

# Global Floriculture Market Survey and Trend Research 2018

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## Abstracts

### Summary

Floriculture is a branch of horticulture addressing flower and ornamental plant cultivation and propagation of flowering plants for gardens, greenhouses, nurseries and landscapes comprising the floral industry. Floriculture crops include bedding plants, houseplants, flowering gardens and potted plants, cut cultivated greens, and cut flowers.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Dümmen Orange, Syngenta Flowers, Finlays, Beekenkamp, Oserian, Oserian, Selecta One, Washington Bulb, Arcangeli Giovanni & Figlio, Carzan Flowers, Rosebud, Kariki, Multiflora, Karen Roses, Harvest Flower, Queens Group, Ball Horticultural etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

## Contents

### **1 PART 1 INDUSTRY OVERVIEW**

#### 1.1 Floriculture Industry

##### 1.1.1 Definition

##### 1.1.2 Industry Trend

#### 1.2 Industry Chain

##### 1.2.1 Upstream

##### 1.2.2 Technology

##### 1.2.3 Cost Structure

##### 1.2.4 Consumer Preference

##### 1.2.2 Downstream

### **1 PART 2 INDUSTRY OVERALL**

#### 2.1 Industry History

#### 2.2 Development Prospect

#### 2.3 Competition Structure

#### 2.4 Relevant Policy

#### 2.5 Trade Overview

### **1 PART 3 FLORICULTURE MARKET BY PRODUCT**

#### 3.1 Products List of Major Companies

#### 3.2 Market Size

#### 3.3 Market Forecast

### **4 KEY COMPANIES LIST**

#### 4.1 Dürren Orange (Company Overview, Sales Data etc.)

##### 4.1.1 Company Overview

##### 4.1.2 Products and Services

##### 4.1.3 Business Analysis

#### 4.2 Syngenta Flowers (Company Overview, Sales Data etc.)

##### 4.2.1 Company Overview

##### 4.2.2 Products and Services

##### 4.2.3 Business Analysis

#### 4.3 Finlays (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Beekenkamp (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 Oserian (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 Oserian (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Selecta One (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 Washington Bulb (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Arcangeli Giovanni & Figlio (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 Carzan Flowers (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 Rosebud (Company Overview, Sales Data etc.)
- 4.12 Kariki (Company Overview, Sales Data etc.)
- 4.13 Multiflora (Company Overview, Sales Data etc.)
- 4.14 Karen Roses (Company Overview, Sales Data etc.)
- 4.15 Harvest Flower (Company Overview, Sales Data etc.)
- 4.16 Queens Group (Company Overview, Sales Data etc.)
- 4.17 Ball Horticultural (Company Overview, Sales Data etc.)

## **1 PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

## **1 PART 6 MARKET DEMAND BY SEGMENT**

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

## **1 PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

## **1 PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity

- 8.2.1 Regional Investment Opportunity
- 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation
  - 8.3.3 Economic Performance Evaluation

## **1 PART 9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Global Floriculture Market 2012-2017, by Type, in USD Million

Table Global Floriculture Market 2012-2017, by Type, in Volume

Table Global Floriculture Market Forecast 2018-2023, by Type, in USD Million

Table Global Floriculture Market Forecast 2018-2023, by Type, in Volume

Table Dümme Orange Overview List

Table Floriculture Business Operation of Dümme Orange (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Syngenta Flowers Overview List

Table Floriculture Business Operation of Syngenta Flowers (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Finlays Overview List

Table Floriculture Business Operation of Finlays (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Beekenkamp Overview List

Table Floriculture Business Operation of Beekenkamp (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Oserian Overview List

Table Floriculture Business Operation of Oserian (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Oserian Overview List

Table Floriculture Business Operation of Oserian (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Selecta One Overview List

Table Floriculture Business Operation of Selecta One (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Washington Bulb Overview List

Table Floriculture Business Operation of Washington Bulb (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Arcangeli Giovanni & Figlio Overview List

Table Floriculture Business Operation of Arcangeli Giovanni & Figlio (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Carzan Flowers Overview List

Table Floriculture Business Operation of Carzan Flowers (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Rosebud Overview List



Table Floriculture Business Operation of Rosebud (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kariki Overview List

Table Floriculture Business Operation of Kariki (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Multiflora Overview List

Table Floriculture Business Operation of Multiflora (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Karen Roses Overview List

Table Floriculture Business Operation of Karen Roses (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Harvest Flower Overview List

Table Floriculture Business Operation of Harvest Flower (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Queens Group Overview List

Table Floriculture Business Operation of Queens Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Ball Horticultural Overview List

Table Floriculture Business Operation of Ball Horticultural (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Floriculture Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Floriculture Sales Revenue Share, by Companies, in USD Million

Table Global Floriculture Sales Volume 2012-2017, by Companies, in Volume

Table Global Floriculture Sales Revenue Share, by Companies in 2017, in Volume

Table Floriculture Demand 2012-2017, by Application, in USD Million

Table Floriculture Demand 2012-2017, by Application, in Volume

Table Floriculture Demand Forecast 2018-2023, by Application, in USD Million

Table Floriculture Demand Forecast 2018-2023, by Application, in Volume

Table Global Floriculture Market 2012-2017, by Region, in USD Million

Table Global Floriculture Market 2012-2017, by Region, in Volume

Table Floriculture Market Forecast 2018-2023, by Region, in USD Million

Table Floriculture Market Forecast 2018-2023, by Region, in Volume

## List Of Figures

### LIST OF FIGURES

Figure Floriculture Industry Chain Structure

Figure Global Floriculture Market Growth 2012-2017, by Type, in USD Million

Figure Global Floriculture Market Growth 2012-2017, by Type, in Volume

Figure Global Floriculture Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Floriculture Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

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