

# Global Gummy Vitamin Market Survey and Trend Research 2018

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## Abstracts

### Summary

Gummy Vitamin is a vitamin supplement in form of gummies. When compared to the traditional pills and capsules, supplements in the form of gummies can be more appealing and convenient, not only for kids but also for older adults. It is the chewiness and flavorings (orange, cherry and raspberry, to name a few) that make them attractive to children and adults alike, as chewing gummies vitamins is more convenient than swallowing pills for any one.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Albanese, Bayer, Nature's Way, Pharmavite, Herbaland, Herbaland, Smarty Pants Vitamins, Softigel, Ferrara Candy, Gimbal's, Life Science Nutritionals, Nature's Bounty, VITAFUSION, Zanon Vitamec, Olly Nutrition etc.):

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