

# Global Football Sportswear Market Survey and Trend Research 2018

<https://marketpublishers.com/r/G75AF466ED6EN.html>

Date: May 2018

Pages: 85

Price: US\$ 2,600.00 (Single User License)

ID: G75AF466ED6EN

## Abstracts

### SUMMARY

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

#### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

#### Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Nike, Adidas, Under Armour, Puma, Anta, Anta, Gap, Columbia Sportswear, Lululemon Athletica, LiNing, Amer Sports, ASICS, Hanesbrands, PEAK, Ralph Lauren, 361sport, Xtep, Billabong, Kappa etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation



## Contents

### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Football Sportswear Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

### **PART 3 FOOTBALL SPORTSWEAR MARKET BY PRODUCT**

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

### **PART 4 KEY COMPANIES LIST**

- 4.1 Nike (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Adidas (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 Under Armour (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Puma (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 Anta (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 Anta (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Gap (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 Columbia Sportswear (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Lululemon Athletica (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 LiNing (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 Amer Sports (Company Overview, Sales Data etc.)
- 4.12 ASICS (Company Overview, Sales Data etc.)
- 4.13 Hanesbrands (Company Overview, Sales Data etc.)
- 4.14 PEAK (Company Overview, Sales Data etc.)
- 4.15 Ralph Lauren (Company Overview, Sales Data etc.)
- 4.16 361sport (Company Overview, Sales Data etc.)
- 4.17 Xtep (Company Overview, Sales Data etc.)
- 4.18 Billabong (Company Overview, Sales Data etc.)

4.19 Kappa (Company Overview, Sales Data etc.)

## **PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

## **PART 6 MARKET DEMAND BY SEGMENT**

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

## **PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

## **PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features

- 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation
  - 8.3.3 Economic Performance Evaluation

## **PART 9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Global Football Sportswear Market 2012-2017, by Type, in USD Million

Table Global Football Sportswear Market 2012-2017, by Type, in Volume

Table Global Football Sportswear Market Forecast 2018-2023, by Type, in USD Million

Table Global Football Sportswear Market Forecast 2018-2023, by Type, in Volume

Table Nike Overview List

Table Football Sportswear Business Operation of Nike (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Adidas Overview List

Table Football Sportswear Business Operation of Adidas (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Under Armour Overview List

Table Football Sportswear Business Operation of Under Armour (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Puma Overview List

Table Football Sportswear Business Operation of Puma (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Anta Overview List

Table Football Sportswear Business Operation of Anta (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Anta Overview List

Table Football Sportswear Business Operation of Anta (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Gap Overview List

Table Football Sportswear Business Operation of Gap (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Columbia Sportswear Overview List

Table Football Sportswear Business Operation of Columbia Sportswear (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Lululemon Athletica Overview List

Table Football Sportswear Business Operation of Lululemon Athletica (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table LiNing Overview List

Table Football Sportswear Business Operation of LiNing (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Amer Sports Overview List



Table Football Sportswear Business Operation of Amer Sports (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table ASICS Overview List

Table Football Sportswear Business Operation of ASICS (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Hanesbrands Overview List

Table Football Sportswear Business Operation of Hanesbrands (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table PEAK Overview List

Table Football Sportswear Business Operation of PEAK (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Ralph Lauren Overview List

Table Football Sportswear Business Operation of Ralph Lauren (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table 361sport Overview List

Table Football Sportswear Business Operation of 361sport (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Xtep Overview List

Table Football Sportswear Business Operation of Xtep (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Billabong Overview List

Table Football Sportswear Business Operation of Billabong (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kappa Overview List

Table Football Sportswear Business Operation of Kappa (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Football Sportswear Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Football Sportswear Sales Revenue Share, by Companies, in USD Million

Table Global Football Sportswear Sales Volume 2012-2017, by Companies, in Volume

Table Global Football Sportswear Sales Revenue Share, by Companies in 2017, in Volume

Table Football Sportswear Demand 2012-2017, by Application, in USD Million

Table Football Sportswear Demand 2012-2017, by Application, in Volume

Table Football Sportswear Demand Forecast 2018-2023, by Application, in USD Million

Table Football Sportswear Demand Forecast 2018-2023, by Application, in Volume

Table Global Football Sportswear Market 2012-2017, by Region, in USD Million

Table Global Football Sportswear Market 2012-2017, by Region, in Volume

Table Football Sportswear Market Forecast 2018-2023, by Region, in USD Million

## Table Football Sportswear Market Forecast 2018-2023, by Region, in Volume

## List Of Figures

### LIST OF FIGURES

Figure Football Sportswear Industry Chain Structure

Figure Global Football Sportswear Market Growth 2012-2017, by Type, in USD Million

Figure Global Football Sportswear Market Growth 2012-2017, by Type, in Volume

Figure Global Football Sportswear Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Football Sportswear Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

## I would like to order

Product name: Global Football Sportswear Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/G75AF466ED6EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G75AF466ED6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970