

Global Gamepad Market Survey and Trend Research 2018

https://marketpublishers.com/r/GDD3072719AEN.html

Date: December 2017

Pages: 90

Price: US\$ 2,600.00 (Single User License)

ID: GDD3072719AEN

Abstracts

Summary

A gamepad (also called joypad or controller), is a type of game controller held in two hands, where the fingers (especially thumbs) are used to provide input. They are typically the main input device for video game consoles.

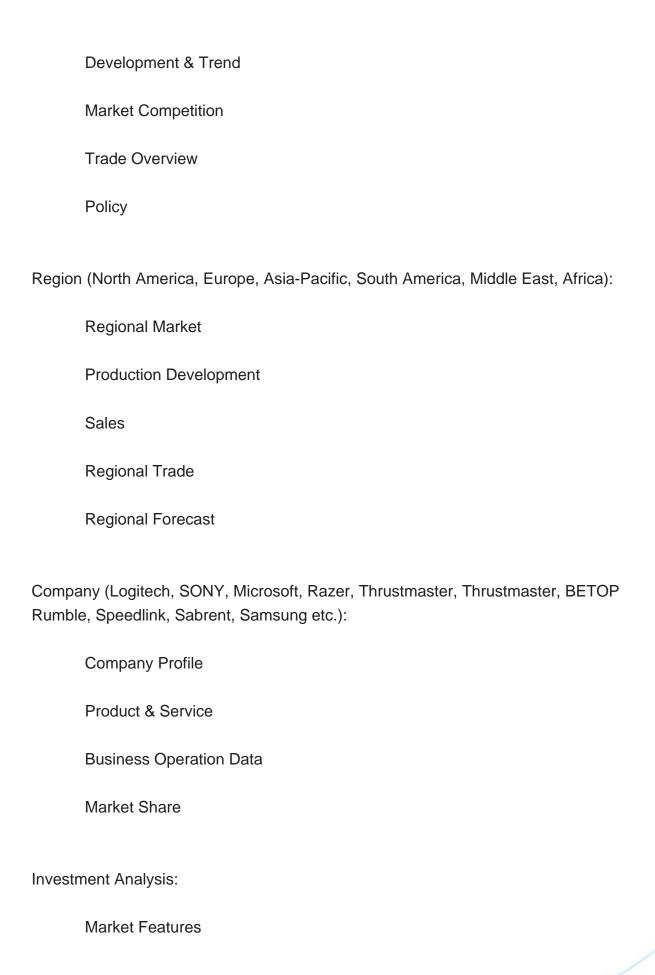
This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain	
	Raw Materials
	Cost
	Technology
	Consumer Preference

Industry Overall:

History







Investment Opportunity

Investment Calculation



Contents

1 PART 1 INDUSTRY OVERVIEW

- 1.1 Gamepad Industry
 - 1.1.1 Definition
 - 1.1.2 Industry Trend
- 1.2 Industry Chain
 - 1.2.1 Upstream
 - 1.2.2 Technology
 - 1.2.3 Cost Structure
 - 1.2.4 Consumer Preference
 - 1.2.2 Downstream

1 PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

1 PART 3 GAMEPAD MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

4 KEY COMPANIES LIST

- 4.1 Logitech (Company Overview, Sales Data etc.)
 - 4.1.1 Company Overview
 - 4.1.2 Products and Services
 - 4.1.3 Business Analysis
- 4.2 SONY (Company Overview, Sales Data etc.)
 - 4.2.1 Company Overview
 - 4.2.2 Products and Services
 - 4.2.3 Business Analysis
- 4.3 Microsoft (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Razer (Company Overview, Sales Data etc.)
 - 4.4.1 Company Overview
 - 4.4.2 Products and Services
 - 4.4.3 Business Analysis
- 4.5 Thrustmaster (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
 - 4.5.3 Business Analysis
- 4.6 Thrustmaster (Company Overview, Sales Data etc.)
 - 4.6.1 Company Overview
 - 4.6.2 Products and Services
 - 4.6.3 Business Analysis
- 4.7 BETOP Rumble (Company Overview, Sales Data etc.)
 - 4.7.1 Company Overview
 - 4.7.2 Products and Services
 - 4.7.3 Business Analysis
- 4.8 Speedlink (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
 - 4.8.3 Business Analysis
- 4.9 Sabrent (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis
- 4.10 Samsung (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
 - 4.10.3 Business Analysis

1 PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry
 - 5.2.2 Threat of New Entrants
 - 5.2.3 Substitutes



- 5.2.4 Bargaining Power of Suppliers
- 5.2.5 Bargaining Power of Buyers

1 PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
 - 6.1.1 Industry Application Status
 - 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

1 PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
 - 7.2.1 Production
 - 7.2.2 Sales
 - 7.2.3 Trade
- 7.3 Regional Forecast

1 PART 8 MARKET INVESTMENT

- 8.1 Market Features
 - 8.1.1 Product Features
 - 8.1.2 Price Features
 - 8.1.3 Channel Features
 - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
 - 8.2.1 Regional Investment Opportunity
 - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
 - 8.3.1 Cost Calculation
 - 8.3.2 Revenue Calculation
 - 8.3.3 Economic Performance Evaluation



1 PART 9 CONCLUSION



List Of Tables

LIST OF TABLES

Table Global Gamepad Market 2012-2017, by Type, in USD Million

Table Global Gamepad Market 2012-2017, by Type, in Volume

Table Global Gamepad Market Forecast 2018-2023, by Type, in USD Million

Table Global Gamepad Market Forecast 2018-2023, by Type, in Volume

Table Logitech Overview List

Table Gamepad Business Operation of Logitech (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table SONY Overview List

Table Gamepad Business Operation of SONY (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Microsoft Overview List

Table Gamepad Business Operation of Microsoft (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Razer Overview List

Table Gamepad Business Operation of Razer (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Thrustmaster Overview List

Table Gamepad Business Operation of Thrustmaster (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Thrustmaster Overview List

Table Gamepad Business Operation of Thrustmaster (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table BETOP Rumble Overview List

Table Gamepad Business Operation of BETOP Rumble (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Speedlink Overview List

Table Gamepad Business Operation of Speedlink (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Sabrent Overview List

Table Gamepad Business Operation of Sabrent (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Samsung Overview List

Table Gamepad Business Operation of Samsung (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Global Gamepad Sales Revenue 2012-2017, by Companies, in USD Million



Table Global Gamepad Sales Revenue Share, by Companies, in USD Million Table Global Gamepad Sales Volume 2012-2017, by Companies, in Volume Table Global Gamepad Sales Revenue Share, by Companies in 2017, in Volume Table Gamepad Demand 2012-2017, by Application, in USD Million Table Gamepad Demand 2012-2017, by Application, in Volume Table Gamepad Demand Forecast 2018-2023, by Application, in USD Million Table Gamepad Demand Forecast 2018-2023, by Application, in Volume Table Global Gamepad Market 2012-2017, by Region, in USD Million Table Global Gamepad Market 2012-2017, by Region, in Volume Table Gamepad Market Forecast 2018-2023, by Region, in USD Million Table Gamepad Market Forecast 2018-2023, by Region, in Volume



List Of Figures

LIST OF FIGURES

Figure Gamepad Industry Chain Structure

Figure Global Gamepad Market Growth 2012-2017, by Type, in USD Million

Figure Global Gamepad Market Growth 2012-2017, by Type, in Volume

Figure Global Gamepad Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Gamepad Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region



I would like to order

Product name: Global Gamepad Market Survey and Trend Research 2018

Product link: https://marketpublishers.com/r/GDD3072719AEN.html

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GDD3072719AEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970