

# Global Hair Color Market Analysis 2015-2019 and Forecast 2020-2025

<https://marketpublishers.com/r/G195A2169C3EN.html>

Date: January 2020

Pages: 80

Price: US\$ 2,980.00 (Single User License)

ID: G195A2169C3EN

## Abstracts

### SNAPSHOT

Hair Dyes are chemicals that used to change hair color. Today, hair dyes are widely used, either to cover up grey hairs, or simply by those wanting to change their natural hair colour. Hair Dyes come in many shades, neutral (blond, brown, etc.) and unneutral (orange, green, pink, red, blue, etc.). There are three kinds of hair dyes

The global Hair Color market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Hair Color by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Temporary Hair Dye

Semi-permanent Hair Dye

Permanent Hair Dye

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Henkel

Kao Corporation

L'Oréal

Coty

Avon Products

Combe

Conair

Estée Lauder Companies

Godrej Consumer Products

Revlon

Shiseido Company

World Hair Cosmetics (Asia)

Hoyu

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Home Use

Commercial Use

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

## Contents

### 1 INDUSTRY OVERVIEW

#### 1.1 Hair Color Industry

Figure Hair Color Industry Chain Structure

##### 1.1.1 Overview

##### 1.1.2 Development of Hair Color

#### 1.2 Market Segment

##### 1.2.1 Upstream

Table Upstream Segment of Hair Color

##### 1.2.2 Downstream

Table Application Segment of Hair Color

Table Global Hair Color Market 2015-2025, by Application, in USD Million

#### 1.3 Cost Analysis

### 2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

#### 2.1 Policy

#### 2.2 Economics

#### 2.3 Sociology

#### 2.4 Technology

### 3 HAIR COLOR MARKET BY TYPE

#### 3.1 By Type

##### 3.1.1 Temporary Hair Dye

Table Major Company List of Temporary Hair Dye

##### 3.1.2 Semi-permanent Hair Dye

Table Major Company List of Semi-permanent Hair Dye

##### 3.1.3 Permanent Hair Dye

Table Major Company List of Permanent Hair Dye

#### 3.2 Market Size

Table Global Hair Color Market 2015-2019, by Type, in USD Million

Figure Global Hair Color Market Growth 2015-2019, by Type, in USD Million

Table Global Hair Color Market 2015-2019, by Type, in Volume

Figure Global Hair Color Market Growth 2015-2019, by Type, in Volume

#### 3.3 Market Forecast

Table Global Hair Color Market Forecast 2020-2025, by Type, in USD Million

Table Global Hair Color Market Forecast 2020-2025, by Type, in Volume

## **4 MAJOR COMPANIES LIST**

4.1 Henkel (Company Profile, Sales Data etc.)

4.1.1 Henkel Profile

Table Henkel Overview List

4.1.2 Henkel Products & Services

4.1.3 Henkel Business Operation Conditions

Table Business Operation of Henkel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.2 Kao Corporation (Company Profile, Sales Data etc.)

4.2.1 Kao Corporation Profile

Table Kao Corporation Overview List

4.2.2 Kao Corporation Products & Services

4.2.3 Kao Corporation Business Operation Conditions

Table Business Operation of Kao Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.3 L'Oréal (Company Profile, Sales Data etc.)

4.3.1 L'Oréal Profile

Table L'Oréal Overview List

4.3.2 L'Oréal Products & Services

4.3.3 L'Oréal Business Operation Conditions

Table Business Operation of L'Oréal (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.4 Coty (Company Profile, Sales Data etc.)

4.4.1 Coty Profile

Table Coty Overview List

4.4.2 Coty Products & Services

4.4.3 Coty Business Operation Conditions

Table Business Operation of Coty (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.5 Avon Products (Company Profile, Sales Data etc.)

4.5.1 Avon Products Profile

Table Avon Products Overview List

4.5.2 Avon Products Products & Services

4.5.3 Avon Products Business Operation Conditions

Table Business Operation of Avon Products (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.6 Combe (Company Profile, Sales Data etc.)

##### 4.6.1 Combe Profile

Table Combe Overview List

##### 4.6.2 Combe Products & Services

##### 4.6.3 Combe Business Operation Conditions

Table Business Operation of Combe (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.7 Conair (Company Profile, Sales Data etc.)

##### 4.7.1 Conair Profile

Table Conair Overview List

##### 4.7.2 Conair Products & Services

##### 4.7.3 Conair Business Operation Conditions

Table Business Operation of Conair (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.8 Est?e Lauder Companies (Company Profile, Sales Data etc.)

##### 4.8.1 Est?e Lauder Companies Profile

Table Est?e Lauder Companies Overview List

##### 4.8.2 Est?e Lauder Companies Products & Services

##### 4.8.3 Est?e Lauder Companies Business Operation Conditions

Table Business Operation of Est?e Lauder Companies (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.9 Godrej Consumer Products (Company Profile, Sales Data etc.)

##### 4.9.1 Godrej Consumer Products Profile

Table Godrej Consumer Products Overview List

##### 4.9.2 Godrej Consumer Products Products & Services

##### 4.9.3 Godrej Consumer Products Business Operation Conditions

Table Business Operation of Godrej Consumer Products (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.10 Revlon (Company Profile, Sales Data etc.)

##### 4.10.1 Revlon Profile

Table Revlon Overview List

##### 4.10.2 Revlon Products & Services

##### 4.10.3 Revlon Business Operation Conditions

Table Business Operation of Revlon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.11 Shiseido Company (Company Profile, Sales Data etc.)

##### 4.11.1 Shiseido Company Profile

Table Shiseido Company Overview List

##### 4.11.2 Shiseido Company Products & Services

#### 4.11.3 Shiseido Company Business Operation Conditions

Table Business Operation of Shiseido Company (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.12 World Hair Cosmetics (Asia) (Company Profile, Sales Data etc.)

##### 4.12.1 World Hair Cosmetics (Asia) Profile

Table World Hair Cosmetics (Asia) Overview List

##### 4.12.2 World Hair Cosmetics (Asia) Products & Services

##### 4.12.3 World Hair Cosmetics (Asia) Business Operation Conditions

Table Business Operation of World Hair Cosmetics (Asia) (Sales Revenue, Cost, Gross Margin)

#### 4.13 Hoyu (Company Profile, Sales Data etc.)

##### 4.13.1 Hoyu Profile

Table Hoyu Overview List

##### 4.13.2 Hoyu Products & Services

##### 4.13.3 Hoyu Business Operation Conditions

Table Business Operation of Hoyu (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

## 5 MARKET COMPETITION

### 5.1 Company Competition

Table Global Hair Color Sales Revenue 2015-2019, by Company, in USD Million

Table Global Hair Color Sales Revenue Share 2015-2019, by Company, in USD Million

Figure Global Hair Color Sales Revenue Share in 2019, by Company, in USD Million

Table Global Hair Color Sales Volume 2015-2019, by Company, in Volume

Table Global Hair Color Sales Volume Share 2015-2019, by Company, in Volume

Figure Global Hair Color Sales Volume Share in 2019, by Company, in Volume

### 5.2 Regional Market by Company

Figure North America Hair Color Market Concentration, in 2019

Figure Europe Hair Color Market Market Concentration, in 2019

Figure Asia-Pacific Hair Color Market Concentration, in 2019

Figure South America Hair Color Market Concentration, in 2019

Figure Middle East & Africa Hair Color Market Concentration, in 2019

## 6 DEMAND BY END MARKET

### 6.1 Demand Situation

#### 6.1.1 Demand in Home Use

Figure Hair Color Demand in Home Use, 2015-2019, in USD Million

Figure Hair Color Demand in Home Use, 2015-2019, in Volume

6.1.2 Demand in Commercial Use

Figure Hair Color Demand in Commercial Use, 2015-2019, in USD Million

Figure Hair Color Demand in Commercial Use, 2015-2019, in Volume

6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

6.3 Demand Forecast

Table Hair Color Demand Forecast 2020-2025, by Application, in USD Million

Figure Hair Color Market Growth 2020-2025, by Application, in USD Million

Figure Hair Color Market Share in 2025, by Application, in USD Million

Table Hair Color Demand Forecast 2020-2025, by Application, in Volume

Table Hair Color Market Growth 2020-2025, by Application, in Volume

Table Hair Color Market Share in 2025, by Application, in Volume

## **7 REGION OPERATION**

7.1 Regional Production

Table Hair Color Production 2015-2019, by Region, in USD Million

Table Hair Color Production 2015-2019, by Region, in Volume

7.2 Regional Market

Table Global Hair Color Market 2015-2019, by Region, in USD Million

Table Global Hair Color Market Share 2015-2019, by Region, in USD Million

Table Global Hair Color Market 2015-2019, by Region, in Volume

Table Global Hair Color Market Share 2015-2019, by Region, in Volume

7.3 by Region

7.3.1 North America

7.3.1.1 Overview

Figure North America Hair Color Market Size and Growth 2015-2019, in USD Million

Figure North America Hair Color Market Size and Growth 2015-2019, in Volume

7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Hair Color Market Size 2015-2019, by Country, in USD Million

Table North America Hair Color Market Size 2015-2019, by Country, in Volume

7.3.2 Europe

7.3.2.1 Overview

Figure Europe Hair Color Market Size and Growth 2015-2019, in USD Million

Figure Europe Hair Color Market Size and Growth 2015-2019, in Volume

7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Hair Color Market Size 2015-2019, by Country, in USD Million



Table Europe Hair Color Market Size 2015-2019, by Country, in Volume

7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Hair Color Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Hair Color Market Size and Growth 2015-2019, in Volume

7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Hair Color Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Hair Color Market Size 2015-2019, by Country, in Volume

7.3.4 South America

7.3.4.1 Overview

Figure South America Hair Color Market Size and Growth 2015-2019, in USD Million

Figure South America Hair Color Market Size and Growth 2015-2019, in Volume

7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Hair Color Market Size 2015-2019, by Country, in USD Million

Table South America Hair Color Market Size 2015-2019, by Country, in Volume

7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Hair Color Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Hair Color Market Size and Growth 2015-2019, in Volume

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Hair Color Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Hair Color Market Size 2015-2019, by Country, in Volume

7.4 Regional Import & Export

7.5 Regional Forecast

Table Hair Color Market Forecast 2020-2025, by Region, in USD Million

Table Hair Color Market Forecast 2020-2025, by Region, in Volume

## **8 MARKETING & PRICE**

8.1 Price and Margin

8.1.1 Price Trends

8.1.2 Factors of Price Change

Table Price Factors List

8.1.3 Manufacturers Gross Margin Analysis

8.2 Marketing Channel

Figure Marketing Channels Overview

## 9 RESEARCH CONCLUSION

## List Of Tables

### LIST OF TABLES

Table Upstream Segment of Hair Color

Table Application Segment of Hair Color

Table Global Hair Color Market 2015-2025, by Application, in USD Million

Table Major Company List of Semi-permanent Hair Dye

Table Major Company List of Permanent Hair Dye

Table Global Hair Color Market 2015-2019, by Type, in USD Million

Table Global Hair Color Market 2015-2019, by Type, in Volume

Table Global Hair Color Market Forecast 2020-2025, by Type, in USD Million

Table Global Hair Color Market Forecast 2020-2025, by Type, in Volume

Table Henkel Overview List

Table Business Operation of Henkel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kao Corporation Overview List

Table Business Operation of Kao Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table L'Oréal Overview List

Table Business Operation of L'Oréal (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Coty Overview List

Table Business Operation of Coty (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Avon Products Overview List

Table Business Operation of Avon Products (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Combe Overview List

Table Business Operation of Combe (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Conair Overview List

Table Business Operation of Conair (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Estée Lauder Companies Overview List

Table Business Operation of Estée Lauder Companies (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Godrej Consumer Products Overview List

Table Business Operation of Godrej Consumer Products (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Revlon Overview List

Table Business Operation of Revlon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Shiseido Company Overview List

Table Business Operation of Shiseido Company (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table World Hair Cosmetics (Asia) Overview List

Table Business Operation of World Hair Cosmetics (Asia) (Sales Revenue, Cost, Gross Margin)

Table Hoyu Overview List

Table Business Operation of Hoyu (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Hair Color Sales Revenue 2015-2019, by Company, in USD Million

Table Global Hair Color Sales Revenue Share 2015-2019, by Company, in USD Million

Table Global Hair Color Sales Volume 2015-2019, by Company, in Volume

Table Global Hair Color Sales Volume Share 2015-2019, by Company, in Volume

Table Regional Demand Comparison List

Table Major Application in Different Regions

Table Hair Color Demand Forecast 2020-2025, by Application, in USD Million

Table Hair Color Demand Forecast 2020-2025, by Application, in Volume

Table Hair Color Market Growth 2020-2025, by Application, in Volume

Table Hair Color Market Share in 2025, by Application, in Volume

Table Hair Color Production 2015-2019, by Region, in USD Million

Table Hair Color Production 2015-2019, by Region, in Volume

Table Global Hair Color Market 2015-2019, by Region, in USD Million

Table Global Hair Color Market Share 2015-2019, by Region, in USD Million

Table Global Hair Color Market 2015-2019, by Region, in Volume

Table Global Hair Color Market Share 2015-2019, by Region, in Volume

Table North America Hair Color Market Size 2015-2019, by Country, in USD Million

Table North America Hair Color Market Size 2015-2019, by Country, in Volume

Table Europe Hair Color Market Size 2015-2019, by Country, in USD Million

Table Europe Hair Color Market Size 2015-2019, by Country, in Volume

Table Asia-Pacific Hair Color Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Hair Color Market Size 2015-2019, by Country, in Volume

Table South America Hair Color Market Size 2015-2019, by Country, in USD Million

Table South America Hair Color Market Size 2015-2019, by Country, in Volume

Table Middle East & Africa Hair Color Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Hair Color Market Size 2015-2019, by Country, in Volume  
Table Hair Color Market Forecast 2020-2025, by Region, in USD Million  
Table Hair Color Market Forecast 2020-2025, by Region, in Volume  
Table Price Factors List

## List Of Figures

### LIST OF FIGURES

Figure Hair Color Industry Chain Structure

Figure Global Hair Color Market Growth 2015-2019, by Type, in USD Million

Figure Global Hair Color Market Growth 2015-2019, by Type, in Volume

Figure Global Hair Color Sales Revenue Share in 2019, by Company, in USD Million

Figure Global Hair Color Sales Volume Share in 2019, by Company, in Volume

Figure North America Hair Color Market Concentration, in 2019

Figure Europe Hair Color Market Market Concentration, in 2019

Figure Asia-Pacific Hair Color MMarket Concentration, in 2019

Figure South America Hair Color Market Concentration, in 2019

Figure Middle East & Africa Hair Color Market Concentration, in 2019

Figure Hair Color Demand in Home Use, 2015-2019, in USD Million

Figure Hair Color Demand in Home Use, 2015-2019, in Volume

Figure Hair Color Demand in Commercial Use, 2015-2019, in USD Million

Figure Hair Color Demand in Commercial Use, 2015-2019, in Volume

Figure Hair Color Market Growth 2020-2025, by Application, in USD Million

Figure Hair Color Market Share in 2025, by Application, in USD Million

Figure North America Hair Color Market Size and Growth 2015-2019, in USD Million

Figure North America Hair Color Market Size and Growth 2015-2019, in Volume

Figure Europe Hair Color Market Size and Growth 2015-2019, in USD Million

Figure Europe Hair Color Market Size and Growth 2015-2019, in Volume

Figure Asia-Pacific Hair Color Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Hair Color Market Size and Growth 2015-2019, in Volume

Figure South America Hair Color Market Size and Growth 2015-2019, in USD Million

Figure South America Hair Color Market Size and Growth 2015-2019, in Volume

Figure Middle East & Africa Hair Color Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Hair Color Market Size and Growth 2015-2019, in Volume

Figure Marketing Channels Overview

## I would like to order

Product name: Global Hair Color Market Analysis 2015-2019 and Forecast 2020-2025

Product link: <https://marketpublishers.com/r/G195A2169C3EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G195A2169C3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970