

# Global Functional Chewing Gum Market Analysis 2015-2019 and Forecast 2020-2025

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# Abstracts

## **SNAPSHOT**

The research process involved the study of various factors affecting the industry, including the government policy, market environment, competitive landscape, historical data, present trends in the market, technological innovation, upcoming technologies and the technical progress in related industry, and market risks, opportunities, market barriers and challenges. The following illustrative figure shows the market research methodology applied in this report.

The global Functional Chewing Gum market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Functional Chewing Gum by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Breath-freshening Gum

Tooth Whitening Gum

Others (Fit Balance Gum and Blood Fat Balance Gum)



Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Wrigley Company

Cadbury Trebor Bassett (Mondelez)

Lotte

Perfetti Van Melle

Hershey's

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

**Online Sales** 

Offline Sales

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)



# Contents

# **1 INDUSTRY OVERVIEW**

1.1 Functional Chewing Gum Industry

Figure Functional Chewing Gum Industry Chain Structure

- 1.1.1 Overview
- 1.1.2 Development of Functional Chewing Gum
- 1.2 Market Segment
- 1.2.1 Upstream
- Table Upstream Segment of Functional Chewing Gum
- 1.2.2 Downstream
- Table Application Segment of Functional Chewing Gum

Table Global Functional Chewing Gum Market 2015-2025, by Application, in USD Million

1.3 Cost Analysis

# 2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

- 2.1 Policy
- 2.2 Economics
- 2.3 Sociology
- 2.4 Technology

# **3 FUNCTIONAL CHEWING GUM MARKET BY TYPE**

- 3.1 By Type
- 3.1.1 Breath-freshening Gum

Table Major Company List of Breath-freshening Gum

3.1.2 Tooth Whitening Gum

Table Major Company List of Tooth Whitening Gum

3.1.3 Others (Fit Balance Gum and Blood Fat Balance Gum)

Table Major Company List of Others (Fit Balance Gum and Blood Fat Balance Gum) 3.2 Market Size

Table Global Functional Chewing Gum Market 2015-2019, by Type, in USD Million Figure Global Functional Chewing Gum Market Growth 2015-2019, by Type, in USD Million

Table Global Functional Chewing Gum Market 2015-2019, by Type, in Volume Figure Global Functional Chewing Gum Market Growth 2015-2019, by Type, in Volume



3.3 Market Forecast

Table Global Functional Chewing Gum Market Forecast 2020-2025, by Type, in USD Million

Table Global Functional Chewing Gum Market Forecast 2020-2025, by Type, in Volume

# **4 MAJOR COMPANIES LIST**

4.1 Wrigley Company (Company Profile, Sales Data etc.)

4.1.1 Wrigley Company Profile

Table Wrigley Company Overview List

4.1.2 Wrigley Company Products & Services

4.1.3 Wrigley Company Business Operation Conditions

Table Business Operation of Wrigley Company (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.2 Cadbury Trebor Bassett (Mondelez) (Company Profile, Sales Data etc.)

4.2.1 Cadbury Trebor Bassett (Mondelez) Profile

Table Cadbury Trebor Bassett (Mondelez) Overview List

4.2.2 Cadbury Trebor Bassett (Mondelez) Products & Services

- 4.2.3 Cadbury Trebor Bassett (Mondelez) Business Operation Conditions
- Table Business Operation of Cadbury Trebor Bassett (Mondelez) (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

4.3 Lotte (Company Profile, Sales Data etc.)

4.3.1 Lotte Profile

Table Lotte Overview List

4.3.2 Lotte Products & Services

4.3.3 Lotte Business Operation Conditions

Table Business Operation of Lotte (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.4 Perfetti Van Melle (Company Profile, Sales Data etc.)
- 4.4.1 Perfetti Van Melle Profile
- Table Perfetti Van Melle Overview List
- 4.4.2 Perfetti Van Melle Products & Services
- 4.4.3 Perfetti Van Melle Business Operation Conditions

Table Business Operation of Perfetti Van Melle (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.5 Hershey's (Company Profile, Sales Data etc.)
- 4.5.1 Hershey's Profile
- Table Hershey's Overview List
  - 4.5.2 Hershey's Products & Services



4.5.3 Hershey's Business Operation Conditions

Table Business Operation of Hershey's (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

# **5 MARKET COMPETITION**

5.1 Company Competition

Table Global Functional Chewing Gum Sales Revenue 2015-2019, by Company, in USD Million

Table Global Functional Chewing Gum Sales Revenue Share 2015-2019, by Company, in USD Million

Figure Global Functional Chewing Gum Sales Revenue Share in 2019, by Company, in USD Million

Table Global Functional Chewing Gum Sales Volume 2015-2019, by Company, in Volume

Table Global Functional Chewing Gum Sales Volume Share 2015-2019, by Company, in Volume

Figure Global Functional Chewing Gum Sales Volume Share in 2019, by Company, in Volume

5.2 Regional Market by Company

Figure North America Functional Chewing Gum Market Concentration, in 2019 Figure Europe Functional Chewing Gum Market Market Concentration, in 2019 Figure Asia-Pacific Functional Chewing Gum MMarket Concentration, in 2019 Figure South America Functional Chewing Gum Market Concentration, in 2019 Figure Middle East & Africa Functional Chewing Gum Market Concentration, in 2019

## 6 DEMAND BY END MARKET

- 6.1 Demand Situation
- 6.1.1 Demand in Online Sales

Figure Functional Chewing Gum Demand in Online Sales, 2015-2019, in USD Million Figure Functional Chewing Gum Demand in Online Sales, 2015-2019, in Volume

6.1.2 Demand in Offline Sales

Figure Functional Chewing Gum Demand in Offline Sales, 2015-2019, in USD Million Figure Functional Chewing Gum Demand in Offline Sales, 2015-2019, in Volume 6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

6.3 Demand Forecast



Table Functional Chewing Gum Demand Forecast 2020-2025, by Application, in USD Million

Figure Functional Chewing Gum Market Growth 2020-2025, by Application, in USD Million

Figure Functional Chewing Gum Market Share in 2025, by Application, in USD Million Table Functional Chewing Gum Demand Forecast 2020-2025, by Application, in Volume

Table Functional Chewing Gum Market Growth 2020-2025, by Application, in Volume Table Functional Chewing Gum Market Share in 2025, by Application, in Volume

# **7 REGION OPERATION**

7.1 Regional Production

Table Functional Chewing Gum Production 2015-2019, by Region, in USD Million Table Functional Chewing Gum Production 2015-2019, by Region, in Volume 7.2 Regional Market

Table Global Functional Chewing Gum Market 2015-2019, by Region, in USD Million Table Global Functional Chewing Gum Market Share 2015-2019, by Region, in USD Million

Table Global Functional Chewing Gum Market 2015-2019, by Region, in Volume Table Global Functional Chewing Gum Market Share 2015-2019, by Region, in Volume

7.3 by Region

7.3.1 North America

7.3.1.1 Overview

Figure North America Functional Chewing Gum Market Size and Growth 2015-2019, in USD Million

Figure North America Functional Chewing Gum Market Size and Growth 2015-2019, in Volume

7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Functional Chewing Gum Market Size 2015-2019, by Country, in USD Million

Table North America Functional Chewing Gum Market Size 2015-2019, by Country, in Volume

7.3.2 Europe

7.3.2.1 Overview

Figure Europe Functional Chewing Gum Market Size and Growth 2015-2019, in USD Million

Figure Europe Functional Chewing Gum Market Size and Growth 2015-2019, in Volume 7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)



Table Europe Functional Chewing Gum Market Size 2015-2019, by Country, in USD Million

Table Europe Functional Chewing Gum Market Size 2015-2019, by Country, in Volume 7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Functional Chewing Gum Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Functional Chewing Gum Market Size and Growth 2015-2019, in Volume

7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Functional Chewing Gum Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Functional Chewing Gum Market Size 2015-2019, by Country, in Volume

7.3.4 South America

7.3.4.1 Overview

Figure South America Functional Chewing Gum Market Size and Growth 2015-2019, in USD Million

Figure South America Functional Chewing Gum Market Size and Growth 2015-2019, in Volume

7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Functional Chewing Gum Market Size 2015-2019, by Country, in USD Million

Table South America Functional Chewing Gum Market Size 2015-2019, by Country, in Volume

7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Functional Chewing Gum Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Functional Chewing Gum Market Size and Growth 2015-2019, in Volume

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Functional Chewing Gum Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Functional Chewing Gum Market Size 2015-2019, by Country, in Volume

7.4 Regional Import & Export

7.5 Regional Forecast

Table Functional Chewing Gum Market Forecast 2020-2025, by Region, in USD Million



Table Functional Chewing Gum Market Forecast 2020-2025, by Region, in Volume

#### **8 MARKETING & PRICE**

8.1 Price and Margin
8.1.1 Price Trends
8.1.2 Factors of Price Change
Table Price Factors List
8.1.3 Manufacturers Gross Margin Analysis
8.2 Marketing Channel

Figure Marketing Channels Overview

## **9 RESEARCH CONCLUSION**



# List Of Tables

## LIST OF TABLES

Table Upstream Segment of Functional Chewing Gum Table Application Segment of Functional Chewing Gum Table Global Functional Chewing Gum Market 2015-2025, by Application, in USD Million Table Major Company List of Tooth Whitening Gum Table Major Company List of Others (Fit Balance Gum and Blood Fat Balance Gum) Table Global Functional Chewing Gum Market 2015-2019, by Type, in USD Million Table Global Functional Chewing Gum Market 2015-2019, by Type, in Volume Table Global Functional Chewing Gum Market Forecast 2020-2025, by Type, in USD Million Table Global Functional Chewing Gum Market Forecast 2020-2025, by Type, in Volume Table Wrigley Company Overview List Table Business Operation of Wrigley Company (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Cadbury Trebor Bassett (Mondelez) Overview List Table Business Operation of Cadbury Trebor Bassett (Mondelez) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Lotte Overview List Table Business Operation of Lotte (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Perfetti Van Melle Overview List Table Business Operation of Perfetti Van Melle (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Hershey's Overview List Table Business Operation of Hershey's (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Global Functional Chewing Gum Sales Revenue 2015-2019, by Company, in **USD** Million Table Global Functional Chewing Gum Sales Revenue Share 2015-2019, by Company, in USD Million Table Global Functional Chewing Gum Sales Volume 2015-2019, by Company, in Volume Table Global Functional Chewing Gum Sales Volume Share 2015-2019, by Company, in Volume Table Regional Demand Comparison List



Table Major Application in Different Regions

Table Functional Chewing Gum Demand Forecast 2020-2025, by Application, in USD Million

Table Functional Chewing Gum Demand Forecast 2020-2025, by Application, in Volume

Table Functional Chewing Gum Market Growth 2020-2025, by Application, in Volume Table Functional Chewing Gum Market Share in 2025, by Application, in Volume Table Functional Chewing Gum Production 2015-2019, by Region, in USD Million Table Functional Chewing Gum Production 2015-2019, by Region, in Volume Table Global Functional Chewing Gum Market 2015-2019, by Region, in USD Million Table Global Functional Chewing Gum Market Share 2015-2019, by Region, in USD Million Million

Table Global Functional Chewing Gum Market 2015-2019, by Region, in Volume Table Global Functional Chewing Gum Market Share 2015-2019, by Region, in Volume Table North America Functional Chewing Gum Market Size 2015-2019, by Country, in USD Million

Table North America Functional Chewing Gum Market Size 2015-2019, by Country, in Volume

Table Europe Functional Chewing Gum Market Size 2015-2019, by Country, in USD Million

Table Europe Functional Chewing Gum Market Size 2015-2019, by Country, in Volume Table Asia-Pacific Functional Chewing Gum Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Functional Chewing Gum Market Size 2015-2019, by Country, in Volume

Table South America Functional Chewing Gum Market Size 2015-2019, by Country, in USD Million

Table South America Functional Chewing Gum Market Size 2015-2019, by Country, in Volume

Table Middle East & Africa Functional Chewing Gum Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Functional Chewing Gum Market Size 2015-2019, by Country, in Volume

Table Functional Chewing Gum Market Forecast 2020-2025, by Region, in USD Million Table Functional Chewing Gum Market Forecast 2020-2025, by Region, in Volume Table Price Factors List



# **List Of Figures**

# LIST OF FIGURES

Figure Functional Chewing Gum Industry Chain Structure

Figure Global Functional Chewing Gum Market Growth 2015-2019, by Type, in USD Million

Figure Global Functional Chewing Gum Market Growth 2015-2019, by Type, in Volume Figure Global Functional Chewing Gum Sales Revenue Share in 2019, by Company, in USD Million

Figure Global Functional Chewing Gum Sales Volume Share in 2019, by Company, in Volume

Figure North America Functional Chewing Gum Market Concentration, in 2019 Figure Europe Functional Chewing Gum Market Market Concentration, in 2019 Figure Asia-Pacific Functional Chewing Gum MMarket Concentration, in 2019 Figure South America Functional Chewing Gum Market Concentration, in 2019 Figure Middle East & Africa Functional Chewing Gum Market Concentration, in 2019 Figure Functional Chewing Gum Demand in Online Sales, 2015-2019, in USD Million Figure Functional Chewing Gum Demand in Online Sales, 2015-2019, in Volume Figure Functional Chewing Gum Demand in Offline Sales, 2015-2019, in USD Million Figure Functional Chewing Gum Demand in Offline Sales, 2015-2019, in USD Million Figure Functional Chewing Gum Demand in Offline Sales, 2015-2019, in USD Million Figure Functional Chewing Gum Market Growth 2020-2025, by Application, in USD Million

Figure Functional Chewing Gum Market Share in 2025, by Application, in USD Million Figure North America Functional Chewing Gum Market Size and Growth 2015-2019, in USD Million

Figure North America Functional Chewing Gum Market Size and Growth 2015-2019, in Volume

Figure Europe Functional Chewing Gum Market Size and Growth 2015-2019, in USD Million

Figure Europe Functional Chewing Gum Market Size and Growth 2015-2019, in Volume Figure Asia-Pacific Functional Chewing Gum Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Functional Chewing Gum Market Size and Growth 2015-2019, in Volume

Figure South America Functional Chewing Gum Market Size and Growth 2015-2019, in USD Million

Figure South America Functional Chewing Gum Market Size and Growth 2015-2019, in Volume



Figure Middle East & Africa Functional Chewing Gum Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Functional Chewing Gum Market Size and Growth 2015-2019, in Volume

Figure Marketing Channels Overview



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