

# Global Frozen Bakery Products Market Survey and Trend Research 2018

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## Abstracts

### Summary

Baked products are highly perishable and their attractive declines rapidly within a few hours of being taken from the oven. Freezing is the best known preservation method will significantly extend shelf life while retaining baked goods' all-important taste, texture and appearance.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

### Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Grupo Bimbo S.A.B. de C.V., Nestle SA, Conagra Brands, Inc, Aryzta AG, Campbell Soup Co, Campbell Soup Co, Lantmannen Unibake International, General Mills Inc, Tyson, Kellogg Company, Flowers Foods Inc, Associated British Foods plc, Europastry, S.A, Harry-Brot GmbH, Agrofert as, Kuchenmeister GmbH, Kobeya etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

## Contents

### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Frozen Bakery Products Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

### **PART 3 FROZEN BAKERY PRODUCTS MARKET BY PRODUCT**

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

### **4 KEY COMPANIES LIST**

- 4.1 Grupo Bimbo S.A.B. de C.V. (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Nestle SA (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 Conagra Brands, Inc (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Aryzta AG (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 Campbell Soup Co (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 Campbell Soup Co (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Lantmannen Unibake International (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 General Mills Inc (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Tyson (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 Kellogg Company (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 Flowers Foods Inc (Company Overview, Sales Data etc.)
- 4.12 Associated British Foods plc (Company Overview, Sales Data etc.)
- 4.13 Europastry, S.A (Company Overview, Sales Data etc.)
- 4.14 Harry-Brot GmbH (Company Overview, Sales Data etc.)
- 4.15 Agrofert as (Company Overview, Sales Data etc.)
- 4.16 Kuchenmeister GmbH (Company Overview, Sales Data etc.)
- 4.17 Kobeya (Company Overview, Sales Data etc.)

## **PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

## **PART 6 MARKET DEMAND BY SEGMENT**

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

## **PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

## **PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity

- 8.2.1 Regional Investment Opportunity
- 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation
  - 8.3.3 Economic Performance Evaluation

## **PART 9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table GLOBAL FROZEN BAKERY PRODUCTS MARKET 2012-2017, BY TYPE, IN USD MILLION

Table Global Frozen Bakery Products Market 2012-2017, by Type, in Volume

Table Global Frozen Bakery Products Market Forecast 2018-2023, by Type, in USD Million

Table Global Frozen Bakery Products Market Forecast 2018-2023, by Type, in Volume

Table Grupo Bimbo S.A.B. de C.V. Overview List

Table Frozen Bakery Products Business Operation of Grupo Bimbo S.A.B. de C.V. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Nestle SA Overview List

Table Frozen Bakery Products Business Operation of Nestle SA (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Conagra Brands, Inc Overview List

Table Frozen Bakery Products Business Operation of Conagra Brands, Inc (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Aryzta AG Overview List

Table Frozen Bakery Products Business Operation of Aryzta AG (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Campbell Soup Co Overview List

Table Frozen Bakery Products Business Operation of Campbell Soup Co (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Campbell Soup Co Overview List

Table Frozen Bakery Products Business Operation of Campbell Soup Co (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Lantmannen Unibake International Overview List

Table Frozen Bakery Products Business Operation of Lantmannen Unibake International (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table General Mills Inc Overview List

Table Frozen Bakery Products Business Operation of General Mills Inc (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Tyson Overview List

Table Frozen Bakery Products Business Operation of Tyson (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kellogg Company Overview List

Table Frozen Bakery Products Business Operation of Kellogg Company (Sales



Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Flowers Foods Inc Overview List

Table Frozen Bakery Products Business Operation of Flowers Foods Inc (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Associated British Foods plc Overview List

Table Frozen Bakery Products Business Operation of Associated British Foods plc (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Europastry, S.A Overview List

Table Frozen Bakery Products Business Operation of Europastry, S.A (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Harry-Brot GmbH Overview List

Table Frozen Bakery Products Business Operation of Harry-Brot GmbH (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Agrofert as Overview List

Table Frozen Bakery Products Business Operation of Agrofert as (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kuchenmeister GmbH Overview List

Table Frozen Bakery Products Business Operation of Kuchenmeister GmbH (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kobeya Overview List

Table Frozen Bakery Products Business Operation of Kobeya (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Frozen Bakery Products Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Frozen Bakery Products Sales Revenue Share, by Companies, in USD Million

Table Global Frozen Bakery Products Sales Volume 2012-2017, by Companies, in Volume

Table Global Frozen Bakery Products Sales Revenue Share, by Companies in 2017, in Volume

Table Frozen Bakery Products Demand 2012-2017, by Application, in USD Million

Table Frozen Bakery Products Demand 2012-2017, by Application, in Volume

Table Frozen Bakery Products Demand Forecast 2018-2023, by Application, in USD Million

Table Frozen Bakery Products Demand Forecast 2018-2023, by Application, in Volume

Table Global Frozen Bakery Products Market 2012-2017, by Region, in USD Million

Table Global Frozen Bakery Products Market 2012-2017, by Region, in Volume

Table Frozen Bakery Products Market Forecast 2018-2023, by Region, in USD Million

Table Frozen Bakery Products Market Forecast 2018-2023, by Region, in Volume



## List Of Figures

### LIST OF FIGURES

Figure Frozen Bakery Products Industry Chain Structure

Figure Global Frozen Bakery Products Market Growth 2012-2017, by Type, in USD Million

Figure Global Frozen Bakery Products Market Growth 2012-2017, by Type, in Volume

Figure Global Frozen Bakery Products Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Frozen Bakery Products Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

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