6 Puerto Rico Market Size and Growth (2015-2018E)
- 5.2.4.7 Ecuador Market Size and Growth (2015-2018E)
- 5.2.5 Middle East
  - 5.2.5.1 Saudi Arabia Market Size and Growth (2015-2018E)
  - 5.2.5.2 Iran Market Size and Growth (2015-2018E)
  - 5.2.5.3 UAE Market Size and Growth (2015-2018E)
  - 5.2.5.4 Oman Market Size and Growth (2015-2018E)
  - 5.2.5.5 Kuwait Market Size and Growth (2015-2018E)
  - 5.2.5.6 Iraq Market Size and Growth (2015-2018E)
  - 5.2.5.7 Turkey Market Size and Growth (2015-2018E)
- 5.2.6 Africa
  - 5.2.6.1 South Africa Market Size and Growth (2015-2018E)
  - 5.2.6.2 Egypt Market Size and Growth (2015-2018E)
  - 5.2.6.3 Nigeria Market Size and Growth (2015-2018E)
  - 5.2.6.4 Algeria Market Size and Growth (2015-2018E)
  - 5.2.6.5 Angola Market Size and Growth (2015-2018E)
  - 5.2.6.6 Morocco Market Size and Growth (2015-2018E)
  - 5.2.6.7 Sultan Market Size and Growth (2015-2018E)

## **PART 6 MARKET SUBDIVISION (800 USD)**

- 6.1 Regional Production
  - 6.1.1 Production by Type
    - 6.1.1.1 Temporary Hair Dye Production by Region
    - 6.1.1.2 Semi-permanent Hair Dye Production by Region
    - 6.1.1.3 Permanent Hair Dye Production by Region
  - 6.1.2 Production by Application
    - 6.1.2.1 Home Use Production by Region
    - 6.1.2.2 Commercial Use Production by Region
- 6.2 Regional Demand
  - 6.2.1 Demand by Type
    - 6.2.1.1 Temporary Hair Dye Demand by Region
    - 6.2.1.2 Semi-permanent Hair Dye Demand by Region
    - 6.2.1.3 Permanent Hair Dye Demand by Region
  - 6.2.2 Demand by Application

- 6.2.2.1 Home Use Demand by Region
- 6.2.2.2 Commercial Use Demand by Region

## **PART 7 MARKET FORECAST (200 USD)**

- 7.1 Global Forecast
- 7.2 Forecast by Type
- 7.3 Forecast by Application
- 7.4 Forecast by Region

## **PART 8 KEY COMPANIES LIST (600 USD)**

- 8.1 Henkel
  - 8.1.2 Company Information
  - 8.1.2 Products & Services
  - 8.1.3 Business Operation
- 8.2 Kao Corporation
  - 8.2.1 Company Information
  - 8.2.2 Products & Services
  - 8.2.3 Business Operation
- 8.3 L'Oreal
  - 8.3.1 Company Information
  - 8.3.2 Products & Services
  - 8.3.3 Business Operation
- 8.4 Coty
  - 8.4.1 Company Information
  - 8.4.2 Products & Services
  - 8.4.3 Business Operation
- 8.5 Avon Products
  - 8.5.1 Company Information
  - 8.5.2 Products & Services
  - 8.5.3 Business Operation
- 8.6 Combe
  - 8.6.1 Company Information
  - 8.6.2 Products & Services
  - 8.6.3 Business Operation
- 8.7 Conair
  - 8.7.1 Company Information
  - 8.7.2 Products & Services

- 8.7.3 Business Operation
- 8.8 Estee Lauder Companies
  - 8.8.1 Company Information
  - 8.8.2 Products & Services
  - 8.8.3 Business Operation
- 8.9 Godrej Consumer Products
  - 8.9.1 Company Information
  - 8.9.2 Products & Services
  - 8.9.3 Business Operation
- 8.10 Revlon
  - 8.10.1 Company Information
  - 8.10.2 Products & Services
  - 8.10.3 Business Operation
- 8.11 Shiseido Company
- 8.12 World Hair Cosmetics (Asia)
- 8.13 Hoyu

## **PART 9 COMPANY COMPETITION (500 USD)**

- 9.1 Market by Company
- 9.2 Price & Gross Margin
- 9.3 Competitive Environment for New Entrants
  - 9.3.1 Michael Porter's Five Forces Model
  - 9.3.2 SWOT

## **PART 10 RESEARCH CONCLUSION (100 USD)**

## List Of Tables

### LIST OF TABLES

Table Hair Color Industry Dynamics & Regulations List

Table Global Hair Color Sales Revenue, Cost and Margin, 2015-2018E

Table Global Hair Color Market Status by Type 2015-2018E, in USD Million

Table Global Hair Color Market Status by Application 2015-2018E, in USD Million

Table Global Hair Color Market Status by Application 2015-2018E, in Volume

Table Global Hair Color Market by Region 2015-2018E, in USD Million

Table Global Hair Color Market Share by Region in 2018, in USD Million

Table Global Hair Color Market by Region 2015-2018E, in Volume

Table Global Hair Color Market Share by Region in 2018, in Volume

Table Temporary Hair Dye Production Value by Region 2015-2018E, in USD Million

Table Temporary Hair Dye Production Volume by Region 2015-2018E, in Volume

Table Semi-permanent Hair Dye Production Value by Region 2015-2018E, in USD Million

Table Semi-permanent Hair Dye Production Volume by Region 2015-2018E, in Volume

Table Permanent Hair Dye Production Value by Region 2015-2018E, in USD Million

Table Permanent Hair Dye Production Volume by Region 2015-2018E, in Volume

Table Home Use Production Value by Region 2015-2018E, in USD Million

Table Home Use Production Volume by Region 2015-2018E, in Volume

Table Commercial Use Production Value by Region 2015-2018E, in USD Million

Table Commercial Use Production Volume by Region 2015-2018E, in Volume

Table Temporary Hair Dye Market Size by Region 2015-2018E, in USD Million

Table Temporary Hair Dye Market Size by Region 2015-2018E, in Volume

Table Semi-permanent Hair Dye Market Size by Region 2015-2018E, in USD Million

Table Semi-permanent Hair Dye Market Size by Region 2015-2018E, in Volume

Table Permanent Hair Dye Market Size by Region 2015-2018E, in USD Million

Table Permanent Hair Dye Market Size by Region 2015-2018E, in Volume

Table Home Use Market Size by Region 2015-2018E, in USD Million

Table Home Use Market Size by Region 2015-2018E, in Volume

Table Commercial Use Market Size by Region 2015-2018E, in USD Million

Table Commercial Use Market Size by Region 2015-2018E, in Volume

Table Global Hair Color Forecast by Type 2019F-2025F, in USD Million

Table Hair Color Forecast by Type 2019F-2025F, in Volume

Table Hair Color Market Forecast by Application / End-User 2019F-2025F, in USD Million

Table Hair Color Market Forecast by Application / End-User 2019F-2025F, in Volume



Table Hair Color Market Forecast by Region 2019F-2025F, in USD Million  
Table Hair Color Market Forecast by Region 2019F-2025F, in Volume  
Table Henkel Information  
Table Hair Color Sales, Cost, Margin of Henkel  
Table Kao Corporation Information  
Table Hair Color Sales, Cost, Margin of Kao Corporation  
Table L'Oreal Information  
Table Hair Color Sales, Cost, Margin of L'Oreal  
Table Coty Information  
Table Hair Color Sales, Cost, Margin of Coty  
Table Avon Products Information  
Table Hair Color Sales, Cost, Margin of Avon Products  
Table Combe Information  
Table Hair Color Sales, Cost, Margin of Combe  
Table Conair Information  
Table Hair Color Sales, Cost, Margin of Conair  
Table Estee Lauder Companies Information  
Table Hair Color Sales, Cost, Margin of Estee Lauder Companies  
Table Godrej Consumer Products Information  
Table Hair Color Sales, Cost, Margin of Godrej Consumer Products  
Table Revlon Information  
Table Hair Color Sales, Cost, Margin of Revlon  
Table Shiseido Company Information  
Table Hair Color Sales, Cost, Margin of Shiseido Company  
Table World Hair Cosmetics (Asia) Information  
Table Hair Color Sales, Cost, Margin of World Hair Cosmetics (Asia)  
Table Hoyu Information  
Table Hair Color Sales, Cost, Margin of Hoyu  
Table Global Hair Color Sales Revenue by Company 2015-2017, in USD Million  
Table Global Hair Color Sales Volume by Company 2015-2017, in Volume  
Table Global Hair Color Sales Volume by Company in 2018, in Volume

## List Of Figures

### LIST OF FIGURES

Figure Hair Color Picture

Figure Hair Color Industry Chain Diagram

Figure Global Hair Color Sales Revenue 2015-2018E, in USD Million

Figure Global Hair Color Sales Volume 2015-2018E, in Volume

Figure Global Hair Color Market Status by Type 2015-2018E, in Volume

Figure North America Hair Color Market Size and Growth 2015-2018E, in USD Million

Figure North America Hair Color Market Size and Growth 2015-2018E, in Volume

Figure Europe Hair Color Market Size and Growth 2015-2018E, in USD Million

Figure Europe Hair Color Market Size and Growth 2015-2018E, in Volume

Figure Asia-Pacific Hair Color Market Size and Growth 2015-2018E, in USD Million

Figure Asia-Pacific Hair Color Market Size and Growth 2015-2018E, in Volume

Figure South America Hair Color Market Size and Growth 2015-2018E, in USD Million

Figure South America Hair Color Market Size and Growth 2015-2018E, in Volume

Figure Middle East Hair Color Market Size and Growth 2015-2018E, in USD Million

Figure Middle East Hair Color Market Size and Growth 2015-2018E, in Volume

Figure Africa Hair Color Market Size and Growth 2015-2018E, in USD Million

Figure Africa Hair Color Market Size and Growth 2015-2018E, in Volume

Figure Global Hair Color Sales Revenue Forecast 2019F-2025F, in USD Million

Figure Global Hair Color Sales Volume Forecast 2019F-2025F, in Volume

Figure Global Hair Color Sales Price Forecast 2019F-2025F

Figure Global Hair Color Gross Margin Forecast 2019F-2025F

Figure Global Hair Color Sales Revenue by Company in 2018, in USD Million

Figure Global Hair Color Price by Company in 2018

Figure Global Hair Color Gross Margin by Company in 2018

## I would like to order

Product name: Global Hair Color Market Status and Outlook 2018-2025

Product link: <https://marketpublishers.com/r/G555AAE6071EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G555AAE6071EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970